



Technical  
Guide



People.  
Plants.  
Innovation.

**Love flowers?**

**Welcome to your happy place!**

If you want the best flower seeds in the industry for your business, you've come to the right place!

With an almost 200 year old legacy as a family-owned business, you might think of Benary as an old or old-fashioned company... On the contrary,





Throughout our long history, world events have played a significant role in the necessity to continuously reinvent ourselves, giving us the spirit of a multigenerational startup.

Despite many challenges and transitions throughout the years, Benary has not only survived, but every obstacle we have faced has made us stronger, better.

Together we are striving to be the most professional, innovative and personal company in global floriculture.

Thank you for working with us!



# Table of Contents

<b>Moisture Codes, Signs, Programs, Seed Forms</b>	4
----------------------------------------------------	---

## ANNUALS

<b>Begonia semperflorens F<sub>1</sub></b> , Sprint Plus, Nightlife, Super Cool	6
<b>Begonia semperflorens F<sub>1</sub></b> , Super Olympia®, Cocktail®	9
<b>Begonia x hybrida F<sub>1</sub></b> , Mega Cool	11
<b>Begonia x benariensis F<sub>1</sub></b> , BIG®, BIG® DeluXXe/Whopper®	13
<b>Begonia x hybrida F<sub>1</sub></b> , Stonehedge	16
<b>Begonia x hybrida F<sub>1</sub></b> , Funky®	18
<b>Begonia boliviensis F<sub>1</sub></b> , Groovy	18
<b>Begonia boliviensis F<sub>1</sub></b> , Sun Cities Collection	21
<b>Begonia tuberhybrida F<sub>1</sub></b> , Nonstop®, Nonstop® Mocca	24
<b>Begonia tuberhybrida F<sub>1</sub></b> , Nonstop Joy®, Illumination®	27
<b>Celosia plumosa</b> Fresh Look, Glorious, New Look®, Smart Look, Fashion Look	30
<b>Celosia cristata</b> Brainiac	30
<b>Craspedia globosa</b> SolarPop	32
<b>Dichondra argentea</b> Silver Surfer™	34
<b>Gazania rigens F<sub>1</sub></b> , Zany™	36
<b>Helianthus annuus F<sub>1</sub></b> , Bert®, Pacino®	38
<b>Limonium perezii</b> Indie	40
<b>Limonium sinuatum</b> Hipster™	42
<b>Lobelia erinus F<sub>1</sub></b> , Masterpiece	44
<b>Pentas lanceolata F<sub>1</sub></b> , Graffiti®, Kaleidoscope, Northern Lights®	46
<b>Pentas lanceolata F<sub>1</sub></b> , Graffiti® Falls	49
<b>Petunia x hybrida F<sub>1</sub></b> , BOOM!™ HD, SUCCESS!® HD, SUCCESS!® 360°	51
<b>Petunia x hybrida F<sub>1</sub></b> , BOOM!™ TR, SUCCESS!® TR	55
<b>Portulaca grandiflora F<sub>1</sub></b> , Sundial, Stopwatch	58
<b>Ptilotus exaltatus</b> Joey®	61
<b>Rudbeckia hirta</b> Tablemate, Toto®	64
<b>Rudbeckia hirta</b> Pawnee Spirit, Denver Daisy, Amarillo Gold, Prairie Sun	66
<b>Tagetes patula</b> Little Hero, Super Hero™, Mango Tango, Milli Vanilli, Safari	69
<b>Tagetes erecta F<sub>1</sub></b> , Discovery	69
<b>Verbena bonariensis</b> Vanity	72

## BIENNIALS

<b>Myosotis sylvatica</b> Bellamy	74
<b>Primula elatior F<sub>1</sub></b> Crescendo®, Piano	76
<b>Viola cornuta F<sub>1</sub></b> Admire®	79
<b>Viola wittrockiana F<sub>1</sub></b> Inspire® Plus, Cats® Plus, Inspire DeluXXe®, Highflyer™	83

## PERENNIALS

<b>Agastache cana</b> Zuni	88
<b>Campanula carpatica F<sub>1</sub></b> Pearl	89
<b>Eucalyptus pulverulenta</b> Baby Blue Bouquet	89
<b>Eucalyptus populnea</b> Murray	
<b>Eucalyptus globulus</b> StyX	
<b>Lavandula angustifolia</b> Chill-Out	95
<b>Lewisia cotyledon</b> Elise	97
<b>Lobelia speciosa F<sub>1</sub></b> Fan®	99
<b>Platycodon grandiflorus F<sub>1</sub></b> Pop Star™	101
<b>Sempervivum</b> Hippie Chicks	103
<b>Stachys byzantina</b> Furby	104

## GRASSES

<b>Carex comans</b> Zora	105
<b>Cyperus glaber</b> Abby	106
<b>Eragrostis elliottii</b> Lovey	107
<b>Hordeum jubatum</b> Ricky	108
<b>Lagurus ovatus</b> Bunny	109
<b>Melinis nerviglumis</b> Savannah	110
<b>Pennisetum glaucum</b> Inky	111
<b>Pennisetum villosum</b> Fluffy	112
<b>Corynephorus canescens</b> Spiky	113
<b>Eragrostis spectabilis</b> Snuggly	114
<b>Festuca glauca</b> Freddy	115
<b>Festuca valesiaca var. glauantha</b> Buddy	
<b>Koeleria glauca</b> Bluey	116
<b>Nassella tenuissima</b> Pony Tails	117
<b>Muhlenbergia capillaris</b> Ruby	118
<b>Muhlenbergia reverchonii</b> Rosy	

## INFORMATION

<b>BeGreen</b> Seed Technology	119
<b>Your Benary Team</b>	122

# Moisture Codes, Signs & Programs

- Saturated (5)** Water is easily observed when finger is pressed on cell. Water moves freely from the top of the plug to the bottom.
- Wet (4)** Media looks black and is not glistening. The media feels wet to the touch but there is very little water movement.
- Moist (3)** Water is not easily visible. When finger is pressed on the cell there is very little movement from top to bottom.
- Medium (2)** Media is not black, but now looks medium brown. There is no water movement when pressed with finger.
- Dry (1)** Media has changed color to a very light brown and is dry to the touch.

- ↑ Height  
↔ Width  
↓ Length

- ☀ Exposure  
🌸 Flower Size  
🌡 Heat Zone

- ❄ Hardiness Zone  
🍃 Foliage color  
🌿 Plume color

## FastraX

### First Year Flowering Perennials

The main factors affecting flowering of perennials are day length and vernalization requirements, sometimes a combination of both. Benary offers a first-year-flowering perennial program called „FastraX“. All products included are not affected by these two factors and can be grown like annual crops.

# Seed Forms

## Raw

### Purity in all Shapes

Seed, in its raw form, comes in all kinds of shapes. All raw seed lots are cleaned and processed using multiple mechanical procedures to obtain highly pure, homogenous seed products.



## Detailed

### Significant Improvement of Sowing

Detailed seeds are offered for seed forms having a tail, which makes the sowing more difficult. For some flower cultures such as Tagetes (Marigolds) the tail of the seed is mechanically removed, which significantly improves its sowability.



## Coated

### Seed Placement & Sowability

Thin coatings are used to monitor sowing efficiency. Colored seeds offer a high contrast and thus are easy to spot on dark soil. Thicker coatings (encrustings) increase the flowability. Some plant species produce seeds that have a very flat or irregular shape. These seeds are of poor flowability and can severely impede automatic sowing processes. Encrusting the seeds to give a rounder shape and smoother surface can help solving this challenge.



## Pelleted

### Easy Sowing & Controlling of Seeds per Cell

Some types of plants produce extremely small sized seeds, which makes automated sowing nearly impossible. These seeds are pelleted to increase their size by approximately 5 to 20 fold. Pellets allow plug growers to easily sow and control the number of seeds per cell.



## Multipelleted

### Contain several Seeds

Multipellets are just like standard pellets except each pellet contains several seeds. This makes producing some species such as Lobelia or Portulaca easier by guaranteeing multiple plants with just one pellet.



## Primed

### Faster Germination & Higher Uniformity

During the priming process, germination is initiated and then interrupted at a specific stage of physiological development. When planted, primed seeds offer a faster and more uniform germination. The increased uniformity often remains well beyond the seedling stage. The faster seedling development allows growers to use greenhouse space more efficiently. At the same time, faster seedling development reduces the number of losses that can occur during the critical germination period.

Optimal storage: up to 6 months at 5 °C (41 °F).



## Apex

### Optimized Germination & Excellent Seed Quality

Many perennials from seed need to overcome a natural dormancy for proper germination. The Apex program combines a wide range of techniques to break the dormancy. As a result, Apex-treated seeds show significantly increased germination efficiencies and ensure that the seed has the optimum germination for growers.

Optimal storage: up to 6 months at 5 °C (41 °F).



*Begonia semperflorens* F<sub>1</sub>

## Sprint Plus, Nightlife, Super Cool

**Family, Origin:** Begoniaceae, South and Central America

**Product Use:** Pots, hanging baskets, mixed containers and landscape

**Minimum Germination Rate:** 90 %

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Day neutral plant, will flower regardless of day length.

**Flowering Mechanism:** Higher light intensity and warmer temperatures will promote earlier flowering. Supplemental lighting during germination will benefit but is not necessary.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 6-8 days.

**Cover:** No covering required. Light is required and will help giving a more uniform germination.

**Sowing method:** Sow 1-2 seeds or pellets per plug.

**Media:** pH 5.5-5.8; EC 0.5-0.75.

**Temperature:** 22-24 °C (72-76 °F) days 1-11. For irrigation use warm water (above 18 °C/ 64 °F) only.

**Moisture:** Begin with a saturated (5) for the first 10 days and on day 11 begin to dry them back slightly to wet (4). This will aid in the seedlings rooting into the media. On day 11 begin to alternate between a wet (4) and a moist (3) until day 21. On day 21 it is critical to begin a good wet to dry cycle to prevent algae growth and help with the uptake of nutrients. At this point you can alternate between a wet (4) and a medium (2).

**Humidity:** 95-100 % until day 11; then reduce to 40-60 %.

**Dehumidify:** On day 11 dehumidify, moving from 100 % to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is required and will help giving a more uniform germination. If germinating in a chamber supply 10-100 ft. candles (100-1,000 lx); (50 Watt/m<sup>2</sup>) to prevent seedling stretch. Protect seedlings from direct light when moving to stage two. Once established in stage two the light levels can be increased. On days 12-14 light levels can be increased to provide light levels of 6-8 mol/m<sup>2</sup>/day (2,000-2,500 ft. candles or 20,000-25,000 lx).

**Fertilizer:** Maintain an EC < 1.0. Fertilized water should not exceed an EC of 0.5. Initial feeding should be with a balanced fertilizer low in ammonium. Begin feeding with a 14-4-14, 14-2-14 or 17-5-17 fertilizer at 50-60 ppm.

**Plug Bulking and Flower Initiation:** Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation.



This stage is when the seedlings root to the edge of the plug and reach the 4-6 true leaf stage where flower initiation occurs.

**Media:** pH 5.5-5.8; EC 1.25-1.5.

**Light:** Continue to protect from direct sunlight until they are well established. On day 21-22 the light levels can be raised to 10-12 mol/m<sup>2</sup>/day (3,000-3,500 ft. candles or 30,000-35,000 lx).

**Temperature:** 20-21 °C (68-70 °F) night and day. When the roots reach the bottom of the cell the temperature can be lowered to 19.5 °C (67 °F).

**Moisture:** Begin alternating between a wet (4) and a medium (3) on day 12. To prevent algae it is important to begin a good wet to dry cycle on day 21 where the media will dry back within a 24 hr. period. Good ventilation and horizontal airflow will create such an environment.

**Fertilizer:** Begin fertilizing early to improve seedling quality. Under high light conditions more ammonium based fertilizers can be used (17-5-17) and under low light use a calcium based fertilizer (14-4-14 or 14-2-14). Initial feeding should start at 50-100 ppm and gradually work up to 100-150 ppm.

**Growth Regulators:** No growth regulators should be necessary since growth can be controlled by temperature and moisture management. If seedlings are uneven a very light application of B-Nine (daminozide) or Cycocel (chlormequat chloride) can be applied.

**Fungicides:** Scout for botrytis and phytophthora during the plug stage and apply specific fungicides per the recommended labeled rate.

## GROWING ON

**Media:** pH 5.5-5.8; EC 1.2-1.5.

**Light:** Provide 12-14 mol/m<sup>2</sup>/day (3,500-4,000 ft. candles or 35,000-40,000 lx).

**Temperature:** 20-21 °C (68-70 °F) nights, 18-19 °C (64-66 °F) days for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 16-18 °C (60-64 °F) day and night. An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Let plants dry back to at least a moist (3) before re-saturating to a wet (4). Extremely dry plants will have a grayish cast to the leaves. Avoid watering plants under high temperature and light when the leaf temperature is excessive.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Moderate fertilization levels are required. Fertilize the crop weekly with 100-150 ppm nitrogen, using a complete balanced fertilizer. Avoid high ammonium and high nitrogen levels, because the foliage can grow very large. Avoid pH levels above 6.0, as high pH can cause iron deficiency. Watch for low Ca and Mg levels since this can result in stunted plants with marginal leaf edge burn. Under high light conditions use an ammonium-based fertilizer (17-5-17) and under low light use a calcium based fertilizer (14-4-14).

**Growth Regulators:** With proper moisture and temperature management there should be no need for growth regulators. If needed apply Cycocel (chlormequat chloride) as a spray at 250-300 ppm one to two weeks after transplant.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis.

**Pests:** Primarily aphids and thrips.

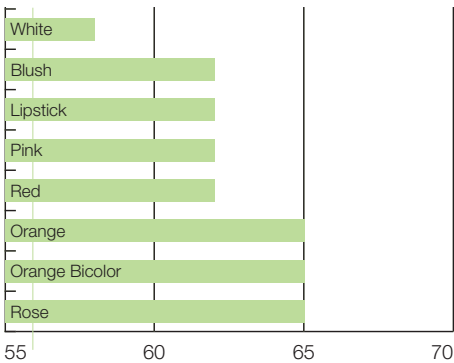
**Post Harvest:** Fertilize with Potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

	↑	↔	☀
Sprint Plus	20-25 cm (8-10")	25-30 cm (10-12")	Sun – Shade
Nightlife	20-25 cm (8-10")	25-30 cm (10-12")	Sun – Shade
Super Cool	25-30 cm (10-12")	25-30 cm (10-12")	Sun – Shade

Plug Crop Time		
	Sprint Plus	Nightlife, Super Cool
288 tray	5-6 wks	6-7 wks
Finished Crop Time (from 288 tray)		
Packs	4-5 wks	5-6 wks
9-10 cm (3-4") pots	5-6 wks	5-6 wks

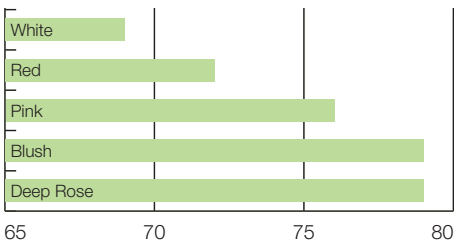
### Timing Sprint Plus

Days from sowing ■ 50% Flower



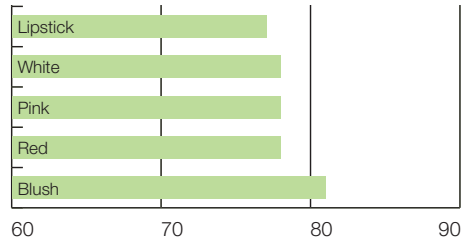
### Timing Nightlife

Days from sowing ■ 50% Flower



### Timing Super Cool

Days from sowing ■ 60% Flower



*Begonia semperflorens* F<sub>1</sub>

## Super Olympia<sup>®</sup>, Cocktail<sup>®</sup>

**Family, Origin:** Begoniaceae, South and Central America

**Product Use:** Packs, pots, hanging baskets, mixed containers and landscape

**Minimum Germination Rate:** 90 %

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Day neutral plant, will flower regardless of day length.

**Flowering Mechanism:** Higher light intensity and warmer temperatures will hasten flowering. Supplemental lighting during germination will benefit but is not necessary.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 6-8 days.

**Cover:** No covering required. Light is required and will help giving a more uniform germination.

**Sowing method:** 1-2 seeds or pellets per plug.

**Media:** pH 5.5-5.8; EC 0.5-0.75.

**Temperature:** Maintain 22-24 °C (72-76 °F) days 1-11. For irrigation use warm water (above 18 °C/64 °F) only.

**Moisture:** Begin with a saturated (5) for the first 10 days and on day 11 begin to dry them back slightly to wet (4). This will help the seedlings root into the media. On day 11 begin to alternate between a wet (4) and a moist (3) until day 21. On day 21 it is critical to begin a good wet to dry cycle to prevent algae growth and help with the uptake of nutrients. At this point you can alternate between a wet (4) and a medium (2).

**Humidity:** 95-100 % until day 11; then reduce to 40-60 %.

**Dehumidify:** On day 11 dehumidify, moving from 100 % to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is required and will help giving a more uniform germination. If germinating in a chamber supply 10-100 ft. candles (100-1,000 lx); (50 Watt/m<sup>2</sup>) to prevent seedling stretch. Protect seedlings from direct light when moving to Stage II. Once established in Stage II the light levels can be increased. On days 12-14 light levels can be increased to provide light levels of 6-8 mol/m<sup>2</sup>/day (2,000-2,500 ft. candles or 20,000-25,000 lx).

**Fertilizer:** Maintain an EC < 1.0. Fertigation water should not exceed an EC of 0.5. Initial feeding should be with a balanced fertilizer low in ammonium. Begin feeding with a 4-4-14; 14-2-14 or 17-5-17 fertilizer at 50-60 ppm.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. When the seedlings root to the edge of the plug and reach the 4-6 true leaf stage flower initiation will occur.

**Media:** pH 5.5-5.8; EC 1.25-1.5.

**Light:** Continue to protect from direct sunlight until they are well established. On day 21-22 the light levels can be raised to 10-12 mol/m<sup>2</sup>/day (3,000-3,500 ft. candles or 30,000-35,000 lx).

**Temperature:** Keep at 20-21 °C (68-70 °F) night and day. When the roots reach the bottom of the cell the temperature can be lowered to 19,5 °C (67 °F).

**Moisture:** Begin alternating between a wet (4) and a medium (3) on day 12. To prevent algae it is important to begin a wet dry cycle on days 21 where the media will dry back within a 24 hrs. period. Good ventilation and horizontal airflow will create such an environment.

**Fertilizer:** Begin fertilizing early to improve seedling quality. Under high light conditions more ammonium based fertilizers can be used (17-5-17) and under low light use a calcium based fertilizer (14-4-14 or 14-2-14). Initial feeding should start at 50-100 ppm and gradually work up to 100-150 ppm.

**Growth Regulators:** No growth regulators should be necessary since growth can be controlled by temperature and moisture management. If seedlings are uneven a very light application of B-Nine (daminozide) or Cycocel (chlormequat chloride) can be applied.

**Fungicides:** Scout for botrytis and phytophthora during the plug stage and apply specific fungicides per the recommended rate.

## GROWING ON

**Media:** pH 5.5-5.8; EC 1.2-1.5.

**Light:** Provide 12-14 mol/m<sup>2</sup>/day (3,500-4,000 ft. candles or 35,000-40,000 lx).

**Temperature:** Maintain 20-21 °C (68-70 °F) nights, 18-19 °C (64-66 °F) days for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 16-18 °C (60-64 °F) day and night. An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Let plants dry back to at least

a moist (3) before re-saturating to a wet (4). Extremely dry plants will have a grayish cast to the leaves. Avoid watering plants under high temperature and light when the leaf temperature is excessive.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Moderate fertilization levels are required. Fertilize the crop weekly with 100-150 ppm nitrogen, using a complete balanced fertilizer. Avoid high ammonium and high nitrogen levels, because the foliage can grow very large. Avoid pH levels above 6.0, as high pH can cause iron deficiency. Watch for low Ca and Mg levels since this can result in stunted plants with marginal leaf edge burn. Under high light conditions use an ammonium-based fertilizer (17-5-17) and under low light use a calcium-based fertilizer (14-4-14).

**Growth Regulators:** With proper moisture and temperature management there should not be a need for growth regulators. If needed apply Cycocel (chlormequat chloride) at 300-500 ppm one to two weeks after transplant.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis.

**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

	↑	↔	☀
Super Olympia®	25-30 cm (10-12")	20-25 cm (8-10")	Sun – Shade
Cocktail®	20-30 cm (8-12")	20-25 cm (8-10")	Sun – Shade

## Plug Crop Time

288 tray 7 wks

## Finished Crop Time (from 288 tray)

Packs 5-6 wks  
9-10 cm (3-4") pots 5-6 wks



Begonia x hybrida F<sub>1</sub>

## Mega Cool

**Family, Origin:** Begoniaceae,  
South and Central America

**Product Use:** Pots, mixed containers,  
hanging baskets

**Minimum Germination Rate:** 90 %

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Day neutral plant, will flower  
regardless of day length.

**Flowering Mechanism:** Higher light intensity  
and warmer temperatures will promote earlier  
flowering. Supplemental lighting during  
germination will benefit but is not necessary.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling  
development, beginning on the day of sowing  
until radicle emergence. Expect radicle  
emergence in 6-8 days.

**Cover:** No cover. Light is required for a uniform  
germination.

**Sowing method:** 1-2 pellets per plug

**Media:** pH 5.5-5.8; EC 0.5-0.75.

**Temperature:** 22-24 °C (72-76 °F) until radicle  
emergence. For irrigation use warm water above  
18 °C (65 °F) only. Afterwards, ensure 20-21 °C  
(68-70 °F) during night and day. When the roots  
reach the bottom of the cell, the temperature can  
be lowered to 19-20 °C (66-68 °F).

**Moisture:** Begin with a saturated (5) for the first  
days of germination. Then alternate between  
a wet (4) and a moist (3). To prevent algae it is  
important to maintain a good wet to dry cycle  
where the media will dry back within a 24  
hour period. Good ventilation and horizontal  
airflow will create such an environment. Avoid  
overwatering.

**Humidity:** 95-100 % until radicle emergence;  
then reduce to 40-60 %. Proper ventilation and  
horizontal airflow improve oxygen levels in the  
media

**Light:** If germinating in a chamber, supply  
10-100 ft. candles (100-1,000 lx) to prevent  
seedling stretch. Protect seedlings from direct  
light after germination. Once established, the  
light levels can be increased to 3,000-3,500 ft.  
candles (30,000-35,000 lx).

**Fertilizer:** Maintain an EC < 1.0. Fertilized water  
should not exceed an EC of 0.5. Begin fertilizing  
early to improve seedling quality. Under high light  
conditions more ammonium based fertilizers can  
be used (17-5-17) and under low light use a  
calcium based fertilizer (14-4-14 or 14-2-14).  
Initial feeding should start at 50-100 ppm and  
gradually work up to 100-150 ppm.

**Plug Bulking and Flower Initiation:** Optimum  
conditions during the vegetative stage from  
cotyledon expansion to flower initiation. This  
stage is when the seedlings root to the edge of  
the plug and reach the 4-6 true leaf stage where  
flower initiation occurs.

**Growth Regulators:** Not required, just like  
pinching. Growth can be controlled by  
temperature and moisture management.

**Fungicides:** Scout for botrytis and phytophthora during the plug stage and apply specific fungicides per the recommended labeled rate.

## GROWING ON

**Media:** pH 5.5-6.0; EC 1.2-1.5.

**Light:** Provide 3,500-4,000 ft. candles (35,000-40,000 lx).

**Temperature:** 18-20 °C (64-68 °F) nights, 16-18 °C (60-64 °F) days until the roots reach the bottom of the pot. Thereafter, temperatures can be lowered to minimum 10-12 °C (50-54 °F) day and night. An ADT (average daily temperature) of 18 °C (64 °F) will give the fastest finished crop.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Let plants dry back to at least a moist (3) before re-saturating to a wet (4). Extremely dry plants will have a grayish cast to the leaves. Avoid watering plants under high temperature and light when the leaf temperature is excessive.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Moderate fertilization levels are required. Fertilize the crop weekly with 100-150 ppm nitrogen, using a complete balanced fertilizer. Avoid high ammonium and high nitrogen levels, because the foliage can grow very large. Avoid pH levels > 6.0, as this can cause iron deficiency. Watch for low Ca and Mg levels since this can result in stunted plants with marginal leaf burn. Under high light conditions use an Ammonium based fertilizer (17-5-17) and under low light use a calcium based fertilizer (14-4-14).

**Growth Regulators:** With proper moisture and temperature management there should be no need for growth regulators.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis.

**Pests:** Primarily aphids and thrips.

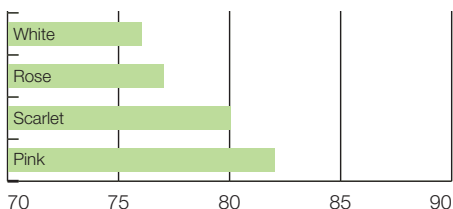
**Post Harvest:** Fertilize with Potassium nitrate at 100 ppm 1-2 weeks prior to shipping. Foliage fertilization with magnesium sulfate prevents yellow leaves.

↑	↔	☀
40-50 cm (16-20")	40-50 cm (16-20")	Sun – Shade

Plug Crop Time	
288 tray	6-7 wks
Finished Crop Time (from 288 tray)	
9-11, 5 cm (3-5") pots	5-6 wks
12-15 cm (5-6") pots	6-7 wks

## Timing

Days from sowing ■ 50% Flower



Begonia x benariensis F<sub>1</sub>

## BIG<sup>®</sup>, BIG<sup>®</sup> DeluXXe/Whopper<sup>®</sup>



**Family, Origin:** Begoniaceae, South and Central America

**Product Use:** Pots, hanging baskets, mixed containers and landscape

**Minimum Germination Rate:** 90 %

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Obligate long day plant. A day length > 13 hours will result in flower initiation.

**Flowering Mechanism:** Higher light intensity and warmer temperatures will promote earlier flowering. Supplemental lighting during germination is beneficial but not necessary.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 6-8 days.

**Cover:** Light is required for germination - no covering.

**Sowing method:** 1-2 seeds or pellets per plug.

**Media:** pH 5.5-5.8; EC 0.5-0.75.

**Temperature:** 22-24 °C (72-76 °F) days 1-11. For irrigation use warm water (above 18 °C/ 64 °F) only.

**Moisture:** Begin with a saturated (5) for the first 10 days and on day 11 begin to dry them back slightly to wet (4). This will help in the seedlings rooting into the media. On day 11 begin to alternate between a wet (4) and a moist (3) until day 21. On day 21 it is critical to begin a good wet to dry cycle to prevent algae growth and help with the uptake of nutrients. At this point you can alternate between a wet (4) and a medium (2).

**Humidity:** 95-100 % until day 11; then reduce to 40-60 %.

**Dehumidify:** On day 11 dehumidify, moving from 100 % to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is required and will help giving a more uniform germination. If germinating in a chamber supply 10-100 ft. candles (100-1,000 lx); (50 Watt/m<sup>2</sup>) to prevent seedling stretch. Protect seedlings from direct light when moving to stage two. Once established in stage two the light levels can be increased. On days 12-14 light levels can be increased to provide light levels of 6-8 mol/m<sup>2</sup>/day (2,000-2,500 ft. candles or 20,000-25,000 lx).

**Fertilizer:** Maintain an EC < 1.0. Fertilized water should not exceed an EC of 0.5. Initial feeding should be with a balanced fertilizer low in ammonium. Begin feeding on day 10 with a 14-4-14, 14-2-14 or 17-5-17 fertilizer at 50-60 ppm.

**Plug Bulking and Flower Initiation:** Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedlings root to the edge of the plug and reach the 4-6 true leaf stage where flower initiation occurs.

**Media:** pH 5.5-5.8; EC 1.25-1.5.

**Light:** Continue to protect from direct sunlight until they are well established. On day 21-22 the light levels can be raised to 10-12 mol/m<sup>2</sup>/day (3,000-3,500 ft. candles or 30,000-35,000 lx).

**Temperature:** 20-21 °C (68-70 °F) night and day. When the roots reach the bottom of the cell the temperature can be lowered to 20 °C (68 °F).

**Moisture:** Begin alternating between a wet (4) and a medium (3) on day 12. To prevent algae it is important to begin a good wet dry cycle on days 21 where the media will dry back within a 24 hrs. period. Good ventilation and horizontal airflow will create such an environment.

**Fertilizer:** Begin fertilizing early to improve seedling quality. Under high light conditions more ammonium based fertilizers can be used (17-5-17 and 20-10-20) and under low light use a calcium based fertilizer (14-4-14 or 14-2-14). Initial feeding should start at 50-100 ppm and gradually work up to 100-150 ppm.

**Growth Regulators:** No growth regulators should be necessary since growth can be controlled by temperature and moisture management. If seedlings are uneven a very light application of B-Nine (daminozide) or Cycocel (chlormequat chloride) can be applied. In the finishing stages lower temperatures of 12-14 °C (54-57 °F) will help to control leaf size and stem elongation. Approximately two weeks after transplanting a plug, when plants are established in the final container, a very light application of Cycocel can be applied.

**Fungicides:** Scout for botrytis and phytophthora during the plug stage and apply specific fungicides per the recommended labeled rate.

## GROWING ON

**Media:** pH 5.5-5.8; EC 1.2-1.5.

**Light:** Provide 12-14 mol/m<sup>2</sup>/day (3,500-4,000 ft. candles, 35,000-40,000 lx).

**Temperature:** 20-21 °C (68-70 °F) nights, 18-19 °C (64-66 °F) days for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 16-18 °C (60-64 °F) day and night. An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop. Once well established in the final container, approximately two to three weeks after transplanting from a 288 plug tray, the temperature can be lowered further to 13-15 °C (56-58 °F). This will keep the plants toned and prevent excessively large leaves.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Let plants dry back to at least a medium (2) before re-saturating to a wet (4). Extremely dry plants will have a grayish cast to the leaves. Avoid watering plants under high temperature and light when the leaf temperature is excessive. This can cause leaf burn.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Moderate fertilization levels are required. Fertilize the crop weekly with 100-150 ppm nitrogen, using a complete balanced fertilizer. Avoid high ammonium and high nitrogen levels, because the foliage can grow very large. Avoid pH levels above 6.0, as high pH can cause iron deficiency. Watch for low Ca and Mg levels since this can result in stunted plants with marginal leaf edge burn. Under high light conditions use an ammonium based fertilizer (17-5-17) and under low light use a calcium based fertilizer (14-4-14).

**Growth Regulators:** With proper moisture and temperature management there should not be a need for growth regulators. If needed apply Cycocel (chlormequat chloride) as a spray at 250-300 ppm one to two weeks after transplant. A B-Nine application can also be used as a spray at 500-750 ppm.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis.

**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.



	↑	↔	☀
BIG®	60-80 cm (24-32")	55-60 cm (22-24")	Sun – Partial Shade
BIG® DeluXXe/Whopper®	80-100 cm (32-40")	60-65 cm (24-26")	Sun – Partial Shade

### Plug Crop Time

	BIG®	BIG® DeluXXe/Whopper®
288 tray	7-8 wks	6-7 wks
128 tray	9-10 wks	8-9 wks

### Finished Crop Time (from 288 tray)

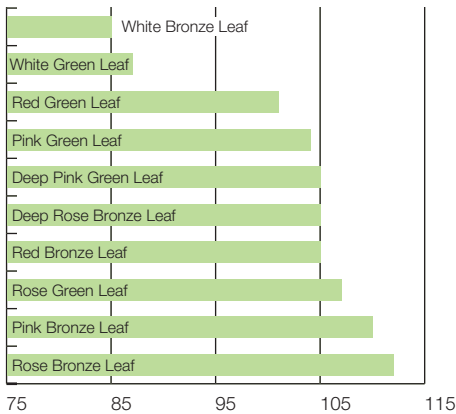
12 cm (5") pots (1*)	6-7 wks	8-9 wks
15 cm (6") pots (1-2*)	7-8 wks	9-10 wks
20 cm (8") pots (3*)	8-9 wks	10-11 wks
30 cm (12") pots (3-4*)	9-11 wks	11-12 wks

\*plants per pot

### Timing BIG®

Days from sowing

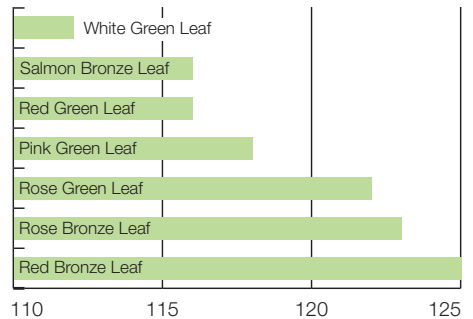
■ 50 % Flower



### Timing BIG® DeluXXe/Whopper®

Days from sowing

■ 50 % Flower



## Expert Tip

Do not hold in the plug stage too long. A root-bound plug will promote stretch and delay the crop. Reducing the temperature to 13-15 °C (56-58 °F) in the finishing stages 2-3 weeks after transplanting will keep plants toned with slightly smaller leaves.

Begonia x hybrida F<sub>1</sub>

## Stonehedge



**Family, Origin:** Begoniaceae, South and Central America

**Product Use:** Pots, containers and landscape

**Minimum Germination Rate:** 90 %

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Obligate long day plant. A day length > 13 hours will result in flower initiation.

**Flowering Mechanism:** Higher light intensity and warmer temperatures will promote earlier flowering. Supplemental lighting during germination is beneficial but not necessary.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 6-8 days.

**Cover:** Light is required for germination - no covering.

**Sowing method:** 1-2 pellets per plug.

**Media:** pH 5.7-5.9; EC 0.5-0.75.

**Temperature:** 22-24 °C (72-76 °F) days 1-11. For irrigation use warm water (above 18 °C/ 64 °F) only.

**Moisture:** Begin with a saturated (5) for the first 10 days and on day 11 begin to dry them back

slightly to wet (4). This will help in the seedlings rooting into the media. On day 11 begin to alternate between a wet (4) and a moist (3) until day 21. On day 21 it is critical to begin a good wet to dry cycle to prevent algae growth and help with the uptake of nutrients. At this point you can alternate between a wet (4) and a medium (2).

**Humidity:** 95-100 % until day 11; then reduce to 40-60 %.

**Fertilizer:** Maintain an EC < 1.2. Fertilized water should not exceed an EC of 0.8. Initial feeding should be with a balanced fertilizer low in ammonium. Begin feeding on day 10 with a 14-4-14, 14-2-14 or 17-5-17 fertilizer at 50-60 ppm.

**Plug Bulking and Flower Initiation:** Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedlings root to the edge of the plug and reach the 4-6 true leaf stage where flower initiation occurs.

**Media:** pH 5.5-5.8; EC 1.25-1.5.

**Light:** Protect the seedlings from direct sunlight until they are well established. On day 21-22 the light levels can be raised to 10-12 mol/m<sup>2</sup>/day (3,000-3,500 ft. candles or 30,000-35,000 lx).

**Temperature:** 20-21 °C (68-70 °F) night and day. When the roots reach the bottom of the cell, the temperature can be lowered to 18 °C (64 °F).

**Moisture:** Begin alternating between a wet (4) and a medium (3) on day 12. To prevent algae it is important to begin a good wet dry cycle on days 21 where the media will dry back within a 24 hrs. period. Good ventilation and horizontal airflow will create such an environment.

**Fertilizer:** Begin fertilizing early to improve seedling quality. Under high light conditions more ammonium based fertilizers can be used (17-5-17 and 20-10-20) and under low light use a calcium based fertilizer (14-4-14 or 14-2-14). Initial feeding should start at 50-100 ppm and gradually work up to 100–150 ppm.

**Growth Regulators:** No growth regulators should be necessary since growth can be controlled by temperature and moisture management. If seedlings are uneven a very light application of B-Nine (daminozide) or Cycocel (chlormequat chloride) can be applied. In the finishing stages lower temperatures of 12-14 °C (54-57 °F) will help to control leaf size and stem elongation.

**Fungicides:** Scout for botrytis and phytophthora during the plug stage and apply specific fungicides per the recommended labeled rate.

**GROWING ON**

**Media:** pH 5.5-5.8; EC 1.2-1.5.

**Light:** Provide 12-14 mol/m<sup>2</sup>/day (3,500-4,000 ft. candles, 35,000-40,000 lx).

**Temperature:** 20-21 °C (68-70 °F) nights, 18-19 °C (64-66 °F) days for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 16-18 °C ( 60-64 °F) day and night. An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop. Once well established in the final container, approximately two to three weeks after transplanting from a 288 plug tray, the temperature can be lowered further to 13-15 °C (56-58 °F). This will keep the plants toned and prevent excessively large leaves.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Let plants dry back to at least a medium (2) before re-saturating to a wet (4). Extremely dry plants will have a grayish cast to the leaves. Avoid watering plants under high temperature and light when the leaf temperature is excessive. This can cause leaf burn.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Moderate fertilization levels are required. Fertilize the crop weekly with 100-150 ppm nitrogen, using a complete balanced fertilizer. Avoid high ammonium and high nitrogen levels, because the foliage can grow very large. Avoid pH levels above 6.0, as high pH can cause iron deficiency. Watch for low Ca and Mg levels since this can result in stunted plants with marginal leaf edge burn. Under high light conditions use an ammonium based fertilizer (17-5-17) and under low light use a calcium based fertilizer (14-4-14).

**Growth Regulators:** With proper moisture and temperature management there should not be a need for growth regulators. Approximately two weeks after transplanting a plug, when plants are established in the final container, a very light application of Cycocel can be applied.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis.

**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1–2 weeks prior to shipping.

↑	↔	☀
100-120 cm (40-48")	70-80 cm (28-32")	Sun – Partial Shade

Plug Crop Time	
288 tray	4-5 wks
128 tray	5-6 wks
Finished Crop Time (from 288 tray)	
12 cm (5") pots (1*)	5-6 wks
15 cm (6") pots (1-2*)	6-7 wks
20 cm (8") pots (3*)	7-8 wks
30 cm (12") pots (3-4*)	8-10 wks

\*plants per pot

# Annuals

Begonia x hybrida F<sub>1</sub>

## Funky<sup>®</sup>

Begonia boliviensis F<sub>1</sub>

## Groovy

**Family, Origin:** Begoniaceae, South and Central America

**Product Use:** Packs, pots, hanging baskets, mixed containers and landscape

**Minimum Germination Rate:** 85 %

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Obligate long day plant requiring a daylength > 13.5 hrs. to initiate flowering. A night break can also be used, lighting for 5 hrs. during the night from 10 pm-3 am.

**Flowering Mechanism:** Tuberos begonias are light accumulators. Day length extension and supplemental lighting will shorten the length of time to flower and improve plant quality.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 7-10 days. Germination should be complete at 10 days unless optimum conditions are not provided.

**Cover:** No covering of the seed is required.

**Sowing method:** 1-2 seeds or pellets per plug.

**Media:** pH 5.5-5.8; EC 0.5; Begonias are sensitive to high salt levels. Use a media low in soluble salts.

**Temperature:** 22-23 °C (72-73 °F) until radicle emergence. Higher temperatures, exceeding 27 °C (80 °F) will inhibit germination. Upon radicle emergence, on day 10-14 reduce the temperature to 20-21 °C (68-70 °F) until cotyledon expansion has occurred. On day 21 the temperature can be reduced further to 20 °C (68 °F). For irrigation use tempered water (above 18 °C/64 °F) only.

**Moisture:** Begin with a media moisture level of saturated (5) from day 1-11. A saturated media and high humidity is critical to successful begonia germination. Beginning day 12, alternate between moisture levels wet (4) and moist (3). Allow the media to approach a moist (3) before re-saturating to a wet (4). On day 21 the seedlings need to begin a good wet to dry cycle to aid rooting and avoid algae formation. Once germinated the seedlings are sensitive to watering with too much pressure and water volume since they have just begun to root into the media. It is easy to dislodge the seedlings resulting in a lower number of usable plants. Use a fine nozzle or water breaker with a gentle pressure and low water volume.

**Humidity:** 95-100 % until day 11; then dehumidify and reduce to 60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is necessary for germination. Lighting during germination will benefit the germination process and improve quality. If utilizing a germination chamber, providing a light source of 10-100 ft. candles (100-1,000 lx) will improve germination. Provide long days of 14-16 hrs. to improve germination and overall seedling quality.



**Fertilizer:** Begin fertilizing early once germination is complete, approximately day 14. Lower rates of feeding at 50 ppm 2-3 times per week will help to size up the seedlings. Under higher light conditions use a 20-10-20 fertilizer and under lower light a 17-5-17. Once seedlings are established the 17-5-17 fertilizer works well. Include a micro nutrient package to give adequate supply of minor elements.

**Plug Bulking and Flower Initiation:** Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedlings root to the edge of the plug and reach the 4-6 true leaf stage where flower initiation occurs.

**Media:** pH 5.5-5.8; EC 1.25-1.5.

**Light:** Long days of 14-16 hrs. are required to keep plants from producing tubers and to initiate flowering. Light levels of 8-10 mol/m<sup>2</sup>/day (25,000-30,000 lx) will improve quality and result in earlier flowering. Only moderate levels of light are required to keep plants vegetative. A minimum of 10-15 ft. candles (100-150 lx) is all that is required to avoid tuber formation however higher light will benefit the overall quality. Using supplemental lighting under low light conditions providing 350-600 ft. candles (3,500-6,000 lx) will improve quality. Shading is required when light levels reach 3,500-4,000 ft. candles since leaf edge burn can occur.

**Temperature:** The ideal temperature to achieve the shortest crop time is on day 28-42 keeping the temperature at 20-21 °C (68-70 °F). A slightly lower temperature of 19-20 °C (66-68 °F) will reduce stretch in the seedlings. Tuberous begonias are very responsive to DIF where a 1-2 °C (34-26 °F) DIF will also keep plants compact. Once roots have reached the bottom of the tray after day 42 the temperature can be lowered to 18-19 °C (64-66 °F).

**Moisture:** Use care to make sure that the media is not kept saturated and is allowed to dry back between waterings. Alternate between moisture levels wet (4) and moist (3). Allow media to approach level (3) before re-saturating to level (4). Avoid allowing the media to become too dry since begonias are sensitive to high salts and root damage can occur.

**Fertilizer:** Alternate between a calcium-based fertilizer (14-4-14 or 15-5-15) and an ammonium based fertilizer (17-5-17) at 50-100 ppm nitrogen every 2-3 waterings. Fertilizer applications can be gradually increased in the later stages of bulking where a constant feeding at 100 ppm is used. Under high light and long days an ammonium based fertilizer (20-10-20) at 50-100 ppm can also be used.

**Growth Regulators:** Very low rates of Cycocel (chlormequat chloride) as a spray at 250 ppm (0.04 %) can be used. B-Nine (daminoxide) sprays at 500-750 ppm can also be made. Applications are usually made once established in the final container however if a larger plug (72 tray) is being grown they may need one application of Cycocel or B-Nine before transplanting.

**Fungicides:** Apply preventative sprays for Botrytis, Pythium and Rhizoctonia as needed.

## GROWING ON

**Media:** Use a well-drained, growing substrate. pH 5.5-5.8; EC 1.0-1.5.

**Light:** Continue with long days of 14-16 hr. until the daylength is > 12 hrs. or mid March. Provide 10-12 mol/m<sup>2</sup>/day (30,000-35,000 lx) for optimum quality. If plants are placed under short day conditions growth will become uneven. Daylength extension is very important to continue vegetative growth. If light levels exceed 4,000 ft. candles provide shading to reduce the leaf temperature. Under high light conditions provide shading to prevent leaf edge burn.

**Temperature:** After transplanting 18-20 °C (64-68 °F) nights for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 17-18 °C (62-64 °F). An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop. Temperatures below 14 °C (57 °F) will result in tuber formation and a delay of the crop. A DIF of 1-2 °C (34-36 °F) will result in a more compact crop requiring little to no growth regulators.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow plants to approach a medium (2) before re-saturating to a wet (4). Allowing plants to dry back too much can result in root damage.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Alternate between calcium based fertilizer 14-4-14 and an ammonium fertilizer 17-5-17 at 100-150 ppm. Keep the media EC at 1.5. Application of potassium nitrate can help to keep the plants more compact. Under higher light and warmer temperatures a fertilizer with additional ammonium can be used. Tall, stretched plants with few flowers indicate too much ammonium. Stunted, chlorotic plants with marginal leaf burn indicate a lack of calcium and magnesium. Under high light and extended daylength an ammonium based feed (20-10-20) at 100-150 ppm nitrogen can also be used.

**Growth Regulators:** If needed, Cycocel (chlormequat chloride) can be made as a spray two weeks after transplanting at 300 ppm (0.04 %). Cycocel will not promote early flowering, but will increase the number of flowers. A negative DIF of 1-2 °C (34-36 °F) is also very effective in height control. If using DIF then no additional PGR's should be necessary.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis, Pythium, Rhizoctonia, Powdery Mildew and Tomato Spotted Wilt Virus.

**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping. Lowering the temperature to 16 °C (60 °F) will help to tone the plants before shipping.

## Expert Tip

Spacing the plants will increase overall plant quality. Do not cultivate too wet since the roots are sensitive to over-watering. Keep humidity levels low to avoid problems with powdery mildew. When transplanting with multiple plants in a pot or basket make sure that the points of the leaves face outward since this is the direction that the flowers will be produced.

	↑	↔	☀
Funky®	20-40 cm (8-16")	20-25 cm (8-10")	Sun – Shade
Groovy	30-40 cm (12-16")	20-25 cm (8-10")	Sun – Shade

### Plug Crop Time

288 tray	7-8 wks
128 tray	8-9 wks

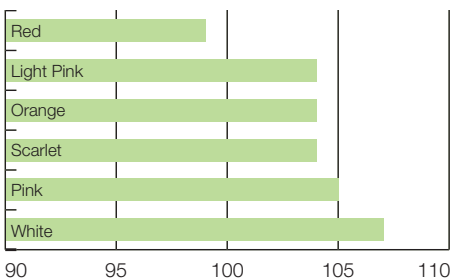
### Finished Crop Time (from 288 tray)

	Funky®	Groovy
12 cm (5") pots (1*)	8-9 wks	7-8 wks
15 cm (6") pots (1-2*)	9-10 wks	8-9 wks
30 cm (12") baskets (3-5*)	11-12 wks	9-10 wks

\*plants per pot

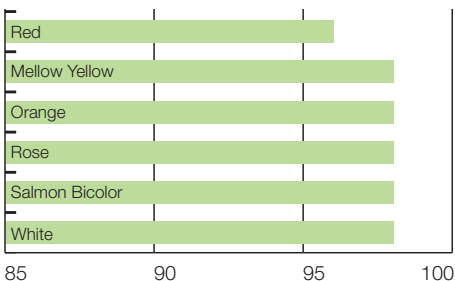
### Timing Funky®

Days from sowing ■ 50% Flower



### Timing Groovy

Days from sowing ■ 50% Flower



Begonia boliviensis F<sub>1</sub>

## Sun Cities Collection

**Family, Origin:** Begoniaceae, South and Central America

**Product Use:** Pots, hanging baskets, mixed containers and landscape

**Minimum Germination Rate:** 85 %

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Obligate long day plant requiring a day length > 13.5 hrs. to initiate flowering. A night break can also be used, lighting for 5 hrs. during the night from 10 pm-3 am.

**Flowering Mechanism:** Tuberous begonia are light accumulators. Day length extension and supplemental lighting will hasten flowering and improve plant quality.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development should begin on the day of sowing until root emerge. Expect root emergence in 7-10 days.

**Cover:** Do not cover the seed, light is required for germination.

**Sowing method:** Sow 1 pellet per plug.

**Media:** pH 5.5-5.8; EC 0.5 begonia are sensitive to high salt levels.

**Temperature:** Keep at 22-23 °C (72-73 °F) until radicle emergence.

Higher temperatures, exceeding 27 °C (80 °F) will inhibit germination. Upon root emergence, on day 10-14 reduce the temperature to 20-21 °C (68-70 °F) until cotyledon expansion. On day 21 the temperature can be reduced further to 20 °C (68 °F). For irrigation use warm water (above 18 °C/64 °F) only.

**Moisture:** Begin with a media moisture level of saturated (5) from day 1-11. A saturated media and high humidity is critical to successful begonia germination. Beginning on day 12, alternate between moisture levels wet (4) and moist (3). Allow the media to approach a moist (3) before re-saturating to a wet (4). On day 21 the seedlings need to begin a good wet to dry cycle to aid rooting and avoid algae formation. Once germinated the seedlings are sensitive to watering with too much pressure and water volume. Since they have just begun to root into the media. It is easy to dislodge the seedlings resulting in a lower number of usable plants. Use a fine nozzle or water breaker with a gentle pressure and low water volume.

**Humidity:** Should be 95-100 % until day 11; then dehumidify and reduce to 60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is necessary for germination and will be beneficial for the germination process and improve quality. If utilizing a germination chamber, providing a light source of 10-100 ft. candles (100-1,000 lx) will improve germination and reduce stretch. Provide long days of 14-16 hrs. to improve germination and overall seedling quality.

**Fertilizer:** Begin fertilizing early once germination is complete, approximately day 14. Lower rates of feeding at 50 ppm 2-3 times per week will help to size up the seedlings. Under higher light conditions use a 17-5-17 fertilizer and under lower light a 14-4-14.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedling root to the edge of the plug and reach the 4-6 true leaf stage where flower initiation occurs.

**Media:** pH 5.5-5.8; EC 1.25-1.5.

**Light:** Long days of 14-16 hrs. are required to keep plants from producing tubers and to initiate flowering. Light levels of 8-10 mol/m<sup>2</sup>/day (25,000-30,000 lx) will improve quality and hasten flowering. Only moderate levels of light are required to keep plants vegetative. A minimum of 10-15 ft. candles (550 lx) is all that is required to avoid tuber formation, however-higher light will benefit overall quality. Supplemental lighting under low light conditions providing 350-600 ft. candles (3,500-6,000 lx) will improve quality. Shading is required when light levels reach 3,500-4,000 ft. candles to prevent leaf edge burn.

**Temperature:** To achieve the shortest crop time, on days 28-42 keep the temperature at 20-21 °C (68-70 °F). A slightly lower temperature of 19-20 °C (66-68 °F) will reduce stretch in the seedlings. *Boliviensis begonia* are very responsive to DIF. A 1-2 °C (34-26 °F) DIF will also keep plants compact. Once roots have reached the bottom of the tray after day 42 the temperature can be lowered to 18-19 °C (64-66 °F).

**Moisture:** Use care to make sure that the media is not kept saturated and is allowed to dry back between waterings. Alternate between moisture levels wet (4) and moist (3). Allow media to approach level (3) before re-saturating to level (4). Avoid allowing the media to become too dry since *begonia* are sensitive to high salts and root damage can occur.

**Fertilizer:** Alternate between a calcium based fertilizer (14-4-14 or 15-5-15) and an ammonium based fertilizer (17-5-17) at 50-100 ppm nitrogen every 2-3 waterings. Fertilizer applications can be gradually increased in the later stages of bulking

where a constant feed at 100 ppm is used. Under high light and long days an ammonium based fertilizer (20-10-20) at 50-100 ppm can also be used.

**Growth Regulators:** Very low rates of Cycocel (chlormequat chloride) as a spray at 250 ppm (0.04 %) can be used. B-Nine (daminozide) sprays at 500-750 ppm can also be made. Applications are usually made once established in the final container, however, if a larger plug (72 tray) is being grown they may need one application of Cycocel or B-Nine before transplanting.

**Fungicides:** Apply preventative sprays for botrytis, pythium and rhizoctonia as needed.

## GROWING ON

**Media:** Use a well-drained, growing substrate; pH 5.5-5.8; EC 1.0-1.5

**Light:** Continue with long days of 14-16 hrs. until the day length is > 12 hrs. or mid March. Provide 10-12 mol/m<sup>2</sup>/day (30,000-35,000 lx) for optimal quality. If plants are placed under short day conditions growth will become uneven. Day length extension is very important to continue vegetative growth. If light levels exceed 4,000 ft. candles provide shading to reduce the leaf temperature and prevent leaf edge burn.

**Temperature:** After transplanting provide 18-20 °C (64-68 °F) nights for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 16-18 °C ( 60-64 °F). An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop. Temperatures below 14 °C (57 °F) will result in tuber formation and a delay of the crop. A DIF of 1-2 °C (34-26 °F ) will result in a more compact crop requiring little to no growth regulators.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow plants to approach a medium (2) before re-saturating to a wet (4). Allowing plants to dry back too much can result in root damage.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Alternate between calcium-based fertilizer 14-4-14 and an ammonium fertilizer 17-5-17 at 100-150 ppm. Keep the media EC at 1.5. Application of potassium nitrate can help to keep the plants more compact.

Under higher light and warmer temperatures a fertilizer with additional ammonium can be used. Tall, stretched plants with few flowers indicate too much ammonium. Stunted, chlorotic plants with marginal leaf burn indicate a lack of calcium and magnesium. Under high light and extended day length an ammonium-based feed (20-10-20) at 100-150 ppm nitrogen can also be used.

**Growth Regulators:** If needed, Cycocel (chlormequat chloride) can be used as a spray two weeks after transplanting at 300-500 ppm (0,04 %). Cycocel will not hasten flowering, but will increase the number of flowers. If using growth regulations two applications will likely be necessary. A negative DIF of 1-2 °C (34-36 °F) is also very effective in height control. If using DIF then no additional PGR's should be necessary.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis, pythium, rhizoctonia, powdery mildew and tomato spotted wilt virus.

**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping. Lowering the temperature to 16 °C (60 °F) 1-2 weeks prior to shipping will help to tone the plants.

↑	↔	☀
30-40 cm (12-16")	40-50 cm (16-20")	Sun – Shade

Plug Crop Time		
288 tray	7-8 wks	
128 tray	8-9 wks	
Finished Crop Time		
	288 tray	128 tray
10 cm (4") pots	7-8 wks	5-6 wks
15 cm (6") pots	8-9 wks	7-8 wks
30 cm (12") baskets	9-10 wks	8-9 wks

## Expert Tip

Spacing the plants will increase overall plant quality. Do not cultivate too wet since the roots are sensitive to over-watering. Keep humidity levels low to avoid problems with powdery mildew. When finishing baskets Santa Cruz® produces an abundance of self cleaning flowers so hang in an appropriate location at maturity.

– Friedrich, Area Sales Manager



Begonia tuberhybrida F<sub>1</sub>

## Nonstop<sup>®</sup>, Nonstop<sup>®</sup> Mocca

**Family, Origin:** Begoniaceae, South and Central America

**Product Use:** Pots, hanging baskets, mixed containers and landscape

**Minimum Germination Rate:** 85 %

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Obligate long day plant requiring a day length > 13.5 hrs. to initiate flowering. A night break can also be used, lighting for 5 hrs. during the night from 10 pm-3 am.

**Flowering Mechanism:** Tuberos begonias are light accumulators. Day length extension and supplemental lighting will hasten flowering and improve plant quality.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development should begin on the day of sowing until root emergence. Expect root emergence in 7-10 days.

**Cover:** No covering of the seed is required.

**Sowing method:** Sow 1-2 seeds or pellets per plug.

**Media:** pH 5.5-5.8; EC 0.5 Begonia are sensitive to high salt levels.

**Temperature:** Maintain 22-23 °C (72-73 °F) until roots emerge. Higher temperatures, exceeding 27 °C (80 °F) will inhibit germination. Upon root emergence, on day 10-14 reduce the temperature

to 20-21 °C (68-70 °F) until cotyledon expansion. On day 21 the temperature can be reduced further to 20 °C (68 °F). For irrigation use warm water (above 18 °C/64 °F) only.

**Moisture:** Begin with a media moisture level of saturated (5) from day 1-11. A saturated media and high humidity is critical to successful begonia germination. Beginning on day 12, alternate between moisture levels wet (4) and moist (3). Allow the media to approach a moist (3) before re-saturating to a wet (4). On day 21 the seedlings need to begin a good wet to dry cycle to aid rooting and avoid algae formation. Once germinated the seedlings are sensitive to watering with too much pressure and water volume since they have just begun to root into the media. It is easy to dislodge the seedlings resulting in a lower number of usable plants. Use a fine nozzle or water breaker with a gentle pressure and low water volume.

**Humidity:** Maintain 95-100 % humidity until day 11 then dehumidify and reduce to 60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is necessary for germination and benefit the germination process and improve quality. If utilizing a germination chamber, providing a light source of 10-100 ft. candles (100-1,000 lx) will improve germination and reduce stretch. Provide long days of 14-16 hrs. to improve germination and overall seedling quality.

**Fertilizer:** Begin fertilizing early, once germination is complete, approximately day 14. Lower rates of feeding at 50 ppm 2-3 times per week will help to size up the seedlings. Under higher light conditions use a 17-5-17 fertilizer and under lower light a 14-4-14.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. When the seedling root to the edge of the plug and reach the 4-6 true leaf stage flower initiation will occur.

**Media:** Use a well-drained, growing substrate; pH 5.5-5.8; EC 1.25-1.5

**Light:** Long days of 14-16 hrs. are required to keep plants from producing tubers and to initiate flowering. Light levels of 8-10 mol/m<sup>2</sup>/day (25,000-30,000 lx) will improve quality and hasten flowering. Only moderate levels of light are required to keep plants vegetative. A minimum of 10-15 ft. candles (550 lx) is all that is required to avoid tuber formation, however-higher light will benefit overall quality. Supplemental lighting under low light conditions providing 350-600 ft. candles (3,500-6,000 lx) will improve quality. Shading is required when light levels reach 3,500-4,000 ft. candles to prevent leaf edge burn.

**Temperature:** Maintaining the ideal temperature will achieve the shortest crop time. On days 28-42 keep the temperature at 20-21 °C (68-70 °F). A slightly lower temperature of 19-20 °C (66-68 °F) will reduce stretch in the seedlings. Tuberous begonias are very responsive to DIF where a 1-2 °C (34-36 °F) DIF will also keep plants compact. Once roots have reached the bottom of the tray after day 42 the temperature can be lowered to 18-19 °C (64-66 °F).

**Moisture:** Use care to make sure that the media is not kept saturated and is allowed to dry back between waterings. Alternate between moisture levels wet (4) and moist (3). Allow media to approach level (3) before re-saturating to level (4). Avoid allowing the media to become too dry since begonias are sensitive to high salts and root damage can occur.

**Fertilizer:** Alternate between a calcium based fertilizer (14-4-14 or 15-5-15) and an ammonium based fertilizer (17-5-17) at 50-100 ppm nitrogen every 2-3 waterings. Fertilizer applications can be gradually increased in the later stages of bulking where a constant feeding at 100 ppm is used. Under high light and long days an ammonium based fertilizer (20-10-20) at 50-100 ppm can also be used.

**Growth Regulators:** Very low rates of Cycocel (chlormequat chloride) as a spray at 250 ppm (0.04 %) can be used.

B-Nine (daminozide) sprays at 500-750 ppm can also be made. Applications are usually made once established in the final container, however, if a larger plug (72 tray) is being grown they may need one application of Cycocel or B-Nine before transplanting.

**Fungicides:** Apply preventative sprays for botrytis, pythium and rhizoctonia as needed.

## GROWING ON

**Media:** Use a well-drained, growing substrate; pH 5.5-5.8; EC 1.0-1.5.

**Light:** Continue with long days of 14-16 hrs. Until the day length is > 12 hrs. or mid-March. Provide 10-12 mol/m<sup>2</sup>/day (30,000-35,000 lx) for optimum quality. If plants are placed under short day conditions growth will become uneven. Day length extension is very important to continue vegetative growth. If light levels exceed 4,000 ft. candles provide shading to reduce the leaf temperature. Under high light conditions provide shading to prevent leaf edge burn.

**Temperature:** After transplanting maintain 18-20 °C (64-68 °F) nights for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 16-18 °C (60-64 °F). An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop. Temperatures below 14 °C (57 °F) will result in tuber formation and a delay of the crop. A DIF of 1-2 °C (34-36 °F) will result in a more compact crop requiring little to no growth regulators.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow plants to approach a medium (2) before re-saturating to a wet (4). Allowing plants to dry back too much can result in root damage.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Alternate between calcium based fertilizer 14-4-14 and an ammonium fertilizer 17-5-17 at 100-150 ppm. Keep the media EC at 1.5. Application of potassium nitrate can help to keep the plants more compact. Under higher light and warmer temperatures a fertilizer with additional ammonium can be used.



Tall, stretched plants with few flowers indicate too much ammonium. Stunted, chlorotic plants with marginal leaf burn indicate a lack of calcium and magnesium. Under high light and extended day length an ammonium-based feed (20-10-20) at 100-150 ppm nitrogen can also be used.

**Growth Regulators:** If needed, Cycocel (chlormequat chloride) can be made as a spray two weeks after transplanting at 300-500 ppm (0.04 %). Cycocel will not hasten flowering, but will increase the number of flowers. A negative DIF of 1-2 °C (34-36 °F) is also very effective in height control. If using DIF then additional PGR's should not be necessary.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis, pythium, rhizoctonia, powdery mildew and tomato spotted wilt virus.

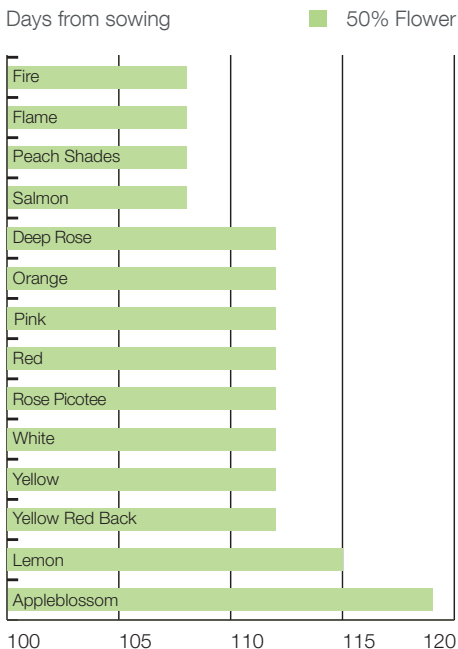
**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping. Lowering the temperature to 16 °C (60 °F) will help to tone the plants before shipping.

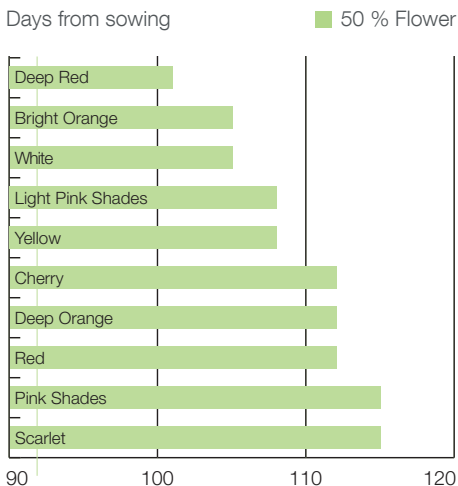
↑	↔	☀
25 cm (10")	20-25 cm (8-10")	Partial Shade – Shade

Plug Crop Time	
288 tray	7-8 wks
128 tray	9-10 wks
Finished Crop Time (from 288 tray)	
10 cm (4") pots	8-9 wks
15 cm (6") pots	9-10 wks
30 cm (12") baskets	12-13 wks

## Timing Nonstop®



## Timing Nonstop® Mocca



Begonia tuberhybrida F<sub>1</sub>

## Nonstop Joy<sup>®</sup>, Illumination<sup>®</sup>

**Family, Origin:** Begoniaceae, South and Central America

**Product Use:** Pots, hanging baskets, mixed containers and landscape

**Minimum Germination Rate:** 85 %

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Obligate long day plant requiring a day length > 13.5 hrs. to initiate flowering. A night break can also be used, lighting for 5 hrs. during the night from 10 pm-3 am.

**Flowering Mechanism:** Tuberos begonias are light accumulators. Day length extension and supplemental lighting will hasten flowering and improve plant quality.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development, should begin on the day of sowing until root emergence. Expect root emergence in 7-10 days.

**Cover:** No covering of the seed is required.

**Sowing method:** Sow 1-2 seeds or pellets per plug.

**Media:** pH 5.5-5.8; EC 0.5. Begonias are sensitive to high salt levels.

**Temperature:** Maintain 22-23 °C (72-73 °F) until root emergence. Higher temperatures, exceeding 27 °C (80 °F) will inhibit germination.

Upon radicle emergence, on day 10-14 reduce the temperature to 20-21 °C (68-70 °F) until cotyledon expansion. On day 21 the temperature can be reduced further to 20 °C (68 °F). For irrigation use warm water (above 18 °C/ 64 °F) only.

**Moisture:** Begin with a media moisture level of saturated (5) from day 1-11. A saturated media and high humidity is critical to successful begonia germination. Beginning day 12, alternate between moisture levels wet (4) and moist (3). Allow the media to approach a moist (3) before re-saturating to a wet (4). On day 21 the seedlings need to begin a good wet to dry cycle to aid rooting and avoid algae formation. Once germinated the seedlings are sensitive to watering with too much pressure and water volume. since they have just begun to root into the media it is easy to dislodge the seedlings resulting in a lower number of usable plants. Use a fine nozzle or water breaker with a gentle pressure and low water volume.

**Humidity:** Keep at 95-100 % humidity until day 11 then dehumidify and reduce to 60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is necessary for germination and will benefit the germination process and improve quality. If utilizing a germination chamber, providing a light source of 10-100 ft. candles (100-1,000 lx) will improve germination and reduce stretch. Provide long days of 14-16 hrs. to improve germination and overall seedling quality.

**Fertilizer:** Begin fertilizing early once germination is complete, approximately day 14 lower rates of feeding at 50 ppm 2-3 times per week will help to size up the seedlings. Under higher light conditions use a 20-10-20 fertilizer and under lower light a 17-5-17. Once seedlings are established the 17-5-17 fertilizer works well. Include a micro nutrient package to give adequate supply of minor elements.

**Plug Bulking and Flower Initiation:** Optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. When the seedlings root to the edge of the plug and reach the 4-6 true leaf stage flower initiation will occur.

**Media:** Use a well-drained, growing substrate. pH 5.5-5.8; EC 1.25-1.5.

**Light:** Long days of 14-16 are required to keep plants from producing tubers and to initiate flowering. Light levels of 8-10 mol/m<sup>2</sup>/day (25,000-30,000 lx) will improve quality and hasten flowering. Only moderate levels of light are required to keep plants vegetative. A minimum of 10-15 ft. candles (100-150 lx) is all that is required to avoid tuber formation however, higher light will benefit overall quality. Supplemental lighting under low light conditions providing 350-600 ft. candles (3,500-6,000 lx) will improve quality. Shading is required when light levels reach 3,500-4,000 ft. candles to prevent leaf edge burn.

**Temperature:** Maintain the ideal temperature to achieve the shortest crop time on days 28-42 keeping the temperature 20-21 °C (68-70 °F). A slightly lower temperature of 19-20 °C (66-68 °F) will reduce stretch in the seedlings. Tuberous begonias are very responsive to DIF where a 1-2 °C (34-26 °F) DIF will also keep plants compact. Once roots have reached the bottom of the tray, (after day 42), the temperature can be lowered to 18-19 °C (64-66 °F).

**Moisture:** Use care to make sure that the media is not kept saturated and is allowed to dry back between waterings. Alternate between moisture levels wet (4) and moist (3). Allow media to approach level (3) before re-saturating to level (4). Avoid allowing the media to become too dry since begonias are sensitive to high salts and root damage can occur.

**Fertilizer:** Alternate between a calcium-based fertilizer (14-4-14 or 15-5-15) and an ammonium-based fertilizer (17-5-17) at 50-100 ppm nitrogen every 2-3 waterings. Fertilizer applications can be gradually increased in the later stages of bulking where a constant feed at 100 ppm is used. Under high light and long days an ammonium-based fertilizer 20-10-20 at 50-100 ppm can also be used.

**Growth Regulators:** Very low rates of Cycocel (chlormequat chloride) as a spray at 250 ppm (0.04 %) can be used. B-Nine (daminozide) sprays at 500-750 ppm can also be made. Applications are usually made once established in the final container however, if a larger plug (72 tray) is being grown they may need one application of Cycocel or B-Nine before transplanting.

**Fungicides:** Apply preventative sprays for botrytis, pythium and rhizoctonia as needed.

## GROWING ON

**Media:** Use a well-drained, growing substrate. pH 5.5-5.8; EC 1.0-1.5.

**Light:** Continue with long days of 14-16 hrs. until the day length is > 12 hrs. or mid-March. Provide 10-12 mol/m<sup>2</sup>/day (30,000-35,000 lx) for optimal quality. If plants are placed under short day conditions growth will become uneven. Day length extension is very important to continue vegetative growth. If light levels exceed 4,000 ft. candles provide shading to reduce the leaf temperature. Under high light conditions provide shading to prevent leaf edge burn.

**Temperature:** After transplanting maintain 18-20 °C (64-68 °F) nights for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 16-18 °C (60-64 °F). An ADT (average daily temperature of 19 °C (66 °F) will give the fastest finished crop. Temperatures below 14 °C (57 °F) will result in tuber formation and delay the crop. A DIF of 1-2 °C (34-36 °F) will result in a more compact crop requiring little to no growth regulators.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow plants to approach a medium (2) before re-saturating to a wet (4). Allowing plants to dry back too much can result in root damage.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Alternate between calcium-based fertilizer 14-4-14 and an ammonium fertilizer 17-5-17 at 100-150 ppm. Keep the media EC at 1.5. Application of potassium nitrate can help to keep the plants more compact. Under higher light and warmer temperatures a fertilizer with additional ammonium can be used. Tall, stretched plants with few flowers indicate too much ammonium. Stunted, chlorotic plants with marginal leaf burn indicate a lack of calcium and magnesium. Under high light and extended day length an ammonium-based feed (20-10-20) at 100-150 ppm nitrogen can also be used.

**Growth Regulators:** If needed, cycocel (chlormequat chloride) can be used as a spray two weeks after transplanting at 300-500 ppm (0.04 %). Cycocel will not hasten flowering, but will increase the number of flowers. A negative DIF of 1-2 °C (34-36 °F) is also very effective in height control. If using DIF then no additional PGR's should be necessary.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis, pythium, rhizoctonia, powdery mildew and tomato spotted wilt virus.

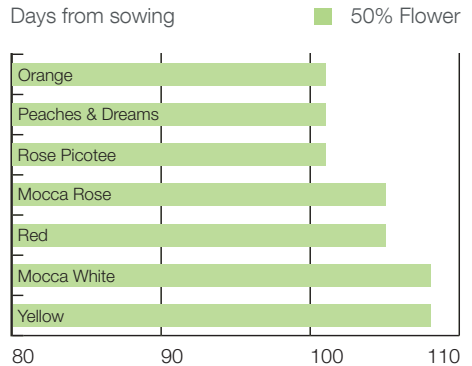
**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping. Lowering the temperature to 16 °C (60 °F) will help to tone the plants before shipping.

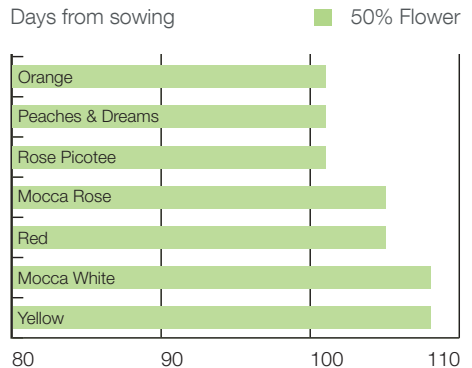
	↑	↔	☀
Nonstop Joy®	20-25 cm (8-10")	20-25 cm (8-10")	Partial Shade – Shade
Illumination®	20-30 cm (8-12")	20-25 cm (8-10")	Sun – Partial Shade

Plug Crop Time		
288 tray	7-8 wks	
128 tray	8-10 wks	
Finished Crop Time (from 288 tray)		
	Nonstop Joy®	Illumination®
10 cm (4") pots	7-8 wks	8-9 wks
13-15 cm (6") pots	8-9 wks	9-10 wks
30 cm (12") baskets	11-12 wks	12-13 wks

### Timing Nonstop Joy®



### Timing Illumination®



Celosia plumosa

## Fresh Look, Glorious, New Look®, Smart Look, Fashion Look

Celosia plumosa

### Brainiac



**Product Use:** Packs, pots, mixed containers and landscape

**Minimum Germination Rate:** 85 %

**Seed Form:** Pelleted (Fresh Look, New Look®, Smart Look, Fashion Look), Raw (Brainiac, Glorious)

#### FLOWERING

**Flowering Type:** Obligate short day plant, requiring short days to initiate flowering.

**Flowering Mechanism:** Higher light intensity and warmer temperature will decrease the number of days to flower.

#### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 2-4 days.

**Cover:** Cover seed with a light layer of vermiculite.

**Sowing method:** 1 seed per plug.

**Media:** pH 5.5-6.0; EC 0.5 <.

**Temperature:** Germination temperature of 22-25 °C (72-78 °F) for the first 7-14 days. On day 14 reduce the temperature to 18-20 °C (64-68 °F).

**Moisture:** Begin with a saturated (5) media moisture level to remove the seed coating and then reduce the moisture level to a wet (4) on day 2-3. Alternate between a wet (4) and a moist (3) until all seeds have germinated.

**Humidity:** 95-100 % until day 5; then reduce to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Requires light for germination. Provide long days > 13 hrs. for the first 10-21 days to bulk the plant and prevent premature flower initiation. The Glorious series only requires 10-14 days to bulk the seedlings. Keep the light levels low at 6 mol/m<sup>2</sup>/day (2,000 ft. candles or 20,000 lx).

**Fertilizer:** On day 5 begin fertilizing at 50 ppm using a well balanced feed. Use a 17-5-17 fertilizer or similar and include supplemental iron at 0.5 ppm. Maintain the EC at 0.75.

**Plug Bulking and Flower Initiation:** Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedlings root to the edge of the plug and reach the 2-4 true leaf stage where flower initiation occurs.

**Media:** pH 5.5-6.0; EC 1.0-1.25. Use a well drained media low in soluble salts.

**Light:** Light levels can be increased to 8-10 mol/m<sup>2</sup>/day, 2,500-3,000 ft. candles (25,000-30,000 lx).

**Temperature:** Maintain night temperatures of 17-18 °C (62-64 °F) and day temperatures of 21-23 °C (70-73 °F).

**Moisture:** Alternate between moisture levels of wet (4) and medium (2). Let the moisture level approach a medium (2) before re-saturating to a wet (4). Never allow the media to dry out completely.

**Fertilizer:** Increase the fertilizer levels by feeding at 100-150 ppm using a well balanced 17-5-17 fertilizer. Under high light conditions a 20-10-20 fertilizer can also be used at the same rate.

**Growth Regulators:** Applications of B-Nine (daminozide) sprays at 2,500 ppm work well. Bonzi (paclobutrazol) sprays and drenches can also be used. Sprays of paclobutrazol at 2-3 ppm and light drenches can be used.

**Fungicides:** Preventative applications of fungicides may be used for the control of rhizoctonia and pythium.

### GROWING ON

**Media:** pH 5.5-6.0; EC 1.25-1.5.

**Light:** Provide light levels of 12-16 mol/m<sup>2</sup>/day (3,500-4,500 ft. candles or 35,000-45,000 lx). Under long day conditions, in the late spring and summer, giving well established plants a short day treatment of less than 12 hrs. will shorten the finished height.

**Temperature:** 17-18 °C (62-64 °F) night, 18-21 °C (64-70 °F) day for the first 7-10 days or until the roots reach the bottom of the container. Thereafter the temperature may be lowered to 16-17 °C (60-62 °F) night and 18-21 °C (64-70 °F) day. An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). In the final stages make sure to let the media dry back adequately between watering. Never allow the plants to dry out completely.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media.

**Fertilizer:** Celosia require a moderate feed program. Fertilize with a complete fertilizer, 17-5-17 at 150-200 ppm. Under higher light conditions use a 20-10-20 fertilizer or alternate between the two.

**Growth Regulators:** Applications of B-Nine (daminozide) sprays at 2,500 ppm work well. Bonzi (paclobutrazol) sprays and drenches can also be used. Sprays of paclobutrazol at 2-3 ppm and light drenches at ½-1 ppm can be used.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis, pythium and rhizoctonia.

**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

	↑	↔	☀
Fresh Look	35 cm (14")	15-20 cm (6-8")	Sun
Glorious	20-25 cm (8-10")	15-20 cm (6-8")	Sun
New Look®	20-25 cm (8-10")	15-20 cm (6-8")	Sun
Smart Look	25-30 cm (10-12")	15-20 cm (6-8")	Sun
Fashion Look	25-30 cm (10-12")	15-20 cm (6-8")	Sun
Brainiac	15 cm (6")	15-20 cm (6-8")	Sun

### Fresh Look, New Look®, Smart Look, Fashion Look:

Plug Crop Time	
288 tray	4-5 wks
Finished Crop Time (from 288 tray)	
Packs	6-7 wks
10 cm (4") pots	6-7 wks
15 cm (6") pots	8 wks

### Glorious, Brainiac:

Plug Crop Time	
288 tray	4-5 wks
Finished Crop Time (from 288 tray)	
Packs	4-5 wks
10 cm (4") pots	4-5 wks
15 cm (6") pots	5 wks

*Craspedia globosa*

## SolarPop

**Family, Origin:** Asteraceae,  
Australia & New Zealand

**Product Use:** Pots, containers, landscape,  
cut flower

**Minimum Germination Rate:** 85 %

**Seed Form:** Raw

### FLOWERING

**Flowering Type:** Facultative long day plant. A day length > 12 hours will result in flower initiation.

**Flowering Mechanism:** Flowering is affected by day-length, irradiance and temperature. High light intensity and warm temperatures shorten the total crop time. Cooler temperatures after transplanting improve the uniformity of flowering.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 4-7 days.

**Cover:** Cover the seed with vermiculite or substrate after sowing.

**Sowing method:** 3 seeds per plug.

**Media:** pH 5.8-6.2; EC 0.5-0.7.

**Temperature:** 20-22 °C (68-72 °F) on days 1-7. For irrigation use warm water (above 18 °C/ 64 °F) only.

**Moisture:** Begin with a wet (4) for the first 7 days. Then, a moist (3) is optimum for the seedlings. Good ventilation and horizontal airflow will always help.

**Humidity:** 95-100 % until day 7; then reduce to 40-60 %.

**Light:** Protect the seedlings from direct sunlight until they are well established.

**Media:** pH 5.8-6.2; EC 0.7-1.2

**Temperature:** 18-20 °C (64-68 °F) during night and day. When the roots reach the bottom of the cell, the temperature can be lowered to 14-16 °C (57-60 °F). Cooler temperatures promote uniformity and compactness of the plugs.

**Fertilizer:** Begin fertilizing early to improve seedling quality. When the plants are well established, maintain an EC of 0.7-1.2 by using a balanced fertilizer.

**Growth Regulators:** No growth regulators are required in the plug stage. Growth can be controlled by temperature and moisture management.

### GROWING ON

**Media:** pH 5.8-6.2; EC 0.7-1.2.

**Light:** High light levels reduce the overall crop time and promote early flowering.

**Temperature:** 14-16 °C (57-60 °F) days, 12-14 °C (54-57 °F) nights for two weeks after transplanting. After that, temperatures can be reduced by 2 °C (36 °F) day and night.



Cooler temperatures promote stable flower stems and a compact, well-branched plant habit in pots. A frost-free outdoor production is also possible. The minimum temperature at night is 5 °C (40 °F) as *Craspedia* does not tolerate frost.

**Moisture:** Alternate between moisture levels moist (3) and medium (2). Let plants dry back before re-saturating. Avoid overwatering.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** *Craspedia* is a medium feeder. Use a balanced fertilizer (15-5-15) with an EC of 0,7-1,2.

**Growth Regulators:** With proper moisture and temperature management, there should not be a need for growth regulators. Approximately two weeks after transplanting, when plants are established in the final container, a very light application of Dazide can be applied. For cut flower production, no growth regulators are required at all. Pinch the first floral stem to induce more stems to develop. For pot production, pinching is not necessary.

**Fungicide:** Apply fungicides preventive during wet periods of high humidity and low light levels.

**Common Diseases:** Fusarium, botrytis.

**Pests:** Primarily aphids.

**Post Harvest:** For cut flower production, the stems are ready to be harvested when 20-30 % of the flower are showing color. Store in clear water or water treated with a floral preservative solution. The stems will have to be recut later.

↑	↔	☀
60-70 cm (24-28")	30-40 cm (12-16")	Partial Shade – Sun

Plug Crop Time	
288 tray	4-5 wks
Finished Crop Time (from 288 tray)	
13 cm (5") pots (1*)	7-8 wks
19 cm (7") pots (3*)	9-10 wks

\*plants per pot

Dichondra argentea

## Silver Surfer™



**Family, Origin:** Convolvulaceae, North & Central America

**Product Use:** Structural plant for hanging baskets, mixed containers and beds

**Minimum Germination Rate:** 85 %

**Seed Form:** BeGreen ApeX

### PLUG CULTURE

**Germination:** Maintain optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 6-8 days.

**Cover:** Important - The seeds should be covered by a thin layer of vermiculite or substrate to maintain moisture and humidity levels. This is necessary for germination, whereas light is not required.

**Sowing method:** 1-2 seeds per plug.

**Media:** pH 5.5-6.3; EC 0.75.

**Temperature:** 22-24 °C (72-76 °F). For irrigation use warm water (above 18 °C/64 °F) only.

**Moisture:** Seedlings grow best under warm and dry conditions. Start with the humidity level 4 and lower the level to 2-3 after the radicles have fully emerged.

**Fertilizer:** Maintain an EC < 0.7. At radicle emergence, apply 50-75 ppm nitrogen from 15-0-15.

**Light:** In the first stage of plug development light is optional. Then increase the light level up to 10,000-25,000 lx for minimum 14 hours/day. Later on, the seedlings need an intense light up to 55,000 lx.

**Temperature:** 18-22 °C (64-72 °F) night and day. In the last stage of the plug development, the temperature can be lowered to 17-18 °C (62-64 °F).

**Fertilizer:** Overall use light feed. 100-175 ppm nitrogen should be used in the second stage of plug development. Maintain an EC between 0.7 to 1.2. Rinse the foliage after feeding to avoid salt burns.

**Growth Regulators:** No pinching needed. In the early stages no growth regulators are required. Later on, daminozide sprays at 2,500 ppm can be used for plug culture. One week before transplanting, spray 2,500 ppm to promote the branches. Overall, growth regulators are just an option.

### GROWING ON

**Media:** pH 5.5-6.5; EC 1.2-1.5.

**Light:** Provide the youngplants 25,000-55,000 lx for at least 14 hours a day after potting. High light levels result in a more intense silver color of the foliage and shorter internodes.

**Temperature:** Maintain 17-18 °C (62-64 °F) at night and 18-22 °C (64-72 °F) at day in the growing stage.

**Moisture:** The crop grows best under dry conditions with a humidity level around 2. Avoid waterlogging.

**Fertilizer:** Moderate fertilization levels are required. Fertilize the youngplants with 175-225 ppm nitrogen, using a complete balanced fertilizer. Maintain an EC between 1.2 to 1.5. Rinse the foliage after feeding to avoid salt burns.

**Growth Regulators:** Overall, the branching of Silver Surfer™ is fantastic and the cultivation is feasible without any use of growth regulators or pinching. There is the option to spray a single application of 5,000 ppm two weeks after transplanting to increase the branching of the silvery foliage and to reduce the length for an easier shipment and presentation at retail.

**Fungicide:** A wet and too cold cultivation can lead to Botrytis and Phytophthora infections.

**Common Diseases:** Rarely downy-mildew.

**Pests:** No vulnerability.

↑	↔	↓	☀
5-10 cm (2-4")	25-30 cm (10-12")	150 cm (59")	Partial Sun – Sun

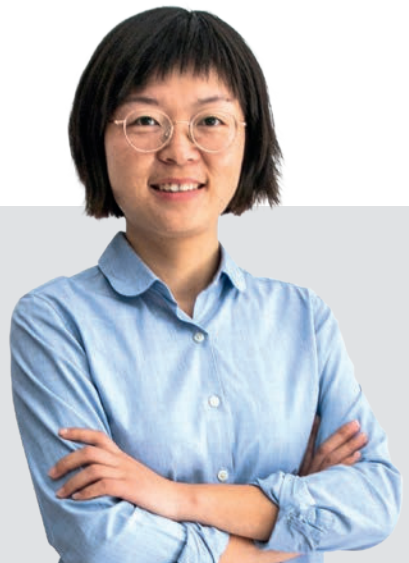
Plug Crop Time	
288 tray	5-6 wks
Finished Crop Time (from 288 tray)	
10 cm (4") pots (1*)	6-7 wks
15 cm (6") pots (3*)	7-8 wks
25 cm (10") basket (5*)	7-9 wks

\*plants per pot

## Expert Tip

Dichondra does not tolerate waterlogging. In any case, a drainage system will help so that the excess water can run off. This silvery star with attractive leaves is a real eye-catcher in mixed plantings and an excellent choice for hanging baskets. It is also suitable as groundcover plant or for indoor use – a true all-round talent!

– Helen, Product Specialist



Gazania rigens F<sub>1</sub>

Zany™



**Product Use:** Packs, Pots, Mixed Containers and Landscape

**Minimum Germination Rate:** 85%

**Seed Form:** BeGreen Coated

## FLOWERING

**Flowering Type:** Facultative long day plant, flowering more quickly under a longer day length.

**Flowering Mechanism:** Longer day length, higher light intensity and warmer temperatures will decrease the number of days to flower. Flower initiation occurs when the plants reach the 6-8 leaf stage. Supplemental lighting during germination will benefit but is not necessary.

## PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 4-6 days

**Cover:** No cover is necessary; however, a thin layer of medium vermiculite will help improve moisture around the seed.

**Sowing method:** 1 seed per plug

**Media:** pH 5.5-5.8; E.C. 0.5-0.75

**Temperature:** 21-23 °C (70-73 °F), until radicle emergence, then lower to 20-21 °C (68-70 °F).

**Moisture:** Begin with a wet (4) and on day 4 reduce to a moist (3). On day 6, after radicle emergence, begin to alternate between and wet

(4) and medium (2). Allow the media to approach a medium (2) before re-saturating to a wet (4). Gazania require slightly drier moisture levels during and after germination.

**Humidity:** 95-100% until day 4; then reduce to 40-60%. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is not necessary for germination but can improve overall seedling performance. If utilizing a germination chamber provide 10-100 ft. candles (100-1,000 lx) to prevent seedling stretch after germination.

**Fertilizer:** Maintain an EC < 1.0 Begin feeding on day 5 using 50-60 ppm nitrogen. Fertilize using a calcium based fertilizer 14-4-14 or 15-5-15. Lower phosphorous levels are recommended to keep seedlings more compact. Fertilized water should not exceed an EC of 0.5.

## Plug Bulking and Flower Initiation:

Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedling root to the edge of the plug and reach the 6-8 true leaf stage when flower initiation occurs.

**Media:** pH 5.5-5.8; EC 0.75-1.0

**Light:** Light levels can be increased to 8-10 mol/m<sup>2</sup>/day (2,500-3,000 ft. candles or 25,000-30,000 lx)

**Temperature:** 20-21 °C (68-70 °F). To tone the plug before transplant reduce the temperature to 16 °C (60 °F) one week before transplanting.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow the media to reach a medium (2) before re-saturating to a wet (4). Gazania prefer to be grown at a lower media moisture. This also helps to control soft growth.

**Fertilizer:** Fertilize with a complete calcium based fertilizer 1-2 times per week. Use a 14-4-14 or a 17-5-17 feed at 100 ppm nitrogen.

**Growth Regulators:** Gazania are not very responsive to growth regulators. Growing at lower temperatures will prevent seedling stretch. If needed, sprays with B-Nine (daminozide) at 2,500 ppm can be used. Under higher temperatures, the rate can be increased to 5,000 ppm. Cycocel (chlormequat) sprays at 500 ppm can also be used with the higher rates at higher temperatures.

**Fungicides:** Fungicide applications should not be necessary unless plants are grown under low light and cooler temperatures. Then an application at recommended rates would be beneficial.

## GROWING ON

**Media:** pH 5.5-5.8; EC 1.0-1.5

**Light:** After transplant gazania prefer high irradiance conditions so they should be grown in full sun. Provide light levels of 10-18 mol/m<sup>2</sup>/day (3,000-5,000 ft. candles or 30,000-50,000 lx)

**Temperature:** 16-17 °C (60-62 °F) nights, 17-18 °C (62-64 °F) days for the first 7-10 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 13-15 °C (56-58 °F) night, with a moderate increase in day temperature.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow the media moisture to reach a medium before re-saturating to a medium.

**Humidity:** 40-60% humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Fertilize 1-2 times weekly using a complete fertilizer, 15-5-15, 17-5-17, at 150-200 ppm nitrogen. Under warmer temperatures and higher light conditions a 20-10-20 fertilizer can be used.

**Growth Regulators:** If growing cooler, no growth regulators are necessary. If needed, sprays with B-Nine (daminozide) at 2,500 ppm can be used. Under higher temperatures the rate can be increased to 5,000 ppm. Cycocel (chlormequat) sprays at 500 ppm can also be used with higher rates at higher temperatures.

**Fungicide:** Apply fungicides during long periods of low light, cooler temperatures and high humidity.

**Common Diseases:** Botrytis is the primary concern under conditions of low light and high humidity.

**Pests:** Primarily aphids and thrips.

**Post Harvest to Maintain Quality:** Fertilize with Potassium Nitrate at 100 ppm 1-2 weeks prior to shipping.

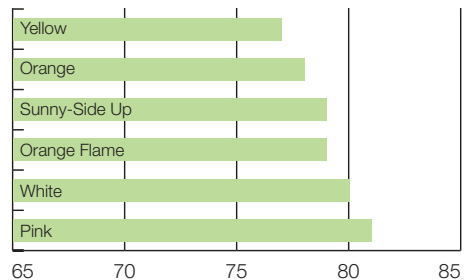
↑	↔	☀
20 cm (8")	20-25 cm (8-10")	Sun

Plug Crop Time	
288 tray	5-6 wks
Finished Crop Time (from 288 tray)	
Packs	5-6 wks
10 cm (4") pots	6-7 wks
15 cm (6") pots	7-8 wks

## Timing

Days from sowing

■ 50% Flower



Helianthus annuus F<sub>1</sub>

**Bert<sup>®</sup>, Pacino<sup>®</sup>**



**Product Use:** Pots, mixed containers and landscape

**Minimum Germination Rate:** 85 %

**Seed Form:** Raw, BeGreen Coated (only Bert<sup>®</sup>)

## FLOWERING

**Flowering Type:** Facultative Short Day Plant – Under short day length they will initiate and flower more quickly. Short day treatment will result in a more compact plant.

**Flowering Mechanism:** High light intensity and warmer temperatures shorten the total crop time.

## PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 3-5 days.

**Cover:** Cover seed with vermiculite or substrate after sowing.

**Sowing method:** 1-2 seeds per plug. Can be sown directly into the finished container.

**Media:** pH 5.5-6.2; EC 0.75 <.

**Temperature:** 21-24 °C (70-76 °F) until day 5 and then reduce to 18-20 °C (64-68 °F). Temperatures below 12 °C (54 °F) will result in slow and uneven germination.

**Moisture:** Saturate (5) for the first 2-3 days and then reduce the moisture level to moist (3) on day 4.

On day 10 reduce the media moisture further to a medium (2). Alternate between wet (4) and medium (2), allowing the media to approach a medium (2) before re-saturating to wet (4).

**Humidity:** 95-100 % until day 5, then reduce to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Supplemental lighting and high light levels will improve seedling quality. Keep the day-length less than 13 hrs. for optimum results.

**Fertilizer:** Maintain an EC < 1.0. Fertilized water should not exceed an EC of 0.5.

**Plug Bulking and Flower Initiation:** Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedlings root to the edge of the plug.

**Media:** pH 5.5-6.2; EC 1.25-1.5

**Light:** Provide high light levels of 10-14 mol/m<sup>2</sup>/day (3,000-4,000 ft. candles or 30,000-40,000 lx).

**Temperature:** 18-20 °C (64-68 °F) nights, 20-21 °C (68-70 °F) days.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow the media to reach a medium (2) before re-saturating to a wet (2). Never allow the plants to dry out completely since yellowing of the older leaves will result.

**Fertilizer:** Begin fertilizing early on day 5 using a complete fertilizer at 50-75 ppm N. Use a calcium-based fertilizer (14-4-14 or 15-5-15). Under high light conditions a (17-5-17) fertilizer can be used.

**Growth Regulators:** Growth regulator applications can delay flowering by one week. If needed, sprays with B-Nine (daminozide) can be made at 2,500 ppm.

**Fungicides:** Preventative applications of fungicides are recommended especially under cooler conditions and low light levels.

## GROWING ON

**Media:** pH 5.5-6.2; EC 1.25-1.5.

**Light:** High light levels will shorten the crop time and produce the best quality. Light levels of 10-16 mol/m<sup>2</sup>/day (3,000-4,500 ft. candles or 30,000-45,000 lx) are recommended.

**Temperature:** 15-18 °C (58-64 °F) nights, 18-21 °C (64-70 °F) days. An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow the media to reach a moisture level medium (2) before re-saturating to a wet (4). Never allow the media to dry out completely since yellowing of the lower leaves can occur.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media.

**Fertilizer:** Helianthus require high fertilization levels. Fertilize the crop weekly at 200-250 ppm nitrogen, using a potassium balanced fertilizer (N:K<sub>2</sub>O – ratio 1:1.5). Blended fertilizers that are used for flowering can be used (11-7-23). If fertilizers with high potassium are not available then a complete calcium-based fertilizer can be used (14-4-14 or 15-5-15). Under high light levels a 17-5-17 fertilizer can be used. Application of magnesium sulfate (0.05 %) can be made 1-2 times at 100 ppm to prevent magnesium deficiency. In case of iron deficiency apply iron-chelate 1-2 times.

**Growth Regulators:** If following good moisture management (allowing the media to dry back sufficiently between watering) no growth regulators should be needed. If plants require growth regulation B-Nine sprays can be made at 2,500 ppm. Application of growth regulators can increase the total crop time by up to one week.

Near finish a light drench of Bonzi or Piccolo (paclobutrazol) can be made. Helianthus respond well to a DIF or morning drop in temperature of 2-3 °C (36-38 °F).

**Fungicide:** Apply fungicides during long periods of low light, cool temperatures and high humidity.

**Common Diseases:** Pythium, Rhizoctonia and Botrytis.

**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

	↑	↔	☀
Bert®	35-40 cm (14-16")	20-25 cm (8-10")	Sun
Pacino®	30-35 cm (12-14")	20-25 cm (8-10")	Sun

Plug Crop Time		
288 tray	2-3 wks	
128 tray	3-4 wks	
Finished Crop Time		
	288 tray	128 tray
12 cm (5") pots	5-6 wks	4-5 wks
15 cm (6") pots	6-7 wks	5-6 wks
20 cm (8") pots (3*)	6-7 wks	5-6 wks

\*plants per pot

## Expert Tip

Providing short day conditions in the early stages of production will result in a shorter finished plant. Application of growth regulators, B-Nine (daminozide) sprays can delay flowering by up to one week.



*Limonium perezii*

## Indie

**Family, Origin:** Plumbaginaceae, Canary Islands

**Product Use:** Pots, mixed containers, landscape

**Minimum Germination Rate:** 80 %

**Seed Form:** Raw

### FLOWERING

**Flowering Type:** Facultative long day plant. A day length > 13 hours with high light levels will result in flower initiation.

**Flowering Mechanism:** No vernalization required. High light intensity and warm temperatures shorten the total crop time. Cooler temperatures improve uniformity of plants and promote more flowering.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 7-10 days. A germination chamber promotes uniform germination.

**Cover:** Cover the seeds lightly with a thin layer of vermiculite.

**Sowing method:** 1-3 seeds per plug, depending on the pot size.

**Media:** pH 5.5-5.8, EC 0.8-1.2. Use a media with very low soluble salt levels.

**Temperature:** 22-24 °C (72-76 °F) until radicle emergence. Afterwards, ensure 20 °C (68 °F) during night and day. When the roots reach the bottom of the cell, the temperature can be lowered to 16-18 °C ( 60-64 °F).

**Moisture:** Begin with a wet (4) for germination. Then, a moist (3) is optimum for the seedlings. Good ventilation and horizontal airflow will always help.

**Humidity:** 95-100 % until day 10; then reduce to 40-60 %.

**Light:** Light is not necessary for germination but can be beneficial if using a germination chamber as it will reduce stretch and improve seedling quality. Protect the seedlings from direct sunlight until they are well established. Afterwards the light levels can be raised to 1,000-2,500 ft. candles (10,000-25,000 lx).

**Fertilizer:** Begin fertilizing early to improve seedling quality. When the plants are well established, maintain an EC of 0.8-1.2 by using a complete balanced fertilizer (15-5-15).

**Growth Regulators:** No growth regulators are required as growth can be controlled by temperature and moisture management. To promote basal branching and to avoid long flower stems, a light application of Regalis can be used.

### GROWING ON

**Media:** pH 5.5-5.8; EC 1.2-1.5.

**Light:** High light levels reduce the overall crop time and promote early flowering.

**Temperature:** 12-15 °C (54-58 °F) days and nights. Temperatures above 25 °C (77 °F) will inhibit the flower development and will increase the risk of insects with diseases. In addition, the leaves get bigger. Cooler temperatures promote stable flower stems and a compact, well-branched plant habit in pots. A frost-free outdoor production at 3-5 °C (38-40 °F) is also possible, but *Limonium* does not tolerate frost.

**Moisture:** Alternate between moisture levels moist (3) and medium (2). Let plants dry back before re-saturating. A rather dry cultivation is recommended to support short flower stems and to prevent root problems. Avoid overwatering.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** *Limonium* requires medium levels of fertilization to build a healthy, stable plant structure. Use a complete balanced fertilizer. With high fertilization the leaves become very large.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. For this, a chilling period at 5-10 °C (40-50 °F) for 4-6 weeks is required.

**Growth Regulators:** With proper moisture and temperature management, there should not be a need for growth regulators. Pinching is not necessary.

**Fungicide:** Apply fungicides during long periods of low light and high humidity. Outdoor productions under rainy conditions can be affected by botrytis or mildew.

**Common Diseases:** Root rot, leaf spot diseases, powdery mildew, pythium, roset

**Pests:** Primarily aphids.

↑	↔	☀
50-60 cm (20-24")	30-40 cm (12-16")	Sun – Partial Shade

Plug Crop Time	
288 tray	4-5 wks
Finished Crop Time (from 288 tray)	
10,5-13 cm (4-5") pots (1*)	8-10 wks
15-19 cm (6-8") pots (2*)	10-12 wks

\*plants per pot

Limonium sinuatum

## Hipster™

**Family, Origin:** Plumbaginaceae,  
Mediterranean area

**Product Use:** Pots, containers, landscape,  
cut flower

**Minimum Germination Rate:** 85 %

**Seed Form:** Raw

### FLOWERING

**Flowering Type:** Facultative long day plant.  
A day length > 12 hours will result in flower  
initiation.

**Flowering Mechanism:** High light intensity and  
warm temperatures shorten the total crop time.  
Cooler temperatures after transplanting improve  
the uniformity of flowering.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling  
development, beginning on the day of sowing  
until radicle emergence. Expect radicle  
emergence in 4-7 days.

**Sowing method:** 1-2 seed/plug,  
depending on the pot size.

**Media:** pH 5.8-6.2; EC 0.5-0.7.

**Cover:** Cover the seed with vermiculite or  
substrate after sowing.

**Temperature:** 18-21 °C (64-70 °F) on days 1-7.  
For irrigation use warm water (above 18 °C/  
64 °F) only.

**Moisture:** Begin with a wet (4) for the first 7  
days. On day 8 begin to alternate between a wet  
(4) and a moist (3). On the long term, a moist (3)  
is optimum for the seedlings. Good ventilation  
and horizontal airflow will always help.

**Humidity:** 95-100 % until day 7; then reduce to  
40-60 %.

**Fertilizer:** In the early plug stage, maintain  
an EC < 0,7. Fertilize the crop with less than  
100 ppm nitrogen, using a complete balanced  
fertilizer.

**Flower Initiation:** The plants flower more  
rapidly and grow more uniform and stable if sub-  
jected to a cold treatment of 10-13 °C (50-56 °F)  
for 3-5 weeks after germination.

**Media:** pH 5.8-6.2; EC 0.7-1.2.

**Light:** Protect the seedlings from direct sunlight  
until they are well established. Afterwards the  
light levels can be raised to 1,000-2,500 ft.  
candles or 11,000-27,000 lx.

**Temperature:** 16-18 °C ( 60-64 °F) during night  
and day. When the roots reach the bottom of  
the cell, the temperature can be lowered to  
13-16 °C (56-60 °F). Cooler temperatures  
promote uniformity and compactness of the  
plants and avoid long stems.

**Fertilizer:** Begin fertilizing early to improve  
seedling quality. When the plants are well  
established, maintain an EC of 0.7-1.2 with  
fertilization of 100-175 ppm nitrogen by  
using a balanced fertilizer.

**Growth Regulators:** No growth regulators should be necessary since growth can be controlled by temperature and moisture management. If seedlings are uneven a very light application of B-Nine (daminozide) or Cycocel (chlormequat chloride) can be applied weekly. Keep in mind that Yellow is the most vigorous variety in the series.

**Fungicides:** Scout for botrytis, powdery mildew and fusarium during the plug stage.

## GROWING ON

**Media:** pH 5.8-6.2; EC 1.2-1.5.

**Temperature:** 13-16 °C (56-60 °F) during days, 10-13 °C (50-56 °F) during nights. Do not grow the plants at higher temperatures. This will keep the plants toned and prevent excessively large leaves. Temperatures below 8 °C (46 °F) result in red leaves in the center and extend the crop time. Depending on the time, outdoor production is also possible.

**Moisture:** Alternate between moisture levels moist (3) and medium (2). Let plants dry back before re-saturating. Avoid overwatering.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Limonium requires high levels of fertilization, especially nitrogen, in the first few weeks to build a healthy, stable plant structure. Fertilize the crop weekly with 175-225 ppm nitrogen, using a complete balanced fertilizer.

**Growth Regulators:** With proper moisture and temperature management, there should not be a need for growth regulators. Approximately two weeks after transplanting a plug, when plants are established in the final container, a very light application of Cycocel can be applied. For cut flower production, no growth regulators are required at all. Pinch the first floral stem to induce more stems to develop. For pot production, pinching is not necessary.

**Fungicide:** Apply fungicides during long periods of low light and high humidity. Outdoor productions under rainy conditions can be affected by botrytis or downy mildew.

**Common Diseases:** Botrytis, powdery mildew, fusarium.

**Pests:** Primarily aphids.

**Post harvest:** For cut flower production, the stems are ready to be harvested when 40-50% of the flowers are showing color. Store in clear water or water treated with a floral preservative solution. The stems will have to be recut later.

↑	↔	☀
50-70 cm (20-28")	30-40 cm (12-16")	Sun – Partial Shade

Plug Crop Time	
288 tray	4-5 wks
Finished Crop Time (from 288 tray)	
12 cm (5") pots (1*)	8-10 wks
15 cm (6") pots (1-2*)	9-11 wks
19 cm (7") pots (2*)	10-12 wks

\*seeds per plug

Lobelia erinus F<sub>1</sub>

## Masterpiece

**Family, Origin:** Campanulaceae,  
South and Central Africa

**Product Use:** Pots, containers, baskets and  
landscape

**Minimum Germination Rate:** 80 %

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Facultative long day plant.  
Under long days above 12 hours with a higher  
light intensity, the plants will initiate and flower  
more quickly. The crop time will be shorter.

**Flowering Mechanism:** Flowering is affected  
by day-length, irradiance and temperature.  
A rather dry cultivation promotes floriferousness.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling  
development, beginning on the day of sowing until  
radicle emergence. Expect radicle emergence in  
4-7 days.

**Sowing method:** 4-5 pellets per plug, depending  
on time of cultivation.

**Media:** pH 5.8-6.2; EC 0.5-0.75

**Cover:** Light is required for germination -  
no covering.

**Temperature:** 20-22 °C (68-72 °F) (68-72 °F) for  
days 1-7. For irrigation use warm water above 15 °C  
(59 °F) only.

**Moisture:** Begin with a wet (4) for the first 10 days  
and on day 11 begin to dry them back slightly to  
moist (3). This will help in the seedlings rooting into  
the media. On day 21 it is critical to begin a good  
wet to dry cycle to prevent algae growth and help  
with the uptake of nutrients. At this point you can  
alternate between a moist (3) and a medium (2).  
Good ventilation and horizontal airflow will create  
such an environment.

**Humidity:** 95-100 % until day 7; then reduce to  
40-60 %.

**Media:** pH 5.5-5.8; EC 0.8-1.4.

**Light:** Protect the seedlings from direct sunlight until  
they are well established. Lobelias are facultative  
long day plants, so a longer day length and higher  
light levels will promote early flowering. Supplemental  
lighting of 1,000-1,500 ft. candles (10,800-26,900 lx)  
during the first days after root development reduces  
stretching and improves plant quality.

**Fertilizer:** Start the first fertilization approxima-  
tely two weeks after sowing to prevent deficiency  
symptoms. Maintain an EC < 0.8 and begin feeding  
with less than 100 ppm nitrogen. Increase fertilization  
in the second part of the plug time up to 100-175  
ppm nitrogen with an EC of 1.2-1.4. Use a complete  
balanced fertilizer such as 15-5-15.

**Growth Regulators:** No growth regulators are  
required in the plug stage.

**Temperature:** After germination, grow at  
temperatures of 20-22 °C (68-72 °F), day and night.  
After development of the roots, the temperature can  
be further decreased to 18-20 °C (64-68 °F).

Lower temperatures promote plant compactness and reduce the need of PGR.

**GROWING ON**

**Media:** pH 5.8-6.2; EC 1.25-1.5.

**Light:** A longer day length and higher light levels will promote early flowering. Under short days below 11 hours, the plants will grow vegetative.

**Temperature:** After transplanting, the optimal temperature is 12-14 °C (54-57 °F). At higher temperatures above 16 °C (60 °F), the plants produce larger leaves and dominant shoots. Avoid production with bottom heat. When transplanting later in season, the plants can be grown outdoors.

**Moisture:** Alternate between moisture levels moist (3) and medium (2). Let plants dry back to at least a medium (2) before re-saturating to a moist (3). Avoid watering plants under high temperature and light when the leaf temperature is excessive. This can cause leaf burn.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Feed the plants weekly with 175-225 ppm nitrogen, using a complete balanced fertilizer such as 15-5-15 or 18-11-18. Maintain an EC between 1.25 and 1.5. Wetness and cold medium temperatures are a cause for iron deficiency. The roots are sensitive to high salt levels in substrate.

**Growth Regulators:** Applications of B-Nine (daminozide) sprays at 0.2-0.3% as well as soft applications with Bonzi (paclobutrazol) at 0.1% work well. One application of Regalis (prohexadiuon-calcium) at 0.2% at the beginning promotes branching and compactness of plants.

**Pinching:** Not necessary if enough space is available. When space is limited, plants can be pinched up to three weeks after transplanting without negatively affecting the flowering. For seed varieties, the probability of a virus infection after pinching is low compared to cuttings because you always start „clean“. The entire cutting supply chain is vulnerable to viruses due to the required disinfection of knives in production.

**Fungicide:** Apply fungicides preventive during wet periods of high humidity and low light levels.

**Common Diseases:** Botrytis, can be managed with Boscalid 0,1%.

**Pests:** Aphids and thrips.

↑	↔	☀
30 cm (12")	40 cm (16")	Sun – Partial Shade

Plug Crop Time	
288 tray	4-5 wks
128 tray	5-6 wks
Finished Crop Time (from 288 tray)	
12 cm (5") pots (1*)	6-8 wks
15 cm (6") pots (3*)	8-9 wks
30 cm (12") baskets (5*)	9-11 wks

\*plants per pot

The later the season, the shorter the finished crop time.

Pentas lanceolata F<sub>1</sub>

## Graffiti<sup>®</sup>, Kaleidoscope, Northern Lights<sup>®\*</sup>

\*US Patent Number: 7,880,073

**Product Use:** Pots, mixed montainers and landscape/mass plantings

**Minimum Germination Rate:** 90%

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Day neutral plant, will flower regardless of day length. Very responsive to irradiance and additional lighting. Providing a 14-16 hrs. day length, especially in the seedling stages, will shorten the crop significantly. In addition, growing at warmer temperatures will shorten the crop time.

**Flowering Mechanism:** Maturity of the plant, reaching the 3-5 leaf stage is the primary mechanism. Supplemental lighting during germination will benefit but is not necessary.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development beginning on the day of sowing until radical emergence. Expect radical emergence in 7-10 days.

**Cover:** No cover is necessary.

**Sowing method:** 1 pellet per plug

**Media:** pH 6.2-6.5 Starting with the proper pH of the media will improve the performance of the seedlings. Pentas can exhibit iron toxicity at lower pH levels, below 5.5. Pentas require close attention to the proper media pH. If the pH is too high, a micro nutrient deficiency may occur and if too low, an iron toxicity can occur. EC < 0.5.

**Temperature:** 23-26 °C (74-78 °F). Once germination is completed with fully expanded cotyledons, on day 14 the temperature can be lowered slightly to 22 °C (72 °F). Water trays using tempered water with a minimum temperature of 18 °C (64 °F). Media temperatures below 16 °C (60 °F) will inhibit the germination and growth.

**Moisture:** Begin with a saturated (5) for the first 10 days. On day 11 begin to lower the moisture slightly going to a medium (4). Maintain a consistent moisture level without over saturating the media. Wide fluctuations in the media moisture levels can decrease seedling development and losses can occur.

**Humidity:** 95-100% until day 10; then reduce to 40-60%. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is not crucial for germination but providing supplemental lighting will increase the quality of the seedlings and uniformity of germination. If using a chamber provide a light source of 10-25 ft. candles (100-250 lx). When moved into stage two the light levels can be increased to 6-8 mol/m<sup>2</sup>/day (2,000-2,500 ft. candles or 20,000-25,000 lx). On approximately day 21 the light levels can be increased to 10-12 mol/m<sup>2</sup>/day (3,000-3,500 ft. candles or 30,000-35,000 lx).

**Fertilizer:** Maintain an EC < 0.75. At this stage fertilized water should not exceed an EC of 0.5 Begin feeding on day 10 with 50 ppm 14-2-14, 14-4-14 or 17-5-17. Keep phosphorous levels < 8 ppm, iron levels at 2-3 ppm.

**Plug Bulking and Flower Initiation:** Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation.



This stage is when the seedlings root to the edge of the plug and can reach the 3-5 true leaf stage where flower initiation occurs. If transplanted early flower initiation can occur after transplant.

**Media:** pH 6.2-6.5 When media has a higher pH, iron is not as available to seedlings so a slight increase in iron to the fertilizer can be beneficial. 2-3 ppm iron is optimal. If needed, iron levels can be adjusted to 0.5 ppm. At pH levels of 5.0-5.5 iron toxicity can occur. Flowable lime can be used to adjust the pH. EC 0.75–1.0.

**Light:** 12-16 mol/m<sup>2</sup>/day (3,500-4,500 ft. candles or 35,000-40,000 lx). High light levels and supplying supplemental lighting, especially in the winter can greatly shorten the crop time by as much as 2-3 weeks.

**Temperature:** 20-21 °C (68-70 °F). As plants become more mature the temperature can be lowered to 18-20 °C (64-68 °F) nights and 22-23 °C (72-73 °F) days. Warmer temperatures will benefit and shorten the finish time.

**Moisture:** Alternate between a wet (4) and a medium (2). Allow the moisture level to approach a medium before re-saturating to a wet (4).

**Fertilizer:** Maintain the EC levels below 1.2. Under lower light conditions fertilize with a calcium based fertilizer, 14-4-14 at 100 ppm. Under higher light use a 17-5-17 feed at 100 ppm.

**Growth Regulators:** B-Nine (diminozide) sprays at 2,500-5,000 ppm work well at controlling growth.

**Fungicides:** Under conditions of low light and high humidity fungicide applications may be necessary. Follow the recommended labeled rates.

## GROWING ON

**Transplant Ready:** 6-7 weeks from sowing using a "288" plug tray. Add one week if less than optimal temperatures are experienced.

**Media:** pH 6.2-6.5 continue to monitor the pH to make sure that it stays above 6.0. EC 1.0-1.2 Keep the EC level < 1.5.

**Light:** Provide high light levels of 12-16 mol/m<sup>2</sup>/day (3,500-4,500 ft. candles or 35,000-45,000 lx). Long day treatment of 14-16 hrs. will shorten the total crop time significantly.

**Temperature:** 20-21 °C (68-70 °F) nights, 22-23 °C (72-73 °F) days for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 16-18 °C (60-64 °F) nights and 20-23 °C (68-74 °F) days. Higher temperatures are beneficial and will shorten the crop time. Pentas do not seem to have a maximum temperature that will inhibit growth and flowering.

**Moisture:** Alternate between moisture levels wet (4) and medium (2).

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Under low light conditions fertilize with a 14-4-14 fertilizer at 100-150 ppm and under high light conditions use a 17-5-17 fertilizer at 100-150 ppm. Watch for calcium and magnesium deficiencies which can cause stunted plants.

**Growth Regulators:** B-Nine (daminozide) sprays at 2,500-5,000 ppm are very effective in height control. Light applications of Bonzi (paclobutrazol) as a spray at 2-3 ppm can also be used. An A-Rest spray at 2-4 ppm is also effective in growth regulation.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis, Rhizoctonia and Pythium. Keep plants from becoming too wet for any period of time. Preventative fungicide drenches can be applied at the labeled rates.

**Pests:** Primarily aphids, thrips and whitefly.

**Post Harvest:** Fertilize with Potassium nitrate at 150 ppm 1-2 weeks prior to shipping.

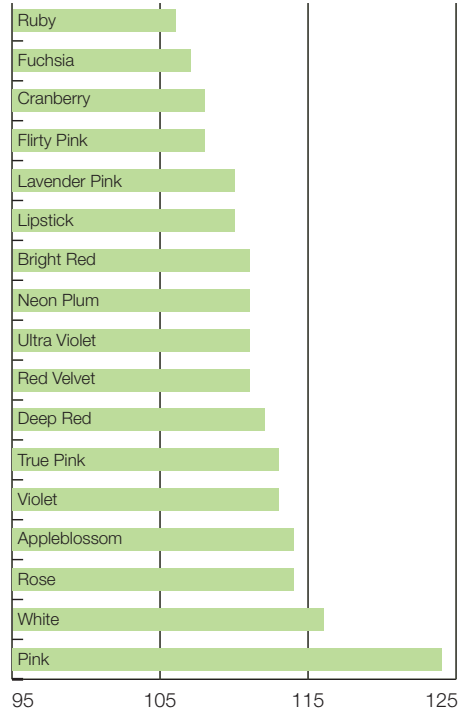
	↑	↔	☀
Graffiti®	25-35 cm (10-14")	25-30 cm (10-12")	Sun
Kaleidoscope	45 cm (18")	25-30 cm (10-12")	Sun
Northern Lights®	50-55 cm (20-22")	25-30 cm (10-12")	Sun

Plug Crop Time		
288 tray	6-7 wks	
Finished Crop Time (from 288 tray)		
	Graffiti®	Kaleidoscope, Northern Lights®
12 cm (5") pots	7-8 wks	8-9 wks
15 cm (6") pots	8-9 wks	9-10 wks

### Timing Graffiti®

Days from sowing

■ 50 % Flower



### Expert Tip

Pay attention to maintain a higher pH at or above pH 6.4. This will help with good seedling development and finished product.

– Taylor, Product Specialist

Pentas lanceolata F<sub>1</sub>

## Graffiti® Falls

**Family, Origin:** Rubiaceae, Africa & Arabia

**Product Use:** Hanging baskets, containers, landscape

**Minimum Germination Rate:** 80 %

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Day neutral plant, will flower regardless of day length. Providing a 14-16 hours day length, especially in the seedling stages, and growing at warmer temperatures will shorten the crop time significantly.

**Flowering Mechanism:** Higher irradiance and warmer temperatures will promote earlier flowering.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development beginning on the day of sowing until radical emergence. Expect radical emergence in 7-10 days.

**Cover:** No cover.

**Sowing method:** 1 pellet per plug.

**Media:** pH 6.2-6.5, EC < 0.5. Starting with the proper pH of the media will improve the performance of the seedlings. If the pH is too high, a micro nutrient deficiency may occur and if too low, an iron toxicity can occur.

**Temperature:** 23-26 °C (74-78 °F). Once germination is completed, the temperature can

be lowered to 22 °C (72 °F). Water trays using tempered water with a minimum of 18 °C (64 °F). Media temperatures below 16 °C (60 °F) will inhibit the growth.

**Moisture:** Begin with a saturated (5) for the first 10 days. Then, begin to lower the moisture slightly going to a medium (4). Maintain a consistent moisture level without over saturating the media.

**Humidity:** Ensure high humidity of 95-100 % until day 10, then reduce to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is not crucial for germination but providing supplemental lighting will increase the quality of the seedlings and uniformity of germination. If using a chamber provide a light source of 10-25 ft. candles (100-250 lx). Later in, the light levels can be increased up to 3,000-3,500 ft. candles (30,000-35,000 lx).

**Fertilizer:** Maintain an EC < 0.75. At this stage fertilized water should not exceed an EC of 0.5. Begin feeding on day 10 with 50 ppm nitrogen.

**Plug Bulking and Flower Initiation:** Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation.

**Media:** pH 6.2-6.5, EC 0.75-1.2.

**Temperature:** As plants become more mature, the temperature can be lowered to 18-20 °C (64-68 °F) nights and 22-23 °C (72-73 °F) days.

**Moisture:** Alternate between a wet (4) and a medium (2).

**Fertilizer:** Maintain the EC level below 1.2. Under lower light conditions fertilize with a calcium based fertilizer (14-4-14) at 100 ppm. Under higher light use a 17-5-17 feed at 100 ppm.

**Fungicides:** Under conditions of low light and high humidity fungicide applications may be necessary

## GROWING ON

**Media:** pH 6.2-6.5, EC 1.0-1.2.

**Light:** Provide high light levels of 3,500-4,500 ft. candles (35,000-45,000 lx). Long day treatment of 14-16 hours will shorten the total crop time significantly.

**Temperature:** 20-21 °C (68-70 °F) nights, 22-23 °C (72-73 °F) days after transplanting until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 16-18 °C ( 60-64 °F) nights and 20-23 °C (68-74 °F) days.

**Moisture:** Alternate between moisture levels wet (4) and medium (2).

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Under low light conditions fertilize with a 14-4-14 fertilizer at 100-150 ppm and under high light conditions use a 17-5-17 fertilizer at 100-150 ppm. Watch for calcium and magnesium deficiencies which can cause stunted plants.

**Growth Regulators:** These genetics do not require applications of growth regulators or pinching treatments.

**Fungicides:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis, Rhizoctonia and Pythium.

**Pests:** Primarily Aphids, Thrips and Whitefly.

↑	↔	☀
15-20 cm (6-8")	30-40 cm (12-16")	Sun

Plug Crop Time	
288 tray	6-7 wks
Finished Crop Time (from 288 tray)	
30 cm (12") basket (3*)	9-10 wks

\*plants per pot

Petunia x hybrida F<sub>1</sub>

## BOOM!™ HD, SUCCESS!® HD, SUCCESS!® 360°

**Family, Origin:** Solanaceae, South America

**Product Use:** Packs, pots, mixed containers and landscape

**Minimum Germination Rate:** 85 %

**Seed Form:** Raw (only SUCCESS!® 360°), Pelleted

### FLOWERING

**Flowering Type:** Facultative long day plant. Long days and high irradiance will promote flowering.

**Flowering Mechanism:** Flowering is affected by day-length, irradiance and temperature.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 3-5 days.

**Sowing method:** 1 pellet per plug.

**Media:** pH 5.5-5.8; keeping the pH below 6.0 will help to keep boron and iron available. EC 0.5-0.75.

**Cover:** No cover is necessary. Light is required for germination.

**Temperature:** 22-24 °C (72-76 °F) until radicle emergence. The temperature can be lowered approximately on day 5 to 20-22 °C (68-72 °F). Once cotyledons have fully expanded, reduce the temperature further to 18-20 °C (64-68 °F).

**Moisture:** Begin by watering to saturated (5); applying enough water to help dissolve the pellets. After sowing do not allow the pellets to dry back before moving to the germination chamber or benches. Maintain saturation (5) for 3-4 days or until radicle emergence. On day 5 reduce media moisture to wet (4) for the next 5-6 days. On day 10 reduce the moisture further to medium (2). Alternate between wet (4) and a medium (2) between watering.

**Humidity:** 95-100 % until day 5; then reduce to 40-60 %. Reducing the humidity will help to prevent the seedlings from stretching. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is necessary for germination. If using a germination chamber, provide 10-100 ft. candles (100-1,000 lx).

**Fertilizer:** Maintain an EC < 1.0. Fertilized water should not exceed an EC of 0.5. Upon initial germination after 5-6 days, begin feeding with 50 ppm nitrogen. Pay attention to the addition of boron since low boron can cause tip abortion. Ideal boron concentration is 0.5 ppm.

**Plug Bulking and Flower Initiation:** Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedlings root to the edge of the plug and reach the 3-5 true leaf stage where flower initiation occurs.

**Media:** pH 5.5-5.8; EC 1.25-1.5.

**Light:** Petunias are facultative long day plants, so a longer day length and higher light levels will promote early flowering. Provide a minimum day length of 11.5 hours. To initiate flowering under short days, extend the day length to 13.5-14 hours. Long days with low light conditions require supplemental lighting of 350-500 ft. candles (3,500-5,000 lx). Petunia will flower more quickly when young plants are given a long day treatment.

**Temperature:** 18-20 °C (64-68 °F) until day 28, then reduce the temperature to 15-18 °C (58-64 °F). Keep temperatures > 16 °C (60 °F) until the plants are ready to transplant. For the fastest finish maintain an average daily temperature of 19.5 °C (67 °F).

**Moisture:** On approximately day 10 start to alternate between a wet (4) and a medium (2) between watering. Allow the media moisture level to approach a medium (2) before re-saturating to wet (4).

**Fertilizer:** Pay attention to the addition of boron since low boron can cause tip abortion. Ideal boron concentration is 0.5 ppm. Fertilize established seedlings at 100-175 ppm nitrogen. Under high light conditions, apply an ammonium based fertilizer (17-5-17) or (20-10-20). Under low light conditions, apply a calcium based fertilizer (14-4-14) or (15-15). Under high light and long or extended days, an ammonium based feed (20-10-20) is preferred. For more shoot growth, add an additional ammonium treatment to the schedule. To prevent stretching under low light and cool temperatures, reduce ammonium and apply only calcium based fertilizer.

**Growth Regulators:** Petunias are very responsive to B-Nine (daminozide) sprays in the early stages. Apply the first application early, on day 7-10 as a spray at 2,500 ppm, for toning the seedlings. Afterwards, they should not require additional growth regulators. For SUCCESS!® 360°, later applications can be used as a spray at 2,500-5,000 ppm. B-Nine can be used as the main growth regulator up until bud set. If applied too many times or when buds are visible it can cause smaller and even distorted flowers. Bonzi or Piccolo (paclobutrazol) sprays can also be used effectively. In the early stages rates vary depending on temperature and light.

## GROWING ON

**Media:** pH 5.5-5.8; EC 1.5-2.0.

**Light:** Provide 12-18 mol/m<sup>2</sup>/day (3,500-5,000 ft. candles or 35,000-50,000 lx) of light in the finishing stages. Petunias need long days to flower. To initiate bud under short days, extend the day length to 14 hours. Long days with low light conditions require supplemental lighting of 350-500 ft. candles (3,500-5,000 lx).

**Temperature:** After transplanting, always maintain temperatures > 13 °C (56 °F) during night for the first 3-4 weeks to initiate flower bud development. These low night temperatures encourage basal branching and compactness for a higher quality plant. However, lower temperatures may also substantially decrease the number of flowers initiated. An average daily temperature of 17-21 °C (62-70 °F) will work well.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow plants to reach medium (2) before re-saturating to wet (4).

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal air flow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Feed at 100-200 ppm nitrogen. Under high light conditions, apply an ammonium based fertilizer (17-5-17) or (20-10-20). To prevent stretching under low light conditions, apply a calcium based fertilizer (14-4-14) or (15-5-15). Under high light and long days an ammonium based feed (20-10-20) is preferred.

**Growth Regulators:** The genetically compact series SUCCESS!® HD and BOOM!™ HD do not require repeated applications of growth regulators after transplanting. For SUCCESS!® 360°, B-Nine (daminozide) as needed at 2,500-5,000 ppm. Apply B-Nine before the buds are visible. Late applications can delay flowering and reduce flower size. Petunias are also responsive to Bonzi and Piccolo (paclobutrazol) sprays, Sumac (uniclazonol) or B-Nine/Cycocel (chlormequat chloride) tank mix. Later sprays with Bonzi and Piccolo can be made at 5-8 ppm with rates varying depending on light and temperature.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis, rhizoctonia, pythium.

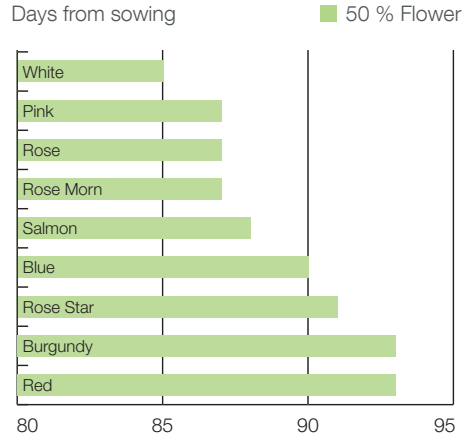
**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

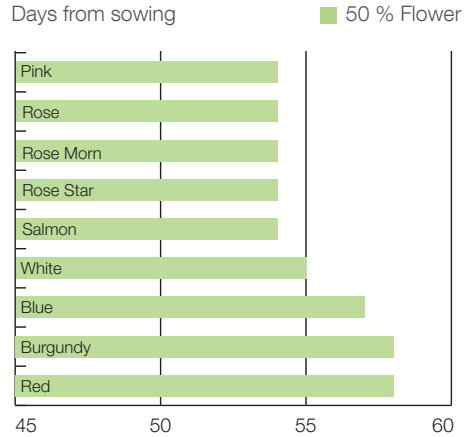
	↑	↔	☀
BOOM!™ HD, SUCCESS!® HD	15-20 cm (6-8")	25-30 cm (10-12")	Sun
SUCCESS!® 360°	30-35 cm (12-14")	25-30 cm (10-12")	Sun

Plug Crop Time	
288	4-5 wks
Finished Crop Time (from 288 tray)	
Packs	4-5 wks
12 cm (5") pots	5-7 wks
15 cm (6") pots	6-7 wks

**Timing BOOM!™ HD (13hrs day length)**



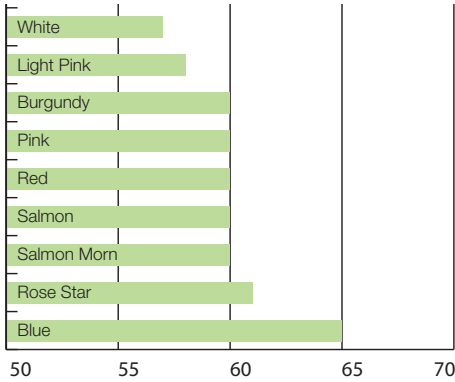
**Timing BOOM!™ HD (16hrs day length)**



## Timing SUCCESS!® HD

Days from sowing

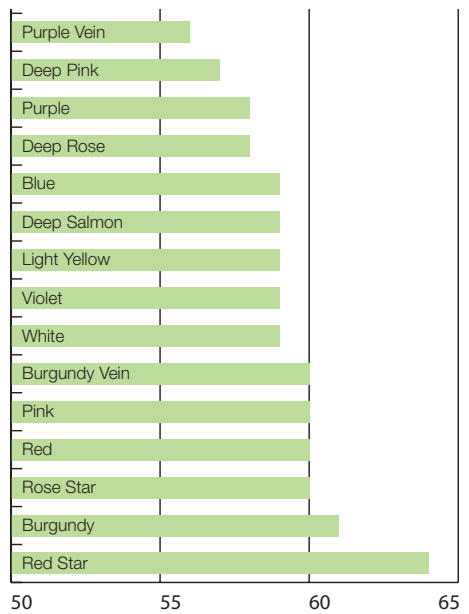
■ 50% Flower



## Timing SUCCESS!® 360°

Days from sowing

■ 50% Flower



## Expert Tip

These series have been bred to be the closest to day length neutral response time in Petunias between colors and both series.

The genetically compact Petunia series save time and money in production as the plants do not require PGR applications after transplanting. The perfect choice for high-density production!

SUCCESS!® 360° require moderate applications of growth regulators. Provide a good dry-back cycle when watering to keep plants more compact.

– Fulco, Area Sales Manager





Petunia x hybrida F<sub>1</sub>

## BOOM!™ TR, SUCCESS!® TR

**Family:** Solanaceae, South America

**Product Use:** Pots, hanging baskets, mixed containers and landscape

**Minimum Germination Rate:** 90 %

**Seed Form:** Pelleted

### FLOWERING

**Flowering Type:** Facultative long day plants. Long days and high irradiance will promote flowering.

**Flowering Mechanism:** Flowering is affected by day length, irradiance and temperature.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development, should begin on the day of sowing until root emergence. Expect root emergence in 3-5 days.

**Cover:** No covering is necessary.

**Sowing method:** 1 seed/pellet per plug.

**Media:** pH 5.5-5.8; keeping the pH below 6.0 will help to keep boron and iron available. EC <1.0 or 0.75-1.0.

**Temperature:** Maintain 22-24 °C (72-76 °F) until root emergence and then reduce to 20-21 °C (68-70 °F). The temperature can be lowered on approximately day 5. Once cotyledons have expanded lower temperature further to 18-20 °C (64-68 °F).

**Moisture:** Begin by watering to a saturated (5); applying enough water to help dissolve the pellets. After sowing do not allow the pellets to dry back before moving to the germination chamber or benches. Maintain a saturated (5) for 3-4 days or until radicle emergence. On day 5 reduce media moisture to a wet (4) for the next 5-6 days and on day 10-11 reduce further to a medium (2). Alternate between a wet (4) and a medium (2) between watering.

**Humidity:** Maintain 95-100 % until day 5; then reduce to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is necessary for germination. If using a germination chamber provide 10-100 ft. candles (100-1,000 lx).

**Fertilizer:** Maintain an EC < 1.0

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. When the seedlings root to the edge of the plug and reach the 3-6 true leaf stage, flower initiation will occur.

**Media:** pH 5.5-5.8; EC 1.25-1.5.

**Light:** Petunias need long days to flower. To initiate buds under short days extend day length to 13.5-14 hrs. Under long day, low light conditions, supplemental lighting of 350-500 ft. candles (3,500-5,000 lx) may be necessary.

**Temperature:** Maintain 18-20 °C (64-68 °F) until day 26-28, then reduce the temperature to 15.5-18 °C (60-64 °F). Keep temperatures > 16 °C (60 °F) until ready to transplant. For the fastest finish maintain an ADT of 19.5 °C (67 °F). With these temperatures some additional growth regulators will need to be applied.

**Moisture:** On approximately day 12 start to alternate between a wet (4) and a medium (2) between watering. Allow the moisture level to approach a medium (2) before re-saturating to a wet (4).

**Fertilizer:** Upon initial germination approximately days 5-7 begin feeding with 50 ppm nitrogen. Pay attention to the addition of boron since low boron can cause tip abortion. Ideal boron concentration is 0.5 ppm. Fertilize established seedlings at 100-150 ppm nitrogen. Under high light conditions, apply an ammonium based feed (17-5-17). Under low light conditions, apply a calcium based feed (14-4-14). Under high light and long or extended days, an ammonium based feed (20-10-20) is preferred. For more shoot growth, add an additional ammonium treatment to the schedule. To prevent stretching under low light and cool temperatures, reduce ammonium and apply only calcium based fertilizer.

**Growth Regulators:** Petunias are very responsive to B-Nine (daminozide) sprays in the early stages. Apply the first application early on day 14 as a spray at 2,500 ppm. B-Nine can be used as the main growth regulator up until bud-set. Later applications can be used as a spray at 2,500-5,000 ppm. If applied too many times or when buds are visible it can cause smaller and even distorted flowers. Bonzi or Piccolo (paclobutrazol) sprays can also be used effectively. In the early stages rates vary depending on temperature and light. These rates are between 3-5 ppm. A DIF of (3 °C) can also be used effectively to control growth.

## GROWING ON

**Transplant Ready:** Transplant as soon as the roots reach the edges of the cell and can be removed without being disturbed too much. SUCCESS!® TR petunias are less day length sensitive and require fewer growth regulators than other trailing petunias.

**Media:** pH 5.5-5.8; EC 1.5-2.0.

**Light:** Provide 12-18 mol/m<sup>2</sup>/day (3,500-5,000 ft. candles) of light in the finishing stages. Petunias need long days to flower. To initiate bud under short days, extend day length to 14 hrs. Under long day, low light conditions, supplemental lighting of 350-500 ft. candles (3,500-5,000 lx) may be necessary.

**Temperature:** After transplant maintain temperatures > 13 °C (56 °F) nights for the first 6 weeks to initiate flower bud development. The night temperatures can be lowered further to 10 °C (50 °F) to encourage basal branching and compactness. However, lower temperatures may also substantially decrease the number of flowers initiated. Growing at cooler temperatures will produce a higher quality plant. An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow plants to almost reach a medium (2) before re-saturating to a wet (4).

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Feed at 100-200 ppm nitrogen. Under high light conditions, apply an ammonium based feed (17-5-17). To prevent stretching under low light conditions apply a calcium based feed (14-4-14). Under high light and long days an ammonium based feed (20-10-20) is preferred.

**Growth Regulators:** B-Nine (daminozide) as needed at 3,500-5,000 ppm. Apply B-Nine before the buds are visible. Late applications can delay flowering and reduce flower size. Also responsive to Bonzi and Piccolo sprays (paclobutrazol), Sumac (uniconazole) or B-Nine/Cycocel (chlormequat chloride) tank mix. Light drenches of Bonzi or Piccolo (paclobutrazol) can be used once established in the final container.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis, rhizoctonia.

**Pests:** Primarily aphids.

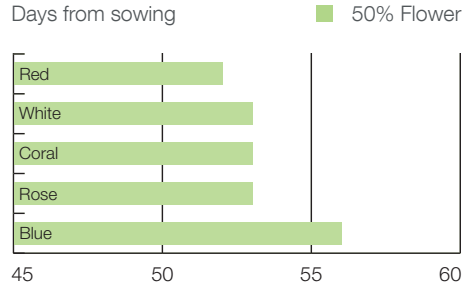
**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

	↑	↔	☀
BOOM!™ TR	25-30 cm (10-12")	50-60 cm (20-24")	Sun – Partial Shade
SUCCESS!® TR	25-30 cm (10-12")	60-70 cm (24-28")	Sun – Partial Shade

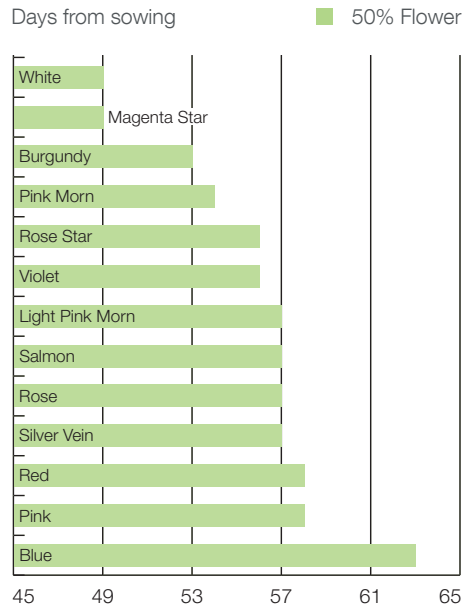
Plug Crop Time	
288 tray	4-5 wks
Finished Crop Time (from 288 tray)	
12 cm (5") pots (1*)	5-7 wks
15 cm (6") pots (1*)	6-7 wks
30 cm (12") basket (3-5*)	9-10 wks

\*plants per pot

### Timing BOOM!™ TR (13hrs day length)



### Timing SUCCESS!® TR (13hrs day length)



## Expert Tip

Early flowering and unrivaled in growth, habit, and timing uniformity. Mix and match any colors together for an easy combo that will time perfectly.

– Paul, Area Sales Manager

*Portulaca grandiflora* F<sub>1</sub>

## Sundial, Stopwatch

**Family:** Solanaceae, Portulacaceae

**Product Use:** Packs, pots, mixed containers and landscape. Stopwatch is slightly less spreading with an excellent branching habit, making it very suitable for pack production and containers.

**Minimum Germination Rate:** 85 %

**Seed Form:** Raw, Multipelleted

### FLOWERING

**Flowering Type:** Obligate long day plant: Requires long days greater than 11 hrs. for flower initiation to occur. Providing a daylength greater than 12 hrs. will ensure early flowering.

**Flowering Mechanism:** Long days, higher light levels and increased temperatures will shorten the total crop time. Supplemental lighting is beneficial during germination but is not necessary.

**Note:** The critical day length is 10 ½ hrs. where short days may cause the plants to rosette and not recover and flower.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 2-3 days.

**Cover:** No covering is necessary unless drying down before emergence is a concern. Then cover lightly with vermiculite or media.

**Sowing method:** 1 multipellet per cell.

**Media:** pH 5.5-6.2; EC 0.5 High salt levels can inhibit germination.

**Temperature:** 22-26 °C (72-78 °F).

**Moisture:** Begin with a saturated (5) media moisture to help break down the pellet. On day 2 start to reduce the moisture level to a wet (4) since *Portulaca* are very sensitive to high moisture levels.

**Humidity:** 95-100 % until day 5; then reduce to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is not necessary for germination but will benefit in the uniformity of germination.

**Fertilizer:** Maintain an EC < 1.0. In the early stage fertilized water should not exceed an EC of 0.5.

**Plug Bulking and Flower Initiation:** Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedlings root to the edge of the plug and reach the 4-6 true leaf stage where flower initiation occurs.

**Media:** pH 5.5-6.2; EC 1.0-1.2.

**Light:** 6-8 mol/m<sup>2</sup>/day (2000-2500 ft. candles or 20,000-25,000 lx) Provide a daylength > 12 hrs. to aid flower initiation. Minimum daylength required is > 10 ½ hrs. to prevent rosetting. In daylength extension, lower light levels of 10-15 ft. candles (100-150 lx) are all that is required.

**Temperature:** 20-22 °C (68-72 °F).

**Moisture:** Once fully expanded cotyledons develop the media moisture should level alternate between a wet (4) and a moist (3). On day 14 begin to dry back to a medium (2). Allow the media to dry back to a medium (2) before re-saturating to a wet (4).

**Fertilizer:** Keep ammonium and phosphorous levels low by using a complete calcium based fertilizer. Begin feeding at low levels of 50-60 ppm and gradually work up to feeding at 100 ppm using 14-0-14, 14-2-14 or 15-0-15 fertilizers. When the plants become more mature, at the end of the bulking stage, higher rates of fertilizer can be applied at 100-150 ppm. Under higher light conditions an occasional supplemental feeding with an ammonium based fertilizer 20-10-20 at 150 ppm can be made.

**Growth Regulators:** No growth regulators should be necessary.

**Fungicides:** Apply fungicides as needed, especially under low light conditions. Portulaca are susceptible to rhizoctonia.

## GROWING ON

**Media:** pH 5.5-6.2; EC 1.2-1.5.

**Light:** After transplanting provide plants with light levels of 18 mol/m<sup>2</sup>/day (5000 ft. candles or 50,000 lx).

**Temperature:** 19-20 °C (66-68 °F) nights, 20-24 °C (68-76 °F) days for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered slightly to 18-19 °C (64-66 °F) nights and 20-24 °C (68-76 °F) days. An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop. Temperatures below 18 °C (64 °F) will inhibit flowering and vegetative growth.

**Moisture:** Provide a good wet dry cycle. Alternate between moisture levels wet (4) and medium (2). Allow plants to reach a dry (1) before re saturating to a wet (4). Never allow plants to have any free moisture on them going into the night. This promotes disease issues, especially with rhizoctonia.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Portulaca require moderate fertilization levels. Fertilize every other irrigation alternating between a calcium based feed and an ammonium based fertiizer at 150-200 ppm. Alternate between a 15-0-15 or a 14-2-14 fertilizer and a 20-10-20 or a 17-5-17.

**Growth Regulators:** No growth regulators are necessary if allowing the media to dry back sufficiently between watering. If needed some that may be used are B-Nine, Bonzi and Sumagic.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Phytophthora, pythium and rhizoctonia.

**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with Potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

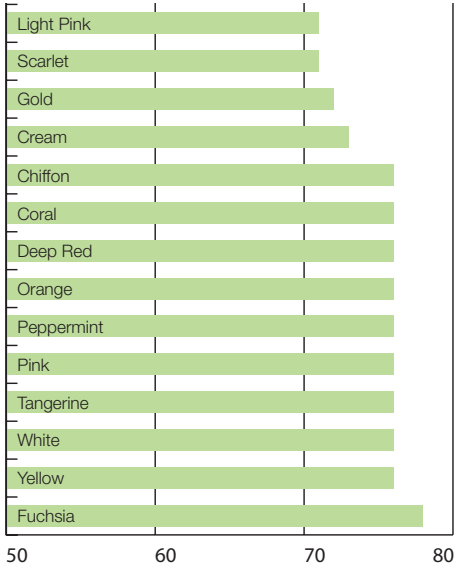
↑	↔	☀
10-15 cm (4-6")	25-30 cm (10-12")	Sun

Plug Crop Time	
288 tray	4-5 wks
Finished Crop Time (from 288 tray)	
Packs	5 wks
10 cm (4") pots	5-6 wks
25 cm (10") baskets	6-7 wks

## Timing Sundial

Days from sowing

■ 50% Flower



### Expert Tip

Portulaca have a sensitive root system so over-watering or periods of high moisture levels result in a poor root system and promote disease issues. Lighting of young plants and providing long days >12 hrs. will result in earlier flowering.

– Julia, Area Sales Manager



*Ptilotus exaltatus*

Joey<sup>®</sup>

**Family, Origin:** Amaranthaceae, Australia

**Product Use:** Pots, mixed containers, landscape

**Minimum Germination Rate:** 85 %

**Seed Form:** ApeX

## FLOWERING

**Flowering Type:** Day neutral plant, will flower regardless of day length.

**Flowering Mechanism:** Higher irradiance and warmer temperatures will promote earlier flowering. Supplemental lighting during germination is beneficial but not necessary.

## PLUG CULTURE

**Germination:** Expect radicle emergence in 5 days with complete germination in 7 days.

**Cover:** Requires light for germination. Cover the seed very lightly with vermiculite. The seeds should be visible when watered in.

**Sowing method:** 1 seed per plug.

**Media:** Use a well drained media, pH 5.5-5.8; EC 0.5

**Temperature:** Maintain 23-26 °C (74-78 °F) for the first 7 days, then lower the temperature to 21-24 °C (70-76 °F).

**Moisture:** Begin with a saturated (5) for the first 3-4 days and then begin to dry them back to a wet (4) on day 5-6. On day 7 begin to alternate between a wet (4) and a medium (2).

Allow the moisture level to approach a medium (2) before re-saturating to a wet (4).

**Humidity:** 95-100 % until day 5, then lower it to 40-60 %.

**Light:** Requires light for germination. If germinating in a chamber supply 10-100 ft. candles (100-1,000 lx); (50 Watt/m<sup>2</sup>) to prevent seedling stretch. Protect seedlings from direct light when moving to Stage II. Once established in Stage II the light levels can be increased. On days 7-10 the light levels can be increased to 6-8 mol/m<sup>2</sup>/day (2,000-2,500 ft. candles or 20,000-25,000 lx). Providing a day length > 12 hrs. will promote earlier flowering.

**Fertilizer:** Maintain an EC < 1.0. Fertilized water should not exceed an EC of 0.5. Initial feeding should be with a balanced fertilizer low in ammonium and phosphorous. Begin feeding on day 7 with a 14-4-14; 14-2-14 or 17-5-17 fertilizer at 50 ppm.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. When the seedlings root to the edge of the plug and reach the 4-6 true leaf stage flower initiation will occur.

**Media:** pH 5.5-5.8; EC 1.25-1.5.

**Light:** Continue to protect from direct sunlight until seedlings are well established. On day 21-22 the light levels can be raised to 10-12 mol/m<sup>2</sup>/day or 3,000-3,500 ft. candles (30,000-35,000 lx). Higher light levels will facilitate early flowering and sturdy plants with large flowers.

**Temperature:** Maintain 20-21 °C (68-70 °F) night and day. When the roots reach the bottom of the cell the temperature can be lowered to 19.5 °C (67 °F).

**Moisture:** Begin alternating between a wet (4) and a medium (2) on day 7. To prevent algae it is important to begin a good wet to dry cycle on day 12 where the media will dry back within a 24 hr. period. Good ventilation and horizontal airflow will create such an environment. Avoid watering late in the day and never allow plants to stay in a saturated state for a 24 hr. period. Over watered plants will develop yellow lower leaves.

**Fertilizer:** Begin fertilizing early to improve seedling quality. Under high light conditions slightly higher levels of ammonium can be used. Under high light conditions fertilize with a 17-5-17 feed and under low light use a calcium-based fertilizer 14-2-14 or 14-4-14. Initial feeding should start at 50 ppm and gradually work up to 100-150 ppm.

**Growth Regulators:** There are several growth regulators that can be used. B-Nine (daminozide) can be applied as a spray at 2,500-5,000 ppm. The higher rates are used under higher temperature and humidity levels. Cycocel (chlormequat chloride) can be applied as a spray at 750-1,000 ppm. Sprays using combinations of B-Nine (daminozide) + A-Rest are also effective. Combine B-Nine at 2,500 ppm + A-Rest at 4 ppm and apply as a spray. Combinations of B-Nine and Cycocel can be used as a spray with 2,500 ppm B-Nine + 500 ppm Cycocel. Bonzi (paclobutrazol) does not seem to be very effective as a growth regulator. Sumagic (uniconazol) sprays at 5 ppm can also be used.

**Fungicides:** Scout for botrytis and phytophthora during the plug stage and apply specific fungicides per the recommended rate.

## GROWING ON

**Media:** pH 5.5-5.8; EC 1.2-1.5.

**Light:** Provide 12-14 mol/m<sup>2</sup>/day (3,500-4,000 ft. candles or 35,000-40,000 lx). Well established plants can be grown at 16-20 mol/m<sup>2</sup>/day (4,500-5,500 ft. candles or 45,000-55,000 lx).

**Temperature:** Maintain 20-21 °C (68-70 °F) for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 19 °C (66 °F). An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Let plants dry back to a medium (2) before re-saturating to a wet (4). The drying back of the plants will help force the roots to the bottom of the pot.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Moderate to high fertilization levels are required. Avoid high levels of ammonium and high levels of nitrogen. Also keep phosphorous levels lower. Feed with a complete balance fertilizer 14-4-14 or 17-5-17 at 100-150 ppm.

**Growth Regulators:** Additional growth regulators may be required approximately two weeks after transplanting. Apply the same growth regulator rates as those used in the plug stages as needed.

**Fungicide:** Apply fungicides during long periods of low light and high humidity. Fungicides against soil borne diseases and foliar diseases are recommended.

**Common Diseases:** Botrytis and phytophthora.

**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.



↑	↔	☀
30-35 cm (12-14")	20-25 cm (8-10")	Sun

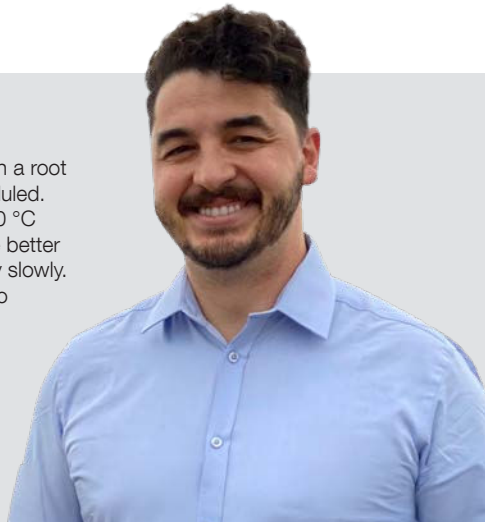
Plug Crop Time	
288 tray	5-6 wks
128 tray	6-7 wks
Finished Crop Time (from 288 tray)	
10 cm (4") pots (1*)	7-8 wks
15 cm (6") pots (1*)	8-9 wks
20 cm (8") pots (2-3*)	10-11 wks

\*plants per pot

## Expert Tip

Do not hold plugs since plants should not reach a root bound state. Transplant plugs early or as scheduled. Do not let the temperature levels drop below 10 °C (50 °F). Keep plants on the dry side to promote better roots. Ptilotus develop a good root system very slowly. In periods of low light and lower temperature do not over water. Pinching the plant once well established in the final container has resulted in better branching. This is usually done when the plants reach 7-8 nodes and they are pinched back to 5-6 nodes.

– Kyle, Area Sales Manager



Rudbeckia hirta

## Tablemate, Toto®



**Family, Origin:** Asteraceae, North America

**Product Use:** Gift item, pots, containers

**Minimum Germination Rate:** 80 %

**Seed Form:** Raw (Tablemate),  
BeGreen Pelleted (Toto®)

### FLOWERING

**Flowering Type:** Obligate long day plant. Long days with higher light intensity result in faster flowering.

**Flowering Mechanism:** Flowering is affected by day length. A day length > 14 hours will result in flower initiation.

**Shelf Life of Tablemate:** Indoors 2-6 weeks, depending on the light. Outdoors at least 12 weeks with continuous blooming when removing the wilted flowers.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development should begin on the day of sowing until radicle emergence. Expect root emergence in 5-8 days, depending on temperature and moisture.

**Cover:** No cover is necessary however a light covering of vermiculite will aid in maintaining proper moisture and humidity levels during germination.

**Sowing method:** 1-2 seeds per plug, depending on the pot size. Direct sowing into final pot is also possible.

**Media:** pH 5.8-6.2. EC <1.0.

**Temperature:** 20-22 °C (68-72 °F) night and day.

**Moisture:** Begin with a moisture level slightly higher than a wet (4) until root emergence has occurred. Then begin to dry back the media slightly. Alternate between a moisture level wet (4) and medium (2) to prevent root rot diseases.

**Humidity:** 95-100 % until radicle emergence, then reduce to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Supplemental lighting is not required, but beneficial for the germination phase. For the first 4-5 weeks, keep the day length less than 13 hours to keep the seedlings from premature flower initiation. Provide light levels of 2,500-4,500 ft. candles (25,000-45,000 lx).

**Fertilizer:** Maintain an EC < 1.0. Begin feeding once germination is complete. Fertilize with a calcium-based fertilizer 14-4-14, 17-5-17 or similar at 50 ppm N.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation.

**Growth Regulators:** Do not apply PGRs or pinch the Tablemate plants, they are genetically compact. For Toto®, in the early stages B-Nine (daminozide) sprays at 1,250-2,500 ppm are very effective in controlling growth if needed. A morning drop in temperature of 3-5 °C (38-40 °F) is also very effective. Light sprays of either Bonzi (paclobutrazol) or Sumagic (uniconozol) can also be used.

**Fungicides:** Preventative sprays with fungicides should be done early to prevent diseases such as botrytis.

**GROWING ON**

**Media:** pH 6.0-6.2; EC 1.5-1.75. Use a well-drained, growing substrate with 20-30 % clay, 2 kg/m<sup>3</sup> complete balanced fertilizer, iron-chelate and micronutrients.

**Light:** To induce flowering supplemental lighting greater than 14 hours is needed or natural day length of over 14 hours. High intensity lighting is not required for long day extension.

**Temperature:** The plants like temperatures of 18-20 °C (64-68 °F) for optimal growth. Cooler temperatures of 16-18 °C ( 60-64 °F) support the uniformity and compactness of the plants, even if the crop time increases somewhat. Temperatures below 16 °C can cause red coloring of the leaves. Rudbeckia does not tolerate frost. An outdoor production is possible.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow the media to approach a medium (2) before resaturating to a wet (4) to provide oxygen to the roots and prevent root rot diseases. Dry plants quickly show chlorotic leaves and will not recover well from the permanent wilting point.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity, resulting in fewer disease issues.

**Fertilizer:** The plants require high fertilization levels to avoid yellow leaves. Fertilize with a well balanced calcium based feed, 14-4-14; 15-5-15 or 17-5-17 at 100-150 ppm N. Under higher light conditions occasional feeding with a higher nitrogen fertilizer can be used.

**Growth Regulators:** Tablemate will remain genetically compact. No PGRs or pinch is required to manage branching or height. PGRs may be used to manage flower timing. At high greenhouse temperatures, a soft spray of daminozide will keep the terminal flower stem shorter. For Toto®, light drenches with Bonzi (paclobutrazol) and Sumagic (uniconizol) are very effective. Approximately two weeks after plants are established in their final container and flower initiation has occurred, place them under short day conditions to shorten plant height.

**Fungicide:** Apply fungicides during long periods of low light and high humidity. In particular, preventive treatments against botrytis are essential.

**Common Diseases:** Botrytis, powdery mildew.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm N 1-2 weeks prior to shipping.

	↑	↔	☀
Tablemate	20-25 cm (8-10")	40-50 cm (16-20")	Sun
Toto®	30-35 cm (12-14")	40-50 cm (16-20")	Sun

For early spring productions, the crop time is 1-2 weeks longer than for summer productions in warmer conditions.

Plug Crop Time		
288 tray	5-6 wks	
128 tray	6-7 wks	
Finished Crop Time (from 288 tray)		
	Tablemate	Toto®
10,5-13 cm (4-5") pots (1*)	9-10 wks	8-9 wks
15-19 cm (7-8") pots (2*)	10-11 wks	9-10 wks

\*pellets per plug

Rudbeckia hirta



## Pawnee Spirit, Denver Daisy, Amarillo Gold, Prairie Sun

**Family, Origin:** Asteraceae, North America

**Product Use:** Borders, pots, containers and cut flowers

**Minimum Germination Rate:** 90 %

**Seed Form:** BeGreen Pelleted

### FLOWERING

**Flowering Type:** Obligate long day plant; a day length > 13 hrs., with 6-8 true leaves will result in flower initiation.

**Flowering Mechanism:** Primary mechanism is long days and maturity. Short days (< 13,5 hours) can be used for bulking Rudbeckia vegetatively and keeping the finishing height of the plants shorter.

### PLUG CULTURE

**Germination:** Optimal conditions for seedling development, should begin on the day of sowing until root emergence. Expect root emergence in 10-14 days depending on temperature and moisture.

**Cover:** No cover is necessary however a light covering of vermiculite will aid in maintaining proper moisture and humidity levels during germination.

**Sowing method:** 1-2 seeds per plug. Can also be sown directly into the final container.

**Media:** A media with a pH 6.0-6.2. EC <1.0; that is low in soluble salts. Avoid media compaction to aid in root penetration.

**Temperature:** Maintain 20-23 °C (68-74 °F).

**Moisture:** Begin with a moisture level slightly higher than a wet (4) for the first 14 days or until root emergence has occurred. On day 15 begin to dry back the media slightly. Alternate between a moisture level wet (4) and a medium (3).

**Humidity:** 95-100 % until day 11; then reduce to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is necessary for germination so if using a germination chamber provide 10-100 ft. candles (100-1,000 lx). Supplemental lighting is beneficial. Keep day length less than 13 hrs. for the first 4-5 weeks to keep the seedlings from premature flower initiation. This is more critical after germination has occurred and seedlings are further developed.

**Fertilizer:** Maintain an EC < 1.0. Begin feeding once germination is complete or on approximately day 14. Fertilize with a calcium-based feed; 14-4-14, 17-5-17 or similar at 50 ppm N.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. When the seedlings root to the edge of the plug and reach the 6-8 true leaf stage flower initiation will occur.

**Media:** pH 6.0-6.2; EC 1.0-1.5.

**Light:** Provide light levels between 8-16 mol/m<sup>2</sup>/day (2,500-4,500 ft. candles or 25,000-45,000 lx). Continue to keep the day length less than 13 hrs. for the first 4-5 weeks or until the plants reach the 6-8 true leaf stage.

**Temperature:** Maintain 18-20 °C (64-68 °F).

**Moisture:** Alternate between moisture levels wet (4) and moist (3). Allow the media to reach a moist (3) before re-saturating to a wet (4).

**Fertilizer:** Rudbeckia require a moderate feed program using a well balanced fertilizer. Fertilize with a calcium based feed, 14-4-14 or 17-5-17 at 50-100 ppm N. Under higher light conditions an occasional feeding with a fertilizer having a higher nitrogen level can be used; 20-10-20 at 100 ppm N. As seedlings develop the fertilizer rate can be increased to 100-150 ppm N.

**Growth Regulators:** In the early stages B-Nine (daminozide) sprays at 1,250-2,500 ppm are very effective in controlling growth. DIF, or a morning drop in temperature of 3-5 °C (38-40 °F), is also very effective.

Light sprays of either Bonzi (paclobutrazol) or Sumagic (uniconzol) can also be used.

**Fungicides:** Preventative sprays with fungicides should be done early to prevent foliar diseases. Apply sprays between days 21-35 to prevent diseases such as botrytis.

## GROWING ON

**Transplant Ready:** Using a larger plug can help in manipulating day length to control growth.

**Media:** pH 6.0-6.2; EC 1.5-1.75.

**Light:** Provide 12-20 mol/m<sup>2</sup>/day (3,500-5,500 ft. candles or 35,000-55,000 lx). To initiate flowering provide a day length of 14-16 hrs. The amount of time for flower initiation varies somewhat between varieties. Flowering initiation is well timed at 4 weeks after transplanting.

**Temperature:** Maintain 16-18 °C ( 60-64 °F) day and night. An ADT (average daily temperature) of 19,5 °C (67 °F) will give the fastest finished crop. Temperatures below 6 °C (42 °F ) can increase crop time by up to three weeks.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow the media to approach a medium (2) before resaturating to a wet (4).

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help

lower the humidity, resulting in fewer disease issues. Dry back the media to provide oxygen to the roots.

**Fertilizer:** Fertilize with a well balanced calcium based feed, 14-4-14; 15-5-15 or 17-5-17 at 100-150 ppm N. Under higher light conditions occasional feeding with a higher nitrogen fertilizer can be used, 20-10-20 at 100-150 ppm N.

**Growth Regulators:** Several options can be used to control growth. Sprays with B-Nine at 2,500-5,000 ppm are effective, especially in the seedling stages. Sprays with Bonzi (paclobutrazol) and Sumagic (uniconizol) can be used. Light drenches with Bonzi 1-2 weeks after transplanting are also very effective. Alternative methods to control height involve day length manipulation. Approximately two weeks after plants are established in their final container and flower initiation has occurred place under short day conditions, 10 hrs. day length to shorten height. Maintain short days for 1-2 weeks to reduce plant height up to 50 %. Response on height control varies by variety.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis and pythium.

**Pests:** Fungus gnats, shore fly and whitefly.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm N 1-2 weeks prior to shipping. Light sprays of B-Nine at 2,500 ppm can also be used.

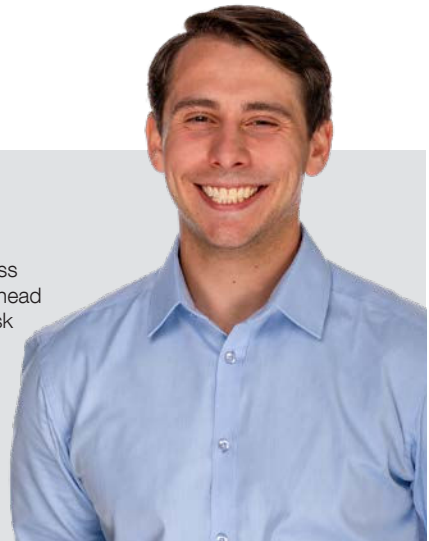
	↑	☀	🐛
Pawnee Spirit	40-60 cm (16-24")	Sun	15 cm (6")
Denver Daisy	50-70 cm (20-28")	Sun	15 cm (6")
Amarillo Gold	30-35 cm (12-14")	Sun	16 cm (6.5")
Prairie Sun	75 cm (30")	Sun	15 cm (6")

Plug Crop Time				
288 tray	6-7 wks			
128 tray	7-8 wks			
Finished Crop Time (from 288 tray)				
	Pawnee Spirit	Denver Daisy	Amarillo Gold	Prairie Sun
15 cm (6") pots – Spring	7-9 wks	8-11 wks	7-9 wks	9-12 wks
15 cm (6") pots – Summer	6-8 wks	6-8 wks	6-8 wks	7-9 wks

## Expert Tip

Keep humidity low and provide good ventilation. Avoid over-watering and drought stress. Drought stress can be a cause for necrosis of leaf edges. Avoid overhead irrigation and watering late in the day to reduce the risk of botrytis, especially in cooler growing conditions.

– Anthony, Area Sales Manager



Tagetes patula

## Little Hero, Super Hero™, Mango Tango, Milli Vanilli, Safari

Tagetes erecta F<sub>1</sub>



## Discovery

**Product Use:** Packs, pots, mixed containers and landscape

**Minimum Germination Rate:** 85 %

**Seed Form:** Raw (only Little Hero, Discovery) Detailed & Coated (Little Hero, Super Hero™, Mango Tango, Milli Vanilli, Safari), BeGreen Coated (only Discovery)

### FLOWERING

**Flowering Type:** Day neutral plant, will flower regardless of the day length.

**Flowering Mechanism:** High light intensity and warmer temperatures will shorten the total crop time.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 2-3 days.

**Cover:** Seeds may be covered by a thin layer of medium vermiculite to maintain moisture and humidity levels. Light is not necessary for germination.

**Sowing method:** 1 seed per plug.

**Media:** pH 6.2-6.5; Keep the pH level above 6.0 to prevent iron and manganese toxicity. EC 0.5-0.75 Begin with an EC < 0.75.

**Temperature:** 22-24 °C (72-76 °F). On day 7, once cotyledons have expanded the temperature can be lowered to 20-21 °C (68-70 °F).

**Moisture:** Begin with a saturated (5) media moisture level for the first 1-2 days and then reduce to wet (4) for the next 3-4 days. Thereafter, on day 6, once germination is complete with cotyledon expansion, reduce the media moisture to medium (2). Alternate between moisture levels wet (4) and medium (2). Allow the media to reach a moisture level medium (2) before re-saturating to wet (4).

**Humidity:** 95-100 % until day 3; then reduce to 40-60 %. By dehumidifying it will help prevent seedling stretch. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is not necessary for germination. Providing a light source will improve speed and uniformity of germination. If utilizing a germination chamber provide 10-100 ft. candles (100-1,000 lx). Supplying light in the germination chamber will greatly improve seedling performance. Keep light levels low, less than 250 ft. candles (25,000 lx) to prevent early flower initiation.

**Fertilizer:** Maintain an EC of less than 0.75. Begin fertilizing early on day 7 feeding at 50-60 ppm N, using a calcium based fertilizer (14-2-14 or 13-2-13).

**Plug Bulking and Flower Initiation:** Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedlings root to the edge of the plug.

**Media:** pH 6.2-6.5 Continue to monitor the pH level. Keep the pH level above 6.0 to prevent iron and manganese toxicity.

Toxicity will be exhibited by the lower leaves having necrotic spots with a mottled discoloration. EC 0.75-1.0.

**Light:** Provide 6-8 mol/m<sup>2</sup>/day (2,000-2,500 ft. candles or 20,000–25,000 lx). Light levels that are too high can cause premature flower initiation.

**Temperature:** 18-20 °C (64-68 °F) until plants form two sets of true leaves. If stretching occurs, lower the temperature further to 17-18 °C (62-64 °F).

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow the media moisture level to reach a medium (2) before re-saturating to wet (4). Do not allow seedlings to dry back too much since this can cause premature flowering.

**Fertilizer:** Fertilizer levels can be increased to 100-150 ppm N. Continue using a calcium-based fertilizer (14-2-14; 15-5-15; or even 17-5-17) under higher light conditions.

**Growth Regulators:** No growth regulators should be necessary. If needed B-Nine (daminozide) sprays at 2,500 ppm can be made.

**Fungicides:** Preventative drenches are recommended for Rhizoctonia and Pythium.

## GROWING ON

**Transplant Ready:** Do not allow plugs to become root bound before transplanting.

**Media:** pH 6.2-6.5 Continue to make sure that the pH does not drop below 6.0 since iron and manganese toxicity can occur. Toxicity will be exhibited on the lower leaves having necrotic spots with a mottled discoloration. EC 1.0-1.25.

**Light:** Provide 8-10 mol/m<sup>2</sup>/day (2,500-3,000 ft. candles or 25,000-30,000 lx). For a better branched plant give a short day treatment after transplanting (9-10 hr.) for two to three weeks.

**Temperature:** 17-18 °C (62-64 °F) until plants are well established in the final container. Thereafter, temperatures may be lowered further to 15-17 °C (59-62 °F) nights and 18-20 °C (64-68 °F) days. Avoid lower temperatures since temperatures between 18-20 °C (64-68 °F) promote flower initiation.

An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop.

**Moisture:** Continue to alternate between moisture levels wet (4) and medium (2). Allow the media moisture to approach medium (2) before re-saturating to wet (4).

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Marigolds require a moderate feed program. Fertilize weekly with a complete calcium based fertilizer at 150-200 ppm N. Recommended fertilizers are (14-4-14; 15-5-15; and 17-5-17) under high light conditions. Keep ammonium levels low since too much ammonium will result in large leaves and can also damage the roots.

**Growth Regulators:** No growth regulators should be necessary. Responsive to B-Nine (daminozide) sprays at 2,500 ppm. Bonzi or Piccolo (paclobutrazol) sprays can also be used.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis, pythium and rhizoctonia.

**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with Potassium Nitrate at 100 ppm 1-2 weeks prior to shipping.

	↑	↔	☀
Little Hero	10-15 cm (4-6")	15-20 cm (6-8")	Sun – Partial Shade
Super Hero™, Mango Tango, Milli Vanilli	15-20 cm (6-8")	15-20 cm (6-8")	Sun – Partial Shade
Safari	20-25 cm (8-10")	20-25 cm (8-10")	Sun – Partial Shade
Discovery	20-25 cm (8-10")	20-25 cm (8-10")	Sun

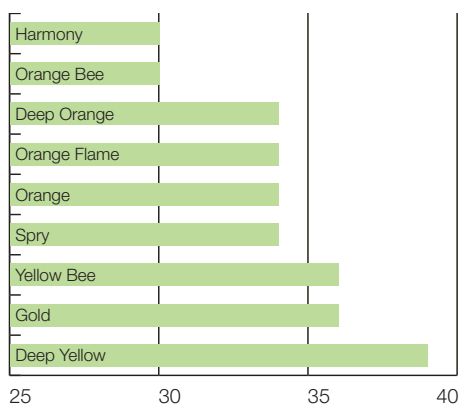


Plug Crop Time				
288 tray	3-4 wks			
Finished Crop Time (from 288 tray)				
	Little Hero, Super Hero™	Mango Tango, Milli Vanilli	Safari	Discovery
Packs	3-4 wks	-	4-5 wks	5-6 wks
10 cm (4") pots	4-5 wks	4-5 wks	5-6 wks	6-7 wks
12 cm (5") pots	-	5-6 wks	-	7-8

### Timing Super Hero™

Days from sowing

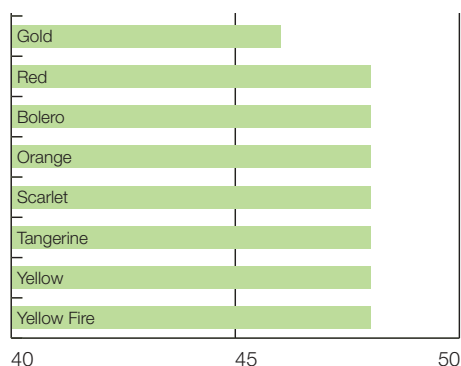
■ 50 % Flower



### Timing Safari

Days from sowing

■ 50% Flower



## Expert Tip

The Tagetes Super Hero™ was bred without the use of growth regulators so they can be grown without them. If used B-Nine (daminozide) it only needs to be used to tone the plants.

– Gexuan, Technical Manager



Verbena bonariensis

## Vanity

**Family, Origin:** Verbenaceae, South America

**Product Use:** Border plant, cutflower, containers, landscape – ideal for mixtures

**Minimum Germination Rate:** 85 %

**Seed Form:** ApeX

### FLOWERING

**Flowering Type:** Facultative long day plant, flowering more quickly under a long day length.

**Flowering Mechanism:** Typical cultivation as a flowering annual that flowers from June to late October. Higher light intensity will decrease the number of days to flower. Alternatively cultivation as herbaceous perennial plant is common.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development, should begin on the day of sowing until root emergence. Expect the emergence of the first seedlings after 14 days. If the germination rate at that moment is low, a cool period is advisable: Bring down the temperature to 10-15 °C (50-59 °F) during the next 7 days. Afterwards, bring temperature back to 20-22 °C (68-72 °F) during the day and 15-18 °C (58-64 °F) during the night for another 14 days.

**Cover:** Cover the seeds thinly with vermiculite.

**Sowing method:** 3-5 seeds per plug for 12-18 cm (5-7") pots, 1-2 seeds per plug for 9-12 cm (4-5") pots, direct sowing is also possible.

**Media:** Use a well-drained, pre-fertilized growing substrate with 20-30 % clay.

**Temperature:** During the day 20-22 °C (68-72 °F) is optimum, during the night you should lower the temperature to 15-18 °C (58-64 °F).

**Moisture:** After sowing keep the soil slightly moist but not wet.

**Humidity:** Avoid a high humidity.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedlings root to the edge of the plug and reach the 4-6 true leaf stage where flower initiation occurs. Vernalization is not required for flower initiation.

**Light:** Grow at full sunlight to develop the intense flower colour.

**Temperature:** The seedlings should be grown at an average temperature of 18 °C (64 °F).

### GROWING ON

**Transplant Ready:** Transplant the plugs from a spring sowing after 6-8 weeks in their final container – either in an optimally 12-18 cm (5-7") pot or in smaller 9-12 cm (4-5") pots to sell the green plants for landscaping. For this purpose 1-2 seeds per plug is sufficient.

**Media:** Well-drained soil, pH 5.8-6.2; E.C. 1.2-1.5. In field Verbena likes a humus, sandy-loamy soil with good drainage.

**Light:** Grow at full sunlight to develop the intense flower color.

**Temperature:** During the day around 18 °C (64 °F) is optimum, during the night you should lower the temperature to 14-16 °C (57-60 °F). Verbena does not tolerate frost.

**Moisture:** Well-drained soil, regular moisture.

**Humidity:** Avoid a high humidity during the finishing.

**Fertilizer:** Verbena requires a high fertilization level with a weekly dose of nitrogen. Also a good potassium level is important. But avoid high ammonium or nitrogen levels during the growing.

**Growth Regulator:** Pinching or the use of PGR is possible but not necessary. The genetics of the crop are responsible for the compact plant habit, even if no regulators are used.

**Common Diseases:** Stagnant moisture leads to root rot, powdery mildew.

**Pests:** Primarily aphids, thrips and snails.

**Post Harvest:** Fertilize with potassium nitrate 1-2 weeks prior to shipping.

↑	↔	☀
80-100 cm (32-40")	50 cm (20")	Sun – Partial Shade

Plug Crop Time	
288 tray	4-6 wks
Finished Crop Time (from 288 tray)	
12-15 cm (5-6") pots	6-7 wks
17-19 cm (7-8") pots	7-8 wks

## Expert Tip

Pay attention to the irrigation, stagnant moisture with root rot as a result is the worst case for Verbena. So the well-drained soil is an important factor during cultivation.

– Amelie, Product Manager



*Myosotis sylvatica*

## Bellamy

**Family, Origin:** Boraginaceae, Europe

**Product Use:** Pots, mixed containers, landscape

**Minimum Germination Rate:** 85 %

**Seed Form:** Raw

### FLOWERING

**Flowering Type:** Day length neutral plant will flower regardless of day length.

**Flowering Mechanism:** No vernalization required. Irradiance is the primary mechanism that initiates flowering. High light intensity will initiate flowering once plants reach 3-5 true leaves.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development, should begin on the day of sowing until root emergence. Expect root emergence in 3-6 days from sowing.

**Cover:** No cover.

**Sowing method:** 1 seed per plug.

**Media:** pH 5.6-5.8, EC 0.7-1.2.

**Temperature:** 20-22 °C (68-72 °F) until radicle emergence. Afterwards, ensure 18-20 °C (64-68 °F) during night and day. When the roots reach the bottom of the cell, the temperature can be lowered to 16-18 °C ( 60-64 °F).

**Moisture:** Begin with a wet (4) for germination, then reduce to a moist (3) on day 6.

As the seedlings become fully developed with expanded cotyledons, the moisture level can be decreased further to a medium (2). Alternate between a wet (4) and a medium (2).

**Humidity:** Ensure high humidity of 95-100 % until day 6, then reduce to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is not necessary for germination but can be beneficial if using a germination chamber as it will reduce stretch and improve seedling quality. Provide light levels of 2,000-2,500 ft. candles (20,000-25,000 lx) which can be increased to 4,000 ft. candles (40,000 lx) before transplanting.

**Fertilizer:** Maintain low pH level to avoid chlorosis. Begin feeding once germination is complete with 100-175 ppm N and maintain an EC of less than 1.2.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. When the seedlings root to the edge of the plug and reach the 4-6 true leaf stage flower initiation will occur.

**Growth Regulators:** No growth regulators should be necessary in plug stage.

**Fungicides:** Preventative applications are recommended to control soil-borne diseases.

## GROWING ON

**Media:** pH 5.6-5.8, EC 1.2-1.5. Use a well-drained and sterilized medium.

**Light:** Provide 3,500-4,000 ft. candles (35,000-40,000 lx) for the fastest finish.

**Temperature:** 16-20 °C (60-68 °F) days, 10-13 °C (50-56 °F) nights after transplanting. Afterwards, a frost-free production with a minimum temperature of 3-5°C (38-41 °F) at night is recommended. Cooler temperatures promote a stable, compact and well-branched plant habit.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Let plants dry back before re-saturating to a wet (4).

**Humidity:** 40-60 % humidity is ideal.

**Fertilizer:** Start feeding one week after transplanting. Apply regularly 175 to 225 ppm N by using predominantly nitrate-based fertilizer with low phosphorus. If needed, alternate with a balanced ammonium and nitrate-based fertilizer to encourage growth and balance the media pH. Maintain low pH level below 5.8 to avoid chlorosis.

**Growth Regulators:** B-Nine (daminozide) used as a spray at 2,500-3,500 ppm. At times tank mixes are used combining B-Nine with Cycocel (chlormequat chloride).

**Fungicides:** Apply fungicides as needed to control root and leaf diseases.

**Common Diseases:** Botrytis, downy mildew, powdery mildew.

**Pests:** Primarily aphids.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

↑	↔	☀
20-25 cm (8-10")	15-20 cm (6-8")	Sun – Partial Shade

Plug Crop Time	
288 tray	4-5 wks
Finished Crop Time (from 288 tray)	
Fall	10-12 wks
Spring	20-24 wks

*Primula elatior* F<sub>1</sub>

## Crescendo<sup>®</sup>, Piano



**Family, Origin:** Primulaceae, Europe

**Product Use:** Pots, mixed containers and landscape/bedding

**Minimum Germination Rate:** 85 %

**Seed Form:** BeGreen Primed (Crescendo<sup>®</sup>), Raw (Piano)

### FLOWERING

**Flowering Type:** Facultative long day plant. Long day treatment will enhance flowering.

**Flowering Mechanism:** Maturity of the plant having 6-8 true leaves and irradiance, with light levels of 12-14 mol/m<sup>2</sup>/day and long days will trigger flowering.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development, should begin on the day of sowing until root emergence. Expect root emergence in 6-8 days from sowing.

**Cover:** Cover the seed lightly with a thin layer of medium vermiculite to maintain optimum humidity levels around the seed.

**Sowing method:** 1 seed per plug.

**Media:** pH 5.5-5.8; Use a porous well drained media low in soluble salts. EC < 0.5. *Primula* are very sensitive to high soluble salts in the media.

**Temperature:** Maintain 18-19 °C (64-66 °F) Temperatures above 21 °C (70 °F) will reduce germination rates.

Once the cotyledons are fully expanded the temperature can be reduced to 16-17 °C (60-62 °F) to prevent stretch.

**Moisture:** Begin with a saturated (5) for the first 7-8 days and then gradually reduce the moisture level to a wet (4) once all of the seeds have finished germination. When watering re-saturate to a saturated (5) for the first 11 days. Thereafter alternate between a moisture level wet (4) and moist (3) until day 25. After day 25 the moisture level can be decreased to a medium (2) between watering.

**Humidity:** 95-100 % until day 11, then reduce to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media. If using a germination chamber it is critical to maintain a high humidity near 100 % until all seeds have germinated. When the seedling trays are removed from the chamber make sure to maintain a high humidity level.

**Light:** Light is not necessary for germination but can be beneficial if using a germination chamber. Providing a light source of 10-100 ft. candles (100-1,000 lx) will reduce stretch and improve quality. When moving seedlings into the greenhouse keep the light levels at 4-6 mol/m<sup>2</sup>/day (15,000-20,000 lx).

**Fertilizer:** Maintain an EC < 1.0. The EC of the fertilized water should not exceed 0.5.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. When the seedlings root to the edge of the plug and reach the 6-8 true leaf stage, flower initiation will occur.

**Media:** pH 5.5-5.8; The pH needs to be kept below 6.0. At a higher pH of > 6.2 iron and manganese may become deficient. EC 1.0-1.2.

**Light:** 8-10 mol/m<sup>2</sup>/day (25,000-30,000 lx). As plants mature to the 6-8 true leaf stage the light levels can be increased further to 12-14 mol/m<sup>2</sup>/day (35,000-40,000 lx). Avoid direct sunlight since damage can occur as a result.

**Temperature:** Maintain 16-18 °C (60-64 °F) until seedlings are rooted to the bottom of the plug. Then the temperature can be lowered to 12-15 °C (54-58 °F) to tone the plants.

**Moisture:** Alternate between a moist (3) and a medium (2). Allow the soil to reach a medium (2) before re-saturating to a moist (3).

**Fertilizer:** Begin feeding early, on day 14, using a complete fertilizer such as a 17-5-17, 14-4-14 or 15-5-15 at 50-60 ppm. The fertilizer levels can be gradually increased to feeding every second or third watering at 100 ppm when the plants reach 21 days.

**Growth Regulators:** No growth regulators should be necessary.

**Fungicides:** Use of a preventative fungicide is recommended to control soil born diseases. Use the rates recommended on the label.

## GROWING ON

**Media:** pH 5.5-5.8; use a porous, well drained media; EC 1.2-1.5.

**Light:** Provide 12-14 mol/m<sup>2</sup>/day (35,000-40,000 lx) for the fastest finish.

**Temperature:** For the first two to three weeks after transplanting or until the roots reach the bottom of the pot begin with 12-13 °C (54-56 °F). When plants are well established the temperature can be lowered to 7-9 °C (45-48 °F) for 4-6 weeks. The temperature can also be alternated between 10-12 °C (50-54 °F) days and 1-2 °C (34-36 °F) nights. In the final stages of finishing the crop for spring grow at 12-14 °C (54-57 °F). Temperatures above 16 °C will decrease plant quality and result in smaller, lighter colored flowers. Flowering pots can be stored in a cold storage room for 4 weeks at 0.5-2 °C (33-36 °F).

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Water thoroughly periodically to even up the crop and then begin to dry plants back with spot-watering.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** During the finishing stages additional potassium is beneficial for flower development. Finish plants with an N:K ratio of 1:3. In cool weather, maintain low ammonium levels to avoid excessive leaf expansion and vegetative growth. Alternate between nitrate based and calcium based fertilizers (12-4-20 at 100-150 ppm and 14-4-14 at 100-150 ppm). An occasional clear watering every third or fourth watering will help to keep salt levels down.

**Growth Regulators:** With proper temperature and moisture management there should be no need for growth regulators. If needed apply B-nine (daminozide) as a spray at 2,500 ppm.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Ramularia and botrytis. Provide adequate ventilation and air circulation between plants.

**Pests:** Primarily aphids, cutworms, whitefly, fungus gnats, shore fly, leafminer and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

	↑	↔	☀
Crescendo®	20-30 cm (8-12")	15-20 cm (6-8")	Sun – Partial Shade
Piano	20 cm (8")	15-20 cm (6-8")	Sun – Partial Shade

Sales weeks (calendar weeks)		
	Crescendo®	Piano
Fall	-	39-43
Spring	4-8	2-8

Plug Crop Time	
288 tray	7-8 wks
Finished Crop Time (from 288 tray)	
	Crescendo®      Piano
Fall: 10 cm (4") pots	-                      18-20 wks
Spring: 10 cm (4") pots	20-26 wks        16-18 wks



Viola cornuta F<sub>1</sub>

## Admire<sup>®</sup>

Be...  
Green

**Family:** Violaceae

**Product Use:** Packs, pots, mixed containers, landscape/mass plantings

**Minimum Germination Rate:** 90 %

**Seed Form:** Raw, BeGreen Primed

### FLOWERING

**Flowering Type:** Facultative long day plant. Long days will also enhance flowering.

**Flowering Mechanism:** Day length and irradiance are the primary mechanisms that initiates flowering. High light intensity, 12-18 mol/m<sup>2</sup>/day (3,500-5,000 ft.candles or 35,500-50,000 lx) will initiate flowering once plants reach 2-3 true leaves. Cool night temperatures below 15 °C (59 °F) will promote early flowering.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development, should begin on the day of sowing until root emergence. Expect root emergence in 3-4 days.

**Cover:** Cover lightly with a thin layer of coarse vermiculite.

**Sowing method:** 1 seed per plug.

**Media:** pH 5.5-5.8; EC < 0.5.

**Temperature:** Maintain 18-22 °C (64-72 °F) until root emergence, then lower the temperature gradually to 17-18 °C (62-64 °F).

Once cotyledons are fully expanded the temperature can be reduced further to 16.5-17 °C (62-63 °F).

**Moisture:** Begin with saturated (5) for days 1-5 and then reduce to a moist (3) on day 6. As the seedlings become fully developed with expanded cotyledons the moisture level can be decreased further to a medium (2) on day 9. At this point alternate between a wet (4) and a medium (2) between watering.

**Humidity:** 95-100 % until day 5; then reduce to 40-60 % to prevent hypocotyl stretch. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is not necessary for germination to occur. If using a germination chamber providing a light source of 10-100 ft. candles (100-1,000 lx) will improve germination and overall quality. Going into the second stage of germination, on approximately day 6-7 the light levels can be increased to 6-8 mol/m<sup>2</sup>/day (2,000-2,500 ft. candles or 20,000-25,000 lx). This is after germination is finished.

**Fertilizer:** Begin feeding early using a calcium based fertilizer at lower rates to keep an adequate amount of calcium and nitrogen supplied to the seedlings. On days 5-7 begin feeding with a calcium based fertilizer (14-2-14; 13-2-13; 15-5-15 or 17-5-17) at 50-60 ppm. Maintain the EC between 0.5 and 0.75. Keep phosphorous levels between 6-8 ppm and boron supplied at 0.5 ppm.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. When the seedlings root to the edge of the plug and reach the 4-6 true leaf stage, flower initiation will occur.

**Media:** pH 5.5-5.8. Maintain pH levels in the lower range to avoid outbreaks of thielaviopsis and boron deficiencies which may cause tip abortion. EC 0.75-1.0; keeping the EC less than 1.5 can help control outbreaks of thielaviopsis and other root problems.

**Light:** The light levels need to be at 12-18 mol/m<sup>2</sup>/day, 3,500-5,000 ft. candles (35,000-50,000 lx). If high temperatures are experienced lowering the light level slightly to 8-10 mol/m<sup>2</sup>/day (2,500-3,000 ft. candles or 25,000-30,000 lx) can help to further bulk the plug.

**Temperature:** Maintain 18 °C (64 °F) nights, 18-21 °C (64-70 °F) days. When seedlings are well established the night temperature can be lowered to 15 °C (59 °F) to tone the plants. An average daily temperature of 19.5 °C (67 °F) will give the fastest finish.

**Moisture:** Alternate between a wet (4) and a medium (2) between watering. Let plants reach a medium before re-saturating to a wet (4). Avoid reaching a dry (1) since this can promote root problems.

**Fertilizer:** Continue feeding with calcium based fertilizers (14-4-14, 15-5-15 and 17-5-17) at 100-150 ppm. Keep phosphorous levels between 8-10 ppm and boron levels at 0.5 ppm in the irrigation water.

**Growth Regulators:** Several growth regulators can be used successfully to prevent hypocotyls stretch and control plants from getting soft growth. Some commonly used growth regulators are: B-Nine (daminozide) used as a spray at 2,500-5,000 ppm; A-Rest (ancymidol) used as a spray at 3-4 ppm. At times tank mixes are used combining B-Nine and A-Rest and B-Nine with Cycocel. These combinations tend to give longer lasting effects. Pansies are also very responsive to a DIF of 3 °C (38 °F).

**Fungicides:** Preventative drenches can be made with fungicides for the control of thielaviopsis and other soil borne diseases.

## GROWING ON

**Transplant Ready:** Under optimal conditions plugs are ready at 4 weeks.

**Media:** pH 5.5-5.8; keep the pH in the lower range. This will help control the outbreak of thielaviopsis. EC 1.25-1.5.

**Light:** Provide 14-22 mol/m<sup>2</sup>/day (4,000-6,000 ft. candles or 35,000-50,000 lx).

**Temperature:** Maintain 20-21 °C (68-70 °F) nights, 18-19 °C (64-66 °F) days for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 16-18 °C (60-64 °F) day and night. An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop. Night temperatures below 15 °C (59 °F) will enhance flowering.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Let plants reach a medium (2) before resaturating to a wet (4).

**Humidity:** 40-60 % humidity is ideal.

**Fertilizer:** Fertilize with a calcium-based feed 14-4-14; 15-5-15 or 17-5-15 at 100-150 ppm as needed. Phosphorus levels should be between 8-12 ppm and boron between 0.5-0.75. Keeping the EC below 1.5 will help prevent root problems.

**Growth Regulators:** B-Nine (daminozide) used as a spray at 2,500-5,000 ppm, A-Rest (ancymidol) used as a spray at 3-4 ppm. At times tank mixes are used combining B-Nine and A-Rest and B-Nine with Cycocel (chlormequat chloride). These combinations tend to give longer lasting effects.

**Fungicide:** Apply fungicides as needed to control root and foliar diseases. Follow the labeled recommended rates.

**Common Diseases:** Botrytis, alternaria leaf spot, downy mildew, thielaviopsis root rot and cercospora leaf spot.

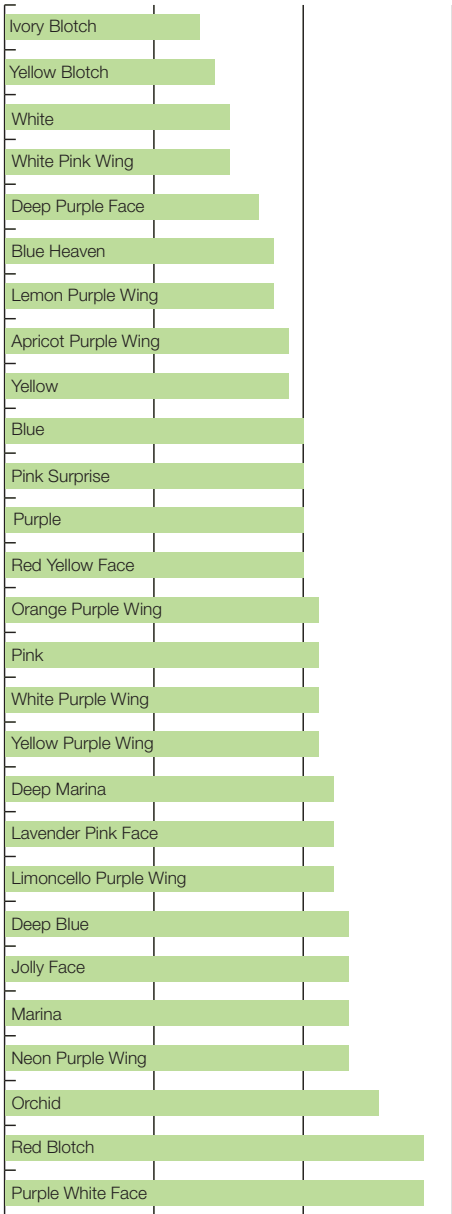
**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 150 ppm 1-2 weeks prior to shipping.

## Timing Admire® Fall

Days from sowing

■ 50 % Flower

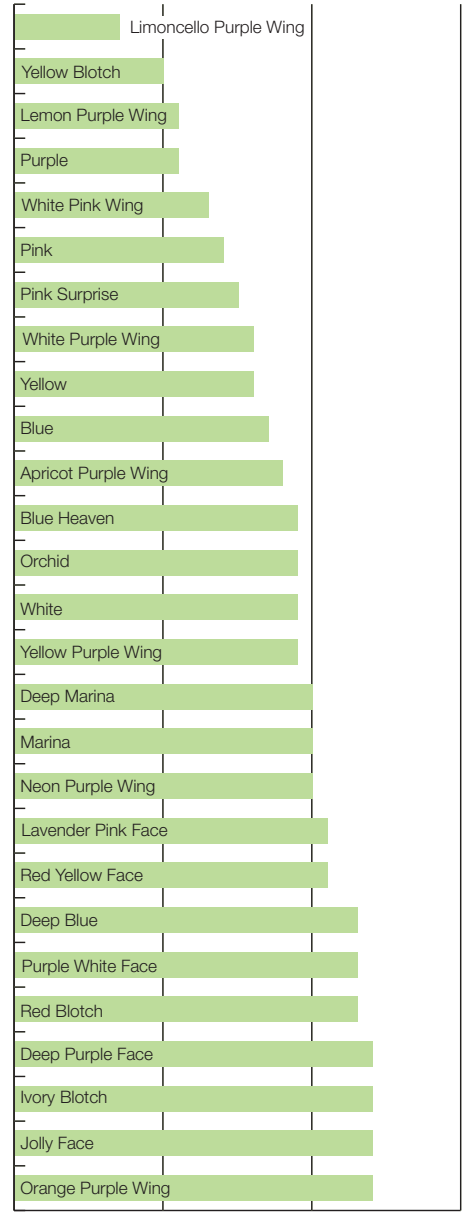


30 40 50 60

## Timing Admire® Spring

Days from sowing

■ 50 % Flower



110 120 130 140

↑	↔	☀
20 cm (8")	15-20 cm (6-8")	Sun – Partial Shade

Plug Crop Time (from 288 tray)	
Fall	4-5 wks
Spring	5-6 wks
Finished Crop Time (from 288 tray)	
Fall	5-7 wks
Spring	18-19 wks
Sales Weeks (calendar weeks)	
Fall	34-44
Spring	7-15

## Expert Tip

Admire® impresses with an early, consistent pack and pot performance. Adjust the PGR rates and application frequency based on local conditions. There is no „one-fits-all“ recipe as cultivation depends on location, climate, season and environmental conditions. Testing is mandatory!

– Naoto, Area Sales Manager



*Viola wittrockiana* F<sub>1</sub>



## Inspire® Plus, Cats® Plus, Inspire DeluXXe®, Highflyer™

**Family:** Violaceae

**Product Use:** Packs, pots, mixed containers and landscape/mass plantings

**Minimum Germination Rate:** 90 %

**Seed Form:** Raw, BeGreen Primed

### FLOWERING

**Flowering Type:** Day length neutral plant will flower regardless of day length. Highflyer™ also flowers under short day conditions below 8 hours, allowing for later sowings and a continuous flowering all winter and spring long.

**Flowering Mechanism:** Irradiance is the primary mechanism that initiates flowering. High light intensity 12-18 mol/m<sup>2</sup>/day (3,500-5,000 ft. candles or 35,500-50,000 lx) will initiate flowering once plants reach 3-5 true leaves (approximately day 15). Temperature is also critical to the number of days that flowering will occur. Long days will also enhance flowering.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development, should begin on the day of sowing until root emergence. Expect root emergence in 2-4 days.

**Cover:** Cover lightly with a thin layer of coarse vermiculite.

**Sowing method:** 1 seed per plug.

**Media:** pH 5.5-5.8; EC 0.5.

**Temperature:** Maintain 18-20 °C (64-68 °F) until root emergence, then lower the temperature gradually to 17-18 °C (62-64 °F).

**Moisture:** Begin with saturated (5) for days 1-5 and then reduce to a moist (3) on day 6. As the seedlings become fully developed with expanded cotyledons the moisture level can be decreased further to a medium (2) on day 9. At this point alternate between a wet (4) and a medium (2) between watering.

**Humidity:** 95-100 % until day 5; then reduce to 40-60 % to prevent hypocotyl stretch. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is not necessary for germination to occur. If using a germination chamber providing a light source of 10-100 ft. candles (100-1,000 lx) will improve germination and overall quality. Going into the second stage of germination, on approximately day 6-7 the light levels can be increased to 6-8 mol/m<sup>2</sup>/day (2,000-2,500 ft. candles or 20,000-25,000 lx). This is after germination is finished.

**Fertilizer:** Begin feeding early using a calcium-based fertilizer at lower rates to keep an adequate amount of calcium and nitrogen supplied to the seedlings. On days 5-7 begin feeding with a calcium-based fertilizer (14-2-14; 13-2-13; 15-5-15 or 17-5-17) at 50-60 ppm. Maintain the EC between 0.5 and 0.75. Keep phosphorous levels between 6-8 ppm and boron supplied at 0.5 ppm.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. When the seedlings root to the edge of the plug and reach the 4-6 true leaf stage flower initiation will occur.

**Media:** pH 5.5-5.8; Maintain pH levels in the lower range to avoid outbreaks of thielaviopsis and boron deficiencies which may cause tip abortion. EC 0.75-1.0. Keeping the EC less than 1.5 can help control outbreaks of thielaviopsis and other root problems.

**Light:** The light levels need to be at 12-18 mol/m<sup>2</sup>/day, 3,500-5,000 ft. candles (35,000-50,000 lx). If high temperatures are experienced lowering the light level slightly to 8-10 mol/m<sup>2</sup>/day (2,500-3,000 ft. candles or 25,000-30,000 lx) can help to further bulk the plug before flower initiation occurs.

**Temperature:** Maintain 18 °C (64 °F) nights, 18-21 °C (64-70 °F) days. When seedlings are well established the night temperature can be lowered to 15 °C (15 °F) to tone the plants as flower initiation occurs. An ADT (average daily temperature) of 19.5 °C (67 °F) will give the fastest finish.

**Moisture:** Alternate between a wet (4) and a medium (2) between watering. Let plants reach a medium before re-saturating to a wet (4). Avoid reaching a dry (1) since this can promote root problems.

**Fertilizer:** Continue feeding with calcium based fertilizers (14-4-14, 15-5-15 and 17-5-17) at 100-150 ppm. Keep phosphorous levels between 8-10 ppm and boron levels at 0.5 ppm in the irrigation water.

**Growth Regulators:** Several growth regulators can be used successfully to prevent hypocotyl stretch and control plants from getting too soft. Some commonly used growth regulators are: B-Nine (daminozide) used as a spray at 2,500-5,000 ppm; A-Rest (ancymidol) used as a spray at 3-4 ppm. At times tank mixes are used combining B-Nine and A-Rest and B-Nine with Cycocel. These combinations tend to give longer lasting effects. For specifics please contact a Benary representative.

**Fungicides:** Preventative drenches can be made with fungicides for the control of Thielaviopsis and other soil-borne diseases.

## GROWING ON

**Media:** pH 5.5-5.8; keep the pH in the lower range; EC 1.25-1.5.

**Light:** Provide 14-22 mol/m<sup>2</sup>/day (4,000-6,000 ft. candles or 35,000-50,000 lx).

**Temperature:** Maintain 20-21 °C (68-70 °F) nights, 18-19 °C (64-66 °F) days for the first 14 days or until the roots reach the bottom of the container. Thereafter temperatures may be lowered to 16-18 °C (60-64 °F) day and night. An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Let plants reach a medium (2) before re-saturating to a wet (4).

**Humidity:** 40-60 % humidity is ideal.

**Fertilizer:** Fertilize with a calcium-based feed 14-4-14, 15-5-15 or 17-5-15 at 100-150 ppm as needed. Phosphorus levels should be between 8-12 ppm and boron between 0.5-0.75. Keeping the EC below 1.5 will help prevent root problems.

**Growth Regulators:** B-Nine (daminozide) used as a spray at 2,500-5,000 ppm, A-Rest (ancymidol) used as a spray at 3-4 ppm. At times tank mixes are used combining B-Nine and A-Rest and B-Nine with Cycocel (chlormequat chloride). These combinations tend to give longer lasting effects. For specifics on these and other growth regulators please contact a Benary representative.

**Fungicide:** Apply fungicides as needed to control root and leaf diseases. Follow the labels recommended rates.

**Common Diseases:** Botrytis, alternaria leaf spot, downy mildew, thielaviopsis root rot and cercospora leaf spot.

**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 150 ppm 1-2 weeks.

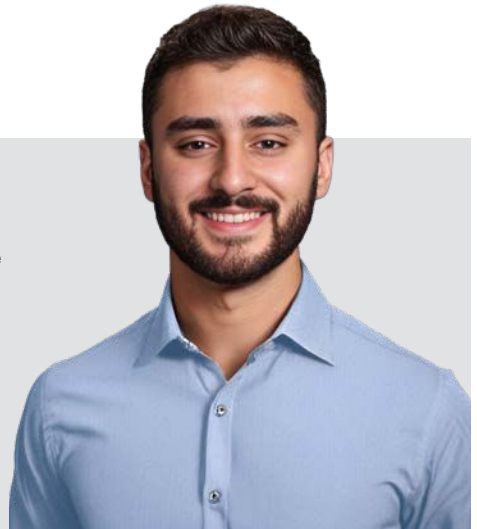
	↑	↔	☀
Inspire® Plus, Cats® Plus, Inspire DeluXXe®	15-20 cm (6-8")	15-20 cm (6-8")	Sun
Highflyer™	10-15 cm (4-6")	15-20 cm (6-8")	Sun

Plug Crop Time			
288 tray	5-6 wks		
Finished Crop Time (from 288 tray)			
	Inspire® Plus, Cats® Plus	Inspire DeluXXe®	Highflyer™
Fall	7-9 wks	7-8 wks	6-8 wks
Spring	20-22 wks	Recommended for fall	18-20 wks
Sales Weeks (calender weeks)			
	Inspire® Plus, Cats® Plus	Inspire DeluXXe®	Highflyer™
Fall	36-44	32-40	34-42
Spring	8-12	Recommended for fall	7-12

## Expert Tip

Maintain pH levels below 5.8 to avoid outbreaks of thielaviopsis and boron deficiencies. When the plugs are ready for transplanting, do not hold them as they can get root bound.

– Julian, Area Sales Manager



## Timing Inspire® Plus – Fall

Days from sowing

■ 50 % Flower



60

70

80

## Timing Inspire® Plus Spring

Days from sowing

■ 50 % Flower



140

150

160

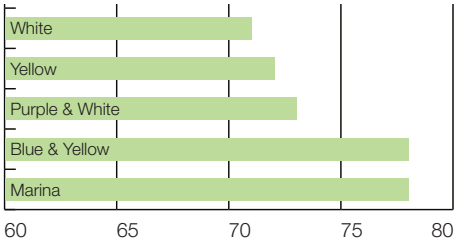
170



### Timing Cats® Plus – Fall

Days from sowing

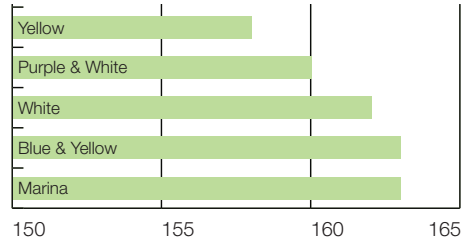
■ 50% Flower



### Timing Cats® Plus – Spring

Days from sowing

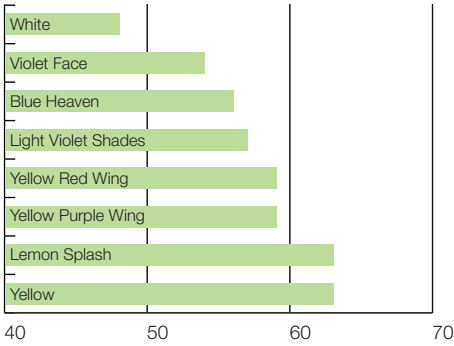
■ 50% Flower



### Highflyer™ – Fall

Days from sowing

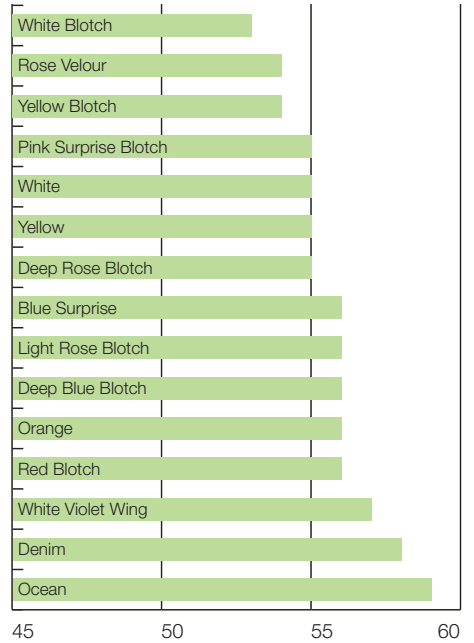
■ 50% Flower



### Timing Inspire DeluXXe® – Fall

Days from sowing

■ 50% Flower



### Highflyer™ – Spring

Days from sowing

■ 50% Flower



Agastache cana

## Zuni

FastraX

**Family, Origin:** Lamiaceae,  
North America (New Mexiko)

**Product Use:** Pots, beds, mixed containers,  
landscape

**Minimum Germination Rate:** 75 %

**Seed Form:** Raw

### FLOWERING

**Flowering Type:** FastraX perennial – first year  
flowering plants without vernalization.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling  
development, beginning on the day of sowing  
until radicle emergence. Expect radicle  
emergence in 14 days.

**Sowing method:** 2-4 seeds per plug.

**Cover:** Do not cover the seeds, light is required  
for germination.

**Temperature:** 20 °C (68 °F) until radicle  
emergence. The temperature can be lowered  
approximately on day 21 to 16-18 °C (60-64 °F).  
After transplanting, an average daily temperature of  
12 °C (54 °F) will work well. Never go below 3 °C  
(38 °F). These low temperatures extend the overall  
crop time, but encourage basal branching and  
compactness for a higher quality plant.

**Media:** pH 5.5-6.2; EC 0.7-1.2.

**Moisture:** The media should be well-drained  
and plants should be provided with consistent  
moisture during production, while avoiding  
overwatering.

**Humidity:** 95-100 % until day 14; then reduce  
to 40-60 %. Reducing the humidity will help to  
prevent the seedlings from stretching. Provide  
proper ventilation and horizontal airflow to  
improve oxygen levels in the media.

**Fertilizer:** Agastache is a light to moderate  
feeder and do well with 75-100 ppm nitrogen  
applied on a constant basis.

↑	↔	☀	☂	☼
70-80 cm (28-32")	40-60 cm (16-24")	Sun	12-1	5-9

Plug Crop Time	
288 tray	4-6 wks
Finished Crop Time (from 288 tray)	
12 cm (5") pots	6-8 wks
19 cm (7") pots	8-10 wks

Campanula carpatica F<sub>1</sub>

## Pearl

FastraX

**Product Use:** Pots, hanging baskets, mixed containers and landscape

**Minimum Germination Rate:** Raw Seed 85 %, Pelleted Seed 80 %

**Seed Form:** Pelleted

### FLOWERING

**Flower initiation:** Beginning from the initial sowing. Flower initiation occurs approximately days 42-48 when 6-8 true leaves are present unless kept under short days.

**Flowering Type:** FastraX perennial – first year flowering plants without vernalization. Obligate long day plant requiring a day length > 13 hrs. to initiate flowering.

**Flowering Mechanism:** Day length > 13 hrs. is required to initiate flowering. Supplemental lighting during germination will be beneficial but is not necessary.

### PLUG CULTURE

**Germination:** Maintain optimal conditions for seedling development, should begin on the day of sowing until root emergence. Expect radicle emergence in 10-12 days.

**Cover:** No cover is necessary.

**Sowing method:** Raw seed – sow 6-8 seeds/plug; single pelleted seed-sow 2-3 pellets/plug.

**Media:** pH 5.5-6.2; EC 0.5 Sensitive to high salt

levels during germination.

**Temperature:** Maintain 20-22 °C (68-72 °F) day temperature, 18 °C (64 °F) night temperature. The fluctuation between day and night temperatures will aid in the germination. By day 14 the temperature can be maintained at 17-20 °C (63-68 °F).

**Moisture:** Begin with a moisture level wet (4) for the first 8-9 days. On day 10, after radicle emergence reduce to a moist (3). On day 10 begin to alternate between a media moisture level moist (3) and a medium (2). Allow the media to approach a medium (2) before re-saturating to a moist (3). Never allow the media to dry out completely.

**Humidity:** 95-100 % until day 12, then reduce to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Requires light for germination. Supplemental lighting during germination will improve speed of germination and uniformity. During germination, and the first three weeks after germination provide a day length of 10-12 hrs.

**Fertilizer:** Sensitive to high EC in the early stages so maintain an EC less than 0.5 for the first 10-14 days until germination is complete.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedling root to the edge of the plug and reach the 6-8 true leaf stage where flower initiation occurs.

**Media:** pH 5.5-6.2; EC 0.5-1.0 Use a well-drained

media low in soluble salts.

**Light:** Supplemental lighting is beneficial but keep the day length to 10-12 hr. to bulk the plants. Continue to keep the plants under short days for the duration of the plug production.

**Temperature:** Maintain 17-20 °C (63-68 °F) until roots are well established then lower the temperature to 16-8 °C (60-46 °F). In the last two weeks of plug production the temperature can be lowered further to 14-16 °C (57-60 °F) nights and 18-21 °C (64-70 °F) days.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow the media to approach a medium (2) before re-saturating to a wet (4). Try to maintain the moisture level at a moist (3) as much as possible. Never allow the plugs to dry out completely.

**Fertilizer:** Moderate fertilizer requirements using a regime that supplies slightly higher levels of potassium. Use a balanced fertilizer low in ammonium to prevent high nitrogen levels. If possible use a potassium based fertilizer (N: K<sub>2</sub>O-ratio: 1:1.5). Blended fertilizers that can be used are 11-7-23, 17-5-17 and 14-4-14. Begin feeding with low rates on approximately day 14-16 using 40-50 ppm nitrogen. As the plants develop further the rate can be increased to fertilizing weekly at 100 ppm nitrogen.

**Growth Regulators:** Sprays of B-Nine (daminozide) at 1,500-2,500 ppm are very effective in toning the plants and controlling growth. Cycocel (chlormequat chloride) sprays at 300-500 ppm can also be used effectively. Campanula are sensitive to Bonzi (paclobutrazol and uniconazole).

**Fungicides:** Apply fungicides during long periods of low light and high humidity. Especially for soil born diseases.

## GROWING ON

**Media:** pH 5.5-6.2; EC 1.0.

**Light:** In spring production after the plants are established in the final container, approximately 3-4 weeks after transplanting they can be given long days to bring them into flower. Continue to grow newly transplanted plants under short days until the plants fill approximately ¾ of the pot for 10 cm (4") pots or approximately 3-4 weeks after

transplanting depending on the temperature. Supplemental lighting is beneficial but only use a 10-12 hrs. photoperiod. Campanula can also be grown in the summer and in the fall when the day length is becoming short (less than 12 hrs.). They can be moved into a greenhouse and use a long day treatment to bring them into flower. In this case provide a day length of 14-16 hrs. Either use day length extension or night interruption, lighting from 10 pm-2 am. They only require 10 ft. candles (100 lx) to initiate flowering. In spring production once flower buds are visible the long day treatment can be discontinued.

**Temperature:** Maintain 13-18 °C (56-64 °F). Once established in the final container the temperature can be lowered to 13-15 °C (56-58 °F) but the cooler growing temperatures will lengthen the overall crop time. Plants grown at the lower temperatures will have larger flowers. For the fasted finish grow at 18-19 °C (64-66 °F).

**Moisture:** The best approach is to water plants thoroughly to a wet (4) and then let them dry back alternating between moisture levels wet (4) and medium (2). Allow the media to approach a medium (2) before re-saturating to a wet (4). Avoid drying the media out completely since root damage can occur.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Campanula require a light to moderate fertilization program. Use a balanced fertilizer low in ammonium to prevent high nitrogen levels. If possible use a potassium based fertilizer (N: K<sub>2</sub>O-ratio: 1:1.5). Blended fertilizers that can be used are 11-7-23; 17-5-17; 14-4-14. Either use a constant feed program at 50-75 ppm nitrogen or fertilize weekly at 150-200 ppm N. During finishing in the fall do not fertilize after mid-September.

**Growth Regulators:** Sprays of B-Nine (daminozide) at 1,500-2,500 ppm are very effective in toning the plants and controlling growth. Cycocel (chlormequat chloride) sprays at 500-750 ppm can also be used effectively.

**Fungicide:** Apply fungicides during long periods of low light and high humidity. The most common problems are with soil born diseases and later with botrytis.

**Common Diseases:** Botrytis, pythium and rhizoctonia.

**Pests:** Primarily aphids, thrips and spider mites.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

↑	↔	☀	☁☁☁	❄
18 cm (8")	15-20 cm (6-8")	Sun – Partial Shade	9-5	3a-8a

Plug Crop Time	
288 tray	8-9 wks
128 tray	9-10 wks
Finished Crop Time (from 288 tray)	
10 cm (4") pots	12-14 wks
15 cm (6") pots	14-15 wks
25 cm (10") baskets	15-16 wks

## Expert Tip

**Campanula Pearl can be grown in three different methods.**

1. In the greenhouse and moved outdoors when well established.
2. In the spring utilizing the optimal conditions provided by the greenhouse.
3. In the summer outdoors with the possibility of forcing them in the fall. When producing them in the summer a higher quality can be achieved by providing a short day treatment to bulk the young plants before the long days.

Use care in transplanting to make sure that the plants are not transplanted too deep keeping the media from settling around the crown of the plant. Transplant at the soil level of the plug. Use a moderate fertilization program in production avoiding high levels of ammonium.

The total crop time is greatly influenced by temperature. Production at temperatures of 18-19 °C (64-66 °F) will give the shortest crop time. Bulk young plants under short days until plants are close to filling the finished container. When campanula are produced under long days the young plants can be bulked using a short day treatment of less than 12 hrs.

– Jean, Area Sales Manager



# Perennials

Eucalyptus pulverulenta

## Baby Blue Bouquet

Eucalyptus cinerea

## Silver Dollar

Eucalyptus populnea

## Murray

Eucalyptus preissiana

## Albany

Eucalyptus globulus

## StyX

**Family, Origin:** Myrtoideae, Australia

**Product Use:** Pots, mixed containers and landscape

**Minimum Germination Rate:** 85 %, true-to-type tested

**Seed Form:** Raw

### FLOWERING

**Flowering Type:** Not applicable. Plants are grown for their unique foliage and used in ornamental applications like mixed containers and as bedding plants.

**Flowering Mechanism:** NA – higher light intensity and warmer temperatures will shorten the total production time. Plants grown in ground and large containers can be used to provide branches and leaves for ornamental use.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 7–9 days.

**Sowing method:** 1-3 seeds per plug. Using 2-3 seeds per plug will result in a fuller finished product, especially when used as a component in mixed containers.

**Media:** pH 5.5-6.2; EC < 0.75.

**Cover:** No cover is needed. A thin cover of vermiculite can be used to help maintain moisture and humidity.

**Temperature:** 20-25 °C (68-77 °F).

**Moisture:** Begin with a saturated (5) media moisture for the first 2-3 days and on day 4 reduce to a wet (4). Maintain a media moisture of wet (4) until day 9 or until radicle emergence has occurred. On day 9 alternate between moisture levels wet (4) and medium (2), allowing the media to reach a medium (2) before re-saturating to a wet (4).

**Humidity:** 95-100 % until day 9; then reduce to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Require light for germination. Protect seedlings from direct sunlight until seedlings are well established.

**Fertilizer:** The young plants are sensitive to salt, avoid high fertilizer applications to prevent salt damages. Maintain an EC < 0.75. Fertilized water should not exceed an EC of 0.5 for the first two weeks. Fertilize early on day 9 with a complete balanced fertilizer 14-4-14 or 15-5-15 at 50-60 ppm nitrogen.

**Plug Bulking and Flower Initiation:** This stage is when the seedling root to the edge of the plug. All varieties are grown for the unique foliage and not for a flowering product.

**Media:** pH 5.5-6.2; EC 1.0-1.5.

**Light:** High light levels are beneficial. Provide 8-10 mols, 2,500-3,000 ft. candles, (25,000-30,000 lx).

**Temperature:** Grow at 16-18 °C ( 60-64 °F). Do not cultivate at temperatures below 12 °C (54 °F).

**Moisture:** Alternate between media moisture levels wet (4) and medium (2). Allow the media moisture level to reach a medium (2) before re-saturating to a wet (4).

**Fertilizer:** Eucalyptus require high fertilization. Fertilizer levels can be increased to 150-200 ppm weekly using a complete balanced fertilizer 15-5-15 or 17-5-17. Under high light and temperature a 20-10-20 can also be used.

**Growth Regulators:** Growth in the early stages is slowly, so usually no growth regulators are required. A common practice is to give a soft pinch to the main shoot or cut back seedlings for a better branching. B-Nine (daminozide) sprays at 2,500–5,000 ppm can be used. Light applications of Bonzi or Piccolo (paclobutrazol) sprays can also be used.

**Fungicides:** Preventative applications of fungicides are recommended. However, Eucalyptus are fairly resistant to disease. If needed, apply fungicides for root problems, pythium and rhizoctonia.

## GROWING ON

**Media:** pH 5.5-6.2; EC 1.25-1.70.

**Light:** High light intensity is required for optimal growth. Provide 10-18 mols, 3,000-5,000 ft. candles (30,000-50,000 lx).

**Temperature:** Grow at 16-18 °C ( 60-64 °F) nights, 20-21 °C (68-70 °F) days. Plants can handle slightly lower growing temperatures without problems. Do not cultivate at temperatures below 12 °C (54 °F). Eucalyptus does not tolerate frost.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow the media moisture level to reach a medium (2) before resaturating to a wet (4). Under high light and warm temperatures plants will require more frequent watering. During winter and cooler conditions cultivate slightly drier.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media.

**Fertilizer:** High fertilization levels are required. Fertilize weekly with a complete balanced fertilizer (15-5-15, 17-5-17) at 200-300 ppm nitrogen. Under higher light conditions in the late spring and summer a 20-10-20 fertilizer can be used. Avoid high levels of ammonium. During the winter fertilize less frequently at three to four week intervals. Application of magnesium sulfate (0.05 %) can be made 1-2 times at 100 ppm to prevent magnesium deficiency. In case of iron deficiency, apply ironchelate 1-2 times. In larger containers a slow release fertilizer can be used effectively.

**Growth Regulators:** During the finishing stage no growth regulators should be necessary.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis can be present under very wet and cool conditions.

**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1–2 weeks prior to shipping.

	↑	↔	☀	✱
Baby Blue Bouquet	100-150 cm (40-59")	60-80 cm (24-32")	Sun	Conditionally hardy
Silver Dollar	150-200 cm (59-79")	60-80 cm (24-32")	Sun	Conditionally hardy
Murray	60-80 cm (24-32")	60-80 cm (24-32")	Sun	Conditionally hardy
Albany	80-100 cm (32-40")	60-80 cm (24-32")	Sun	Conditionally hardy
StyX	200-250 cm (79-98")	80-100 cm (32-40")	Sun	Conditionally hardy

Plug Crop Time	Baby Blue Bouquet, Silver Dollar, Murray, Albany	StyX
288 tray	7-8 wks	6-7 wks
128 tray	9-10 wks	8-9 wks
Finished Crop Time		
10 cm (4") pots (288 tray)	6-7 wks	6-7 wks
10 cm (4") pots (128tray)	5-6 wks	5-6 wks
15 cm (6") pots (288 tray)	9-10 wks	8-9 wks
15 cm (6") pots (128 tray)	7-8 wks	6-7 wks



Lavandula angustifolia

## Chill-Out

FastraX

**Family, Origin:** Lamiaceae, Mediterranean

**Product Use:** Pots, beds, mixed containers

**Minimum Germination Rate:** 85 %

**Seed Form:** ApeX

### FLOWERING

**Flowering Type:** FastraX perennial – first year flowering plants without vernalization. Facultative long day plant. Long days above 12 hours and high irradiance will promote flowering.

**Flowering Mechanism:** Flowering is affected by day-length, irradiance and temperature.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 7-10 days.

**Sowing method:** 3-6 seeds per plug, depending on the tray size.

**Media:** pH 5.8-6.2; EC 0.7-1.2.

**Cover:** Cover the seeds, darkness is required for germination.

**Temperature:** 20-22 °C (68-72 °F) until radicle emergence. The temperature can be lowered approximately on day 5 to 18-20 °C (64-68 °F). Once cotyledons have fully expanded, reduce the temperature further to 16-18 °C ( 60-64 °F) and keep this temperature until the plants are ready to transplant.

**Moisture:** Begin with wet (4) media for the first few days. Then begin to reduce the moisture level to moist (3) for the next 4-5 days until radicle emergence. Once the cotyledons have expanded, reduce further to medium (2) and stay at this level.

**Humidity:** 95-100 % until day 10; then reduce to 40-60 %. Reducing the humidity will help to prevent the seedlings from stretching. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is not required for germination.

### Plug Bulking and Flower Initiation:

Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedlings root to the edge of the plug and reach the 3-5 true leaf stage where flower initiation occurs.

**Media:** pH 5.8-6.2; EC 1.2-1.5.

**Light:** Lavandula are facultative long day plants, so a longer day length and higher light levels will promote early flowering. To initiate flowering under short days, extend the day length to 11-14 hours. Provide 2,000-2,500 ft. candles (21,500-26,900 lx) of light after radicle emergence and raise the light level up to 4,000-5,000 ft. candles (43,100-53,800 lx) in the last stage of plug production.

**Fertilizer:** Upon initial germination after 10 days, begin feeding with 100-175 ppm nitrogen. Then, fertilize the established seedlings at 175-225 ppm nitrogen.

**Growth Regulators:** If needed, apply B-Nine sprays during germination to keep seedlings from stretching. Apart from that, growth in the early stage is slow, so usually no growth regulators are required. Low B-Nine (daminozide) sprays at 1,000–2,000 ppm can be used.

## GROWING ON

**Media:** pH 5.8-6.5; EC 1.2-1.5. Avoid planting the plugs very deep.

**Light:** As facultative long day plant, there is a need of long days to flower. The critical daylength is around 12 hours. To initiate buds under short days, extend the daylength.

**Temperature:** After transplanting, always maintain temperatures > 12 °C (54 °F) during night to initiate flower bud development. These low night temperatures encourage basal branching and compactness for a higher quality plant. An average daily temperature of 16-22 °C (60-72 °F) will work well.

**Moisture:** Make sure that Lavandula plants are never allowed to dry out completely. Then they may die due to root damages as soon as they are watered again. Alternate between moisture levels moist (3) and medium (2). Allow plants to reach medium (2) before re-saturating and grow relatively dry.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal air flow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Feed regularly at 100-175 ppm nitrogen.

**Growth Regulators:** Regular applications of B-Nine (daminozide) sprays at 2,000-3,000 ppm per spray work well.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis, root rot, leafspot.

**Pests:** Primarily aphids and mites.

**Post Harvest:** For shipping, keep the soil moist and the plant dry.

↑	↔	☀	☾☾☾	☼
25 cm (10")	20-25 cm (8-10")	Sun	12-7	5a-9a

Plug Crop Time	
288 tray (3-4**)	6-8 wks
128 tray (5-6**)	8-9 wks
Finished Crop Time (from 288 tray)	
12 cm (5") pots (1*)	10-12 wks
15 cm (6") pots (1*)	12-14 wks
19 cm (7") pots (1-3*)	14-16 wks

\*\*seeds per plug  
\*plants per pot

Lewisia cotyledon

## Elise

FastraX

**Family, Origin:** Montiaceae (Portulacaceae), NW Africa.

**Product Use:** Pots, Jumbo Packs, Mixed Containers, Beds, Borders, and Rock Gardens.

**Minimum Germination Rate:** 75%

**Seed Form:** ApeX

### FLOWERING

**Flowering Type:** FastraX perennial – first year flowering plants without vernalization. Facultative long day plant. Long days and high light levels will facilitate earlier flowering.

**Flowering Mechanism:** Maturity of the plant having 6-8 true leaves and high irradiance, with long day's will initiate flowering. Will flower reliably in the first year without vernalization.

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 14-21 days.

**Cover:** Cover seed with a light layer of medium vermiculite.

**Sowing method:** 1 seed per plug

**Media:** pH 5.5-6.0; EC < 0.5. Lewisia are sensitive to high salts in the media.

**Temperature:** Maintain 18-20 °C (64-68 °F) until root emergence.

**Moisture:** Keep substrate saturated (5) for the first 10 days, then reduce to a wet (4) until radicle emergence. After radicle emergence has occurred allow the media to dry back to moist (3).

**Humidity:** 95-100% until root emergence; then reduce to 40-60%. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Lighting is not required for germination but can be beneficial if using a germination chamber. Providing a light source of 10-100 ft. candles (100-1,000 lx) will reduce stretch and improve quality. When moving plugs into the greenhouse, keep light levels at 4-6 mol/m<sup>2</sup>/day (1,500-2,000 ft. candles or 15,000-20,000 lx). Avoid direct sunlight to prevent damage.

**Fertilizer:** Maintain EC < 0.5. Fertilized water should not exceed an EC of 0.5. After germination has occurred fertilize with a complete fertilizer (14-4-14) or (15-5-15) at 50 ppm N.

**Plug Bulking and Flower Initiation:** Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedlings root to the edge of the plug and reach the 6-8 true leaf stage where flower initiation occurs.

**Media:** pH 5.5-6.0; EC 1.0-1.2

**Light:** 8-10 mol/m<sup>2</sup>/day (2,500-3,000 ft. candles or 25,000-30,000 lx). As plants mature to the 6-8 true leaf stage, light levels can be increased further to 12-14 mol/m<sup>2</sup>/day (3,500-4,000 ft. candles or 35,000-40,000 lx).

**Temperature:** 17-20 °C (63-68 °F).

**Moisture:** Maintain a moist (3) substrate, and avoid excessive watering. Roots are slow growing so allow the media to approach a medium (2) before re-saturating to a moist (3).

**Fertilizer:** Maintain EC 1.0-1.2. Excessive N can lead to stretching and soft growth. Begin feeding weekly using a complete fertilizer (15-5-15) at 100 ppm N. Rates can be increased up to 150 ppm N as seedlings develop.

**Growth Regulators:** No growth regulators should be necessary.

**Fungicides:** Use of a preventative fungicide is recommended to control soil-borne diseases. Use recommended rates on the label.

## GROWING ON

**Media:** pH 5.5-5.8; EC 1.2-1.5

**Light:** Provide 12-14 mol/m<sup>2</sup>/day (3,500-4,000 ft. candles or 35,000-40,000 lx) for the fastest finish.

**Temperature:** Finish plants cooler at 10-18 °C (50-64 °F) for best quality. As plants begin to flower the temperature can be increased.

**Moisture:** Maintain an even moisture level as close as possible to moist (3) throughout production. Allow the media moisture level to reach a medium (2) before re-saturating to a moist (3). Roots are slow to develop so use care not to over water. Water thoroughly periodically to even up the crop and then begin to dry plants back with spot watering.

**Humidity:** 40-60% humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Maintain EC 1.2-1.5. Excessive N can lead to stretching and soft growth. Fertilize weekly using a complete fertilizer (15-5-15) or a (17-5-17) under high light levels at 150 ppm N.

**Growth Regulators:** With proper temperature and moisture management, there should be no need for growth regulators. If needed, apply B-nine (daminozide) as a spray at 2,500 ppm.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis. Provide adequate ventilation and air circulation between plants.

**Pests:** Primarily aphids and thrips.

**Post Harvest to Maintain Quality:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

↑	↔	☀	☁☁☁	☼
10-15 cm (4-6")	15-20 cm (6-8")	Sun – Partial Shade	undetermined	3a-8b

Plug Crop Time	
288 tray	7-8 wks
128 tray	9-10 wks
Finished Crop Time (from 288 tray)	
10 cm (4") pots (1*)	10-12 wks
15 cm (6") pots (3*)	12-14 wks

\*plants per pot

Lobelia speciosa F<sub>1</sub>

Fan<sup>®</sup>

FastraX

**Family, Origin:** Campanulaceae, (sub)tropical regions

**Product Use:** Pots, containers, beds

**Minimum Germination Rate:** 85 %

**Seed Form:** Pelleted

## FLOWERING

**Flowering Type:** FastraX perennial – first year flowering plants without vernalization. Facultative long day plant. Long days with higher light intensity result in faster flowering.

**Flowering Mechanism:** Flowering is affected by day length. A day length >13 hours will result in flower initiation. High light intensity and warmer temperatures shorten the total crop time.

## PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 8-12 days.

**Cover:** Do not cover, light is required for germination. But a light covering with vermiculite prevents the pellets from drying out.

**Sowing method:** 1 pellet per plug.

**Media:** pH 5.8-6.2. EC 0.7-1.2.

**Temperature:** 20-22 °C (68-72 °F) until radicle emergence. Afterwards, ensure 18-20 °C (64-68 °F) during night and day. When the roots reach the bottom of the cell, the temperature can be lowered to 16-18 °C ( 60-64 °F).

**Moisture:** Begin with a wet (4) for the first days of germination. Then alternate between a wet (4) and a moist (3).

**Humidity:** 80 % until radicle emergence, then reduce to 70 %. Constantly high humidity is required during this phase. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Grow the plugs at only 10 hours of light in the tray to keep them vegetative. Provide light levels of 2,000-2,500 ft. candles (20,000-25,000 lx) which can be increased to 4,000 ft. candles (40,000 lx) before transplanting.

**Fertilizer:** Maintain an EC <1.2. Begin fertilizing early to improve seedling quality. Initial feeding should start at 50-100 ppm and gradually work up to 100-175 ppm at this stage.

**Plug Bulking and Flower Initiation:** Maintain optimal conditions during the vegetative stage from cotyledon expansion to flower initiation.

**Growth Regulators:** Sprays of B-Nine (daminozide) at 1,500-2,500 ppm are very effective in toning the plants and controlling growth during the plug stage.

## GROWING ON

**Media:** pH 5.8-6.4. EC 1.1-1.3.

**Light:** After transplanting, provide 3-4 weeks of short days to get more color at the date of sale and to encourage more compact, well-branched plants. On longer days with >13 hours of light, the plants will initiate flowers.

**Temperature:** Maintain 16-18 °C ( 60-64 °F) during night and day. Once established in the final container, the temperature can be lowered to 10-15 °C (50-59 °F). Cooler temperatures support the uniformity, stability and compactness of the plants, even if the crop time increases somewhat. An outdoor production is also possible. In winter, a frost-free cultivation indoors at 3-5 °C (38-40 °F) or an outdoor cultivation with a fleece cover is possible. The plants are sensitive to strong frost temperatures.

**Moisture:** Alternate between moisture levels moist (3) and medium (2). Let plants dry back before re-saturating, but avoid drought stress.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Moderate fertilization levels are required. Feed weekly with 100-200 ppm nitrogen using a complete balanced fertilizer. Avoid high ammonium and high nitrogen levels. Prevent magnesium deficiency by applying magnesium sulphate 1-2 times and in case of iron deficiency apply iron-chelate for 1-2 times.

**Growth Regulators:** Proper moisture and temperature management reduce the use of growth regulators. Depending on the season of cultivation, regular sprays of paclobutrazol and uniconazole can be applied. „Fan® Scarlet Compact“ grows genetically more compact and requires less to no growth regulators.

**Fungicide:** Apply fungicides during long periods of low light and high humidity. Sclerotinia could be an issue.

**Common Diseases:** Phytium, phytophthora, root rot.

**Pests:** Leafminer, aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

↑	↔	☀
40-70 cm (16-28")	30-40 cm (12-16")	Partial Shade – Sun

Plug Crop Time	
288 tray	7-8 wks
Finished Crop Time (from 288 tray)	
10,5-13 cm (4-5") pots (1*)	9-10 wks
15-19 cm (6-7") pots (2*)	10-12 wks

\*plants per pot

Platycodon grandiflorus F<sub>1</sub>

Pop Star™



Pop Star

FastraX

**Product Use:** Indoor and outdoor in pots (single and trios) and mixed containers

**Minimum Germination Rate:** 90 %

**Seed Form:** Raw

## FLOWERING

**Flowering Type:** FastraX perennial – first year flowering plants without vernalization. Day-neutral plant platycodon flower regardless of the day length, but providing long days and high irradiance greatly affects earlier flowering.

**Flowering Mechanism:** High light intensity and warmer temperatures will shorten the time to flower. Supplemental lighting during germination will benefit but is not necessary. Higher light levels build stronger plants. Young seedlings need to be protected from high light levels until they are well established.

## PLUG CULTURE

**Germination:** Optimal conditions for seedling development, beginning on the day of sowing until radical emergence. Expect radicle emergence in 3-4 days.

**Cover:** No covering is necessary.

**Sowing method:** For 10,5 cm (4") pot 1 seed per plug; For 12 cm (5") pot 4 seeds per plug.

**Media:** pH 5.5-6.0; EC 1.0 <; 0.5-0.75.

**Temperature:** 20-21 °C (68-70 °F), after germination has occurred the temperature can be reduced slightly to 18-20 °C (64-68 °F).

**Moisture:** Begin with saturated (5) media for the first 4 days. On day 5 begin to reduce the moisture level to wet (4) for the next 4-5 days. Once the cotyledons have expanded reduce further to moist (3). This should occur on day 11-12. Begin to alternate between a moisture level wet (4) and a Medium (2). Let the media approach medium (2) before re-saturating to wet (4).

**Humidity:** 95-100 % until day 6; then reduce to 40-60 %. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Light:** Light is necessary for germination. If utilizing a germination chamber, provide light levels of 10-100 ft. candles, (100-1,000 lx). Providing light during germination will benefit and improve quality. Protect seedlings from direct sun light by shading.

**Fertilizer:** Maintain an EC < 1.0; Fertilized water should not exceed an EC of 0.5. Begin fertilizing early using a calcium-based feed, 14-4-14 or 15-5-15 at 50-60 ppm.

## Plug Bulking and Flower Initiation:

Optimum conditions during the vegetative stage from cotyledon expansion to flower initiation. This stage is when the seedling roots to the edge of the plug.

**Media:** pH 5.5-6.0; EC 0.75-1.0.

**Light:** As the seedlings become well established they can be given higher light levels of 6-10 mol/m<sup>2</sup>/day (2,000-3,000 ft. candles or 20,000-30,000 lx). Continue to protect seedlings from direct sunlight.

**Temperature:** 18-20 °C (64-68 °F).

**Moisture:** Alternate between moisture levels wet (4) and Medium (2). Allow the media to approach medium (2) before re-saturating to wet (4). Platycodon prefer slightly drier media conditions for good root development.

**Fertilizer:** Begin fertilizing at 100-150 ppm using calcium-based fertilizers 14-4-14; 15-5-15; 17-5-17 and 20-10-20 under high light conditions.

**Growth Regulators:** If needed apply a B-Nine (daminozide) spray at 750-1,000 ppm to keep seedlings from stretching. Avoid higher rates of B-Nine since leaf edge burn may occur.

## GROWING ON

**Media:** pH 5.5-6.0; EC 1.0-1.5.

**Light:** Provide light levels of 12-14 mol/m<sup>2</sup>/day (3,500-4,000 ft. candles or 35,000-40,000 lx). Once plants are established providing long days of 16 hrs. and light levels of 16-18 mol/m<sup>2</sup>/day (4,500-5,000 ft. candles or 45,000-5,000 lx) for 3 weeks will shorten crop time and produce strong plants.

**Temperature:** 18-20 °C (64-68 °F) nights, 21-23 °C (70-73 °F) days for the first two weeks after transplanting. Thereafter temperatures may be lowered to 16-18 °C ( 60-64 °F) day and night. An ADT (average daily temperature) of 19 °C (66 °F) will give the fastest finished crop.

**Moisture:** Alternate between moisture levels wet (4) and medium (2). Allow the media to reach medium (2) before re-saturating to wet (4). Allowing the media moisture level to dry back will encourage good root development.

**Humidity:** 40-60 % humidity is ideal. Providing good ventilation and horizontal airflow will help lower the humidity and dry back the media, providing oxygen to the roots.

**Fertilizer:** Higher rates of ammonium can now be used in the feed program. Fertilize at 150-200 ppm N using a 17-5-17 or 20-10-20 fertilizer. Under high light conditions 20-10-20 can be used.

**Growth Regulators:** B-Nine (daminozide) sprays at 1,000 ppm can be made as needed two weeks after transplanting. Higher rates may cause leaf edge burn.

**Fungicide:** Apply fungicides during long periods of low light and high humidity.

**Common Diseases:** Botrytis.

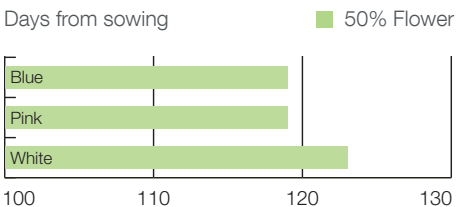
**Pests:** Primarily aphids and thrips.

**Post Harvest:** Fertilize with potassium nitrate at 100 ppm 1-2 weeks prior to shipping.

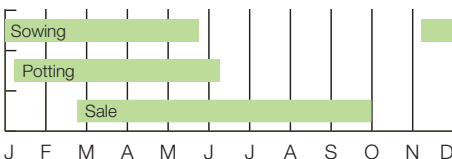
↑	↔	☀	☁☁☁	☼
15-20 cm (6-8")	15-20 cm (6-8")	Sun – Partial Shade	9-1	3b-9b

Plug Crop Time	
288 tray	4-5 wks
128 tray	5-6 wks
Finished Crop Time (from 288 tray)	
10 cm (4") pots	8-10 wks
15 cm (6") pots	13-14 wks

## Timing



## Production Schedule



## Expert Tip

If using B-Nine (daminozide) sprays do not apply more than 1,000 ppm. Higher rates can cause leaf edge burn. Plants may also be too compact with a smaller flower.



Sempervivum

## Hippie Chicks



**Product Use:** Attractive plants for rock garden and dry stone walls, pot plants, plants for graves, ornamental leaf plant, plants attract bees, extensive roof planting

**Sow Time:** January-March for green pots; June-August for flowering in pots the following year

**Seed Form:** BeGreen ApeX Pelleted

### PLUG CULTURE

**Germination:** 14-25 days

**Cover:** Cover seed lightly after sowing

**Sowing method:** 3-5 seeds per plug

**Media:** pH 5.5-6.0; EC <1.0; 0.5-0.75

**Temperature:** 18-22 °C (64-72 °F)

### GROWING ON

**Media:** Use a well-drained, growing substrate with 0-15 % clay, 0-15 % parts (e.g. bark, wood fibres, perlite, sand), 1-1,5 kg/m<sup>3</sup> complete balanced fertilizer, 1-2 kg/m<sup>3</sup> slow release fertilizer (3-9 months), iron-chelate, micronutrients, pH: 5.5-7.0.

**Temperature:** Grow at 10-18 °C (50-64 °F) or outdoors. In winter indoors frost free at 3-5 °C (38-40 °F) or outdoors. Outdoor fleece cover needed. For wintering the roots development should be very good. In spring the plants start to grow for 10-12 weeks at 15-18 °C (58-64 °F).

Cold temperatures of 10-12 °C (50-54 °F) will increase the cultivation time. A chilling period (vernalization) is required for flower initiation.

**Fertilizer:** Low-moderate fertilization levels are required. Fertilize the crop weekly with 80-100 ppm nitrogen (at 2 kg/m<sup>3</sup> slow release fertilizer in substrate), using complete balanced fertilizer. Avoid high ammonium and high nitrogen levels. Very high nitrogen levels in substrate cause shoot stretching and the shoots fall apart. Don't fertilize after mid September. In spring fertilize 80-100 ppm nitrogen of a complete balanced fertilizer. Prevent magnesium deficiency by applying magnesium sulphate (0,05 %) 1-2 times and in case of iron deficiency (above pH 6.0) apply iron-chelate for 1-2 times.

**Stages:** Stage I Starts with the radicle breaking through the testa. The roots are touching the medium. Ends with fully developed cotyledons. Stage II Starts from fully developed cotyledons. Ends with the fully developed true leaf or true leaf pair. Stage III Starts from the fully developed true leaf or true leaf pair and ends with 80 % of the young plants being marketable. Stage IV All young plants are ready for sale and in the process of being hardened off. This stage lasts about 7 days.

↑	☀	☼
5-8 cm (2-3")	Sun	3a-9b

Stachys byzantina

## Furby

**Family, Origin:** Lamiaceae, native to Armenia, Iran & Turkey

**Product Use:** Pots, beds, mixed containers, landscape

**Minimum Germination Rate:** 82 %

**Seed Form:** Raw

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect radicle emergence in 7-10 days.

**Sowing method:** 1-2 seeds per plug.

**Cover:** Do not cover the seeds, light is required for germination.

**Temperature:** 20-22 °C (68-72 °F) until radicle emergence. The temperature can be lowered approximately on day 11 to 18-20 °C (64-68 °F). After transplanting, an average daily temperature of 12 °C (54 °F) will work well. These low temperatures extend the overall crop time, but encourage basal branching and compactness for a higher quality plant.

**Media:** pH 5.5-6.2; EC 0.7-1.2.

**Moisture:** The media should be well-drained and plants should be provided with consistent moisture during production, while avoiding overwatering.

**Humidity:** 95-100 % until day 10; then reduce to 40-60 %. Reducing the humidity will help to prevent the seedlings from stretching. Provide proper ventilation and horizontal airflow to improve oxygen levels in the media.

**Fertilizer:** Stachys is a moderate feeder and do well with 150-200 ppm nitrogen applied on a constant basis.

↑	↔	☀	)))	❄
30-40 cm (12-16")	40-50 cm (16-20")	Sun	10-1	4-9

### Plug Crop Time

288 tray	4-6 wks
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### Finished Crop Time (from 288 tray)

12 cm (5") pots (1*)	5-7 wks
19 cm (7") pots (3*)	7-9 wks

\*plants per pot

## Expert Tip

Stachys requires vernalization for flowering. The foliage is the primary highlight for consumers, so sowing in winter for spring sales is perfectly acceptable.

Carex comans

## Zora

**Seed Form:** Raw

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 7-14 days.

**Cover:** No cover is required.

**Sowing method:** 4-6 seeds per plug.

**Media:** pH 5.8-6.2; EC <1.0

**Temperature:** 20-22 °C (68-72 °F) until radicle emergence, then reduce to 18-20 °C (64-68 °F) during day and night.

**Moisture:** Begin with a wet (4) for the first days of germination. Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Supplemental lighting is optional in the plug stage. If desired, provide light levels up to 35,000 lx.

**Fertilizer:** Maintain an EC <1.0. Use a nitrate-based fertilizer with low phosphorus. Feeding should start <100 ppm N and gradually work up to 100-175 ppm N.

**Growth Regulators:** Not required.

### GROWING ON

**Media:** pH 5.5-6.2; EC 1.0-1.2

**Temperature:** 15-18 °C (58-64 °F) during day and night.

**Moisture:** Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Lighting is not required.

**Fertilizer:** Feed moderate with 150-200 ppm N using a nitrate-based fertilizer with low phosphorus. Avoid overfeeding.

**Growth Regulators:** Not required.

**Pests & Diseases:** Aphids, root rot.

				
35 cm (14")	20 cm (8")	Sun – Partial Shade	Brown	–

Plug Crop Time	
288 tray	5-7 wks
Finished Crop Time (from 288 tray)	
10-13 cm (4-5") pots (1*)	9-10 wks
15-19 cm (6-7") pots (3*)	11-12 wks

\*plants per pot

Cyperus glaber

## Abby

**Seed Form:** Raw

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 7-14 days.

**Cover:** No cover is required.

**Sowing method:** 3-5 seeds per plug.

**Media:** pH 5.5-6.2; EC <0.7

**Temperature:** 22-24 °C (72-76 °F) until radicle emergence, then reduce to 20 °C (68 °F) during day and night.

**Moisture:** Begin with a saturated (5) for the first two weeks. Then alternate between moisture levels wet (4) and moist (3).

**Light:** Light is required for germination. Provide light levels of 30,000 lx which can be increased to 50,000 lx before transplanting.

**Fertilizer:** Maintain an EC <0.7. Use a balanced fertilizer. Feeding should start <100 ppm N.

**Growth Regulators:** Not required.

### GROWING ON

**Media:** pH 5.5-6.5; EC 1.0-1.2






**Temperature:** Cooler temperatures up to a minimum of 6 °C (42 °F) promote stable stems and a compact, well-branched plant habit in pots. Warmer temperatures shorten the crop time.

**Moisture:** Cyperus tolerate high water levels. Keep the plants on the moisture level moist (3) to wet (4).

**Light:** High light levels shorten the crop time.

**Fertilizer:** Low to moderate fertilization levels are required. Use a balanced fertilizer.

**Growth Regulators:** Not required.

				
70-80 cm (28-32")	50-60 cm (20-24")	Sun – Partial Shade	Green	Green

### Plug Crop Time

288 tray 5 wks

### Finished Crop Time (from 288 tray)

15-19 cm (6-7") pots (3\*) 5-7 wks

\*plants per pot

Eragrostis elliottii

## Lovey

Be...  
Green

**Seed Form:** BeGreen ApeX Pelleted

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 3-6 days.

**Cover:** No cover is required.

**Sowing method:** 4-5 seeds per plug.

**Media:** ppH 5.5-6.2; EC <0.7

**Temperature:** 22-24°C (72-76 °F) until radicle emergence, then reduce to 18-20 °C (64-68 °F) during day and night.

**Moisture:** Begin with a wet (4) for the first week. Then alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Light is required for germination. Provide light levels of 30,000 lx which can be increased to 50,000 lx before transplanting.

**Fertilizer:** Maintain an EC <0.7. Use a nitrate-based fertilizer with low phosphorus. Feeding should start <100 ppm N and gradually work up to 100-175 ppm N.

**Growth Regulators:** Not required.

### GROWING ON

**Media:** pH 5.5-6.2; EC 1.0-1.2

**Temperature:** Cooler temperatures up to a minimum of 10 °C (50 °F) promote a compact, round plant habit in pots, but the crop time will increase significantly. Warmer temperatures shorten the crop time.

**Moisture:** A rather dry cultivation at levels between medium (2) to dry (1) is recommended to support an upright and compact growth of the plants.

**Light:** High light levels are required and shorten the crop time.

**Fertilizer:** For a more compact growth, low fertilization levels are required. Use a nitrate-based fertilizer with low phosphorus.

**Growth Regulators:** Not required.

↑	↔	☀	🌿	🌾
130-150 cm (51-59")	50-60 cm (20-24")	Sun – Partial Shade	Green	Green

#### Plug Crop Time

288 tray 4 wks

#### Finished Crop Time (from 288 tray)

15-19 cm (6-7") pots (3\*) 6-8 wks

\*plants per pot

Hordeum jubatum

## Ricky

**Seed Form:** Raw

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 6-10 days.

**Cover:** No cover is required. Watering the seeds for 24 hours before sowing can be helpful.

**Sowing method:** 4-6 seeds per plug.

**Media:** pH 5.8-6.5; EC <1.0

**Temperature:** 20-22 °C (68-72 °F) until radicle emergence. A day-night difference of 30 °C (86 °F) during day and 20 °C (68 °F) at night could be helpful. After germination, reduce to 18-20 °C (64-68 °F) during day and night.

**Moisture:** Begin with a wet (4) for the first days of germination. Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Light is required for germination. Provide light levels of 30,000 lx which can be increased to 50,000 lx before transplanting.

**Fertilizer:** Maintain an EC <1.0. Use a balanced fertilizer. Feeding should start <100 ppm N.

**Growth Regulators:** Not required.

### GROWING ON

**Media:** pH 6.5-7.0; EC 1.0-1.2

**Temperature:** 12-15 °C (54-58 °F) during day and night. Cool temperatures are required to get compact, well-branched plants with stable stems in pots.






**Moisture:** Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** High light levels shorten the crop time.

**Fertilizer:** Regular fertilization is not needed. If desired, a light application of a balanced fertilizer can be used.

**Growth Regulators:** Not required.

**Pests & Diseases:** Aphids, rust

				
60-70 cm (24-28")	40-60 cm (16-24")	Sun - Partial Shade	Green	Pink

### Plug Crop Time

288 tray 4 wks

### Finished Crop Time (from 288 tray)

10-12 cm (4-5") pots (1\*) 6-7 wks

15-19 cm (6-7") pots (3\*) 7-8 wks

\*plants per pot

Lagurus ovatus

## Bunny

**Seed Form:** Raw

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 4-8 days.

**Cover:** No cover is required.

**Sowing method:** 3-5 seeds per plug.

**Media:** pH 5.5-6.2; EC <0.7

**Temperature:** Cooler temperatures of 15-18 °C (58-64 °F) promote germination of Lagurus.

**Moisture:** Begin with a wet (4) for the first days of germination. Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Light is required for germination. Provide light levels of 30,000 lx which can be increased to 50,000 lx before transplanting.

**Fertilizer:** Maintain an EC <0.7. Use a balanced fertilizer. Feeding should start <100 ppm N.

**Growth Regulators:** To promote basal branching and to avoid long flower stems, a light application of chlormequatchlorid can be used.

### GROWING ON

**Media:** pH 5.5-6.2; EC 1.0-1.2

**Temperature:** 12-15 °C (54-58 °F) during day and night. Cool temperatures up to a minimum of 10 °C (50 °F) promote a compact, well-branched plant habit with stable stems in pots.

**Moisture:** Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** High light levels shorten the crop time.

**Fertilizer:** Low to moderate fertilization levels are required. If desired, a light application of a nitrate-based fertilizer can be used.

**Growth Regulators:** Light drenches 1-2 weeks after transplanting are very effective. Apply chlormequatchlorid as in plug stage. Height can be controlled by temperature and moisture management.

**Pests & Diseases:** Rust.

				
40-50 cm (16-20")	30-40 cm (12-16")	Sun – Partial Shade	Green	White

Plug Crop Time	
288 tray	3 wks
Finished Crop Time (from 288 tray)	
10-12 cm (4-5") pots (1*)	5-6 wks
15-19 cm (6-7") pots (3*)	6-7 wks

\*plants per pot

Melinis nerviglumis

## Savannah



**Seed Form:** Raw, BeGreen Pelleted

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 7-14 days.

**Cover:** No cover is required.

**Sowing method:** 4-6 seeds per plug.

**Media:** pH 5.8-6.2; EC <1.0

**Temperature:** 20-22 °C (68-72 °F) until radicle emergence, then reduce to 18-20 °C (64-68 °F) during day and night.

**Moisture:** Begin with a wet (4) for the first days of germination. Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Supplemental lighting is optional in the plug stage. If desired, provide light levels up to 35,000 lx.

**Fertilizer:** Maintain an EC <1.0. Use a balanced fertilizer. Feeding should start <100 ppm N.

**Growth Regulators:** Not required.

### GROWING ON

**Media:** pH 5.5-6.5; EC 1.0-1.2

**Temperature:** 12-15 °C (54-58 °F) during day and night.

**Moisture:** Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Lighting is optional, but supports the plant growth, especially in spring.

**Fertilizer:** Feed moderate with 150-200 ppm N using a balanced fertilizer.

**Growth Regulators:** Not required.

50-60 cm (20-24")	30 cm (12")	Sun – Partial Shade	Green	Rose

### Plug Crop Time

288 tray	6-8 wks
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### Finished Crop Time (from 288 tray)

10-12 cm (4-5") pots (1*)	13-14 wks
---------------------------	-----------

15-19 cm (6-7") pots (3*)	14-15 wks
---------------------------	-----------

\*plants per pot



Pennisetum glaucum

## Inky

**Seed Form:** Raw

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 5-8 days.

**Cover:** Cover the seeds. Light is not required for germination. Watering the seeds for 24 hours before sowing can be helpful.

**Sowing method:** 4-6 seeds per plug.

**Media:** pH 5.5-6.2; EC <0.7

**Temperature:** 22-24 °C (72-76 °F) until radicle emergence, then reduce to 20 °C (68 °F) during day and night.

**Moisture:** Begin with a saturated (5) for the first 8 days. Then keep the moisture constant between moisture levels wet (4) and moist (3).

**Light:** Supplemental lighting is not needed in the plug stage. If desired, provide light levels up to 35,000 lx before transplanting.

**Fertilizer:** Maintain an EC <0.7. Use a balanced fertilizer. Feeding should start <100 ppm N and gradually work up to 100-175 ppm N.

**Growth Regulators:** When sowing directly into the final pot, a spray of paclobutrazol at 6-8 ppm should be applied 4 weeks after sowing. Repetition can be required 10 days later.

### GROWING ON

**Media:** pH 5.5-6.5; EC 1.2-1.5

**Temperature:** 18-20 °C (64-68 °F) during day and night. Higher temperatures shorten the crop time of this warm-season crop.






**Moisture:** A rather dry cultivation is recommended to support an upright and compact growth of the plants. But avoid drought stress or overwatering.

**Light:** High light levels support a better basal branching including strong stems.

**Fertilizer:** High fertilization levels are required to avoid leaf chloroses. Feed with 150-200 ppm N using a complete fertilizer. Plants with nutrient deficiency will not perform well after transplanting.

**Growth Regulators:** One week after transplanting, a spray of paclobutrazol at 3-5 ppm will be useful.

**Pests & Diseases:** Chloroses.

				
100-120 cm (40-48")	30-40 cm (12-16")	Sun – Partial Shade	Red	Red

Plug Crop Time	
288 tray	4-5 wks
Finished Crop Time (from 288 tray)	
15-19 cm (6-7") pots (3*)	10-11 wks

\*plants per pot

Pennisetum villosum

## Fluffy



**Seed Form:** Rubbed, BeGreen Pelleted

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 3-6 days.

**Cover:** Cover the seeds. Light is not required for germination.

**Sowing method:** 4-6 seeds per plug.

**Media:** pH 5.5-6.2; EC <0.7

**Temperature:** 22-24 °C (72-76 °F) until radicle emergence, then reduce to 20 °C (68 °F) during day and night.

**Moisture:** Begin with a saturated (5) for the first week. Then keep the moisture constant between moisture levels wet (4) and moist (3).

**Light:** Supplemental lighting is not needed in the plug stage. If desired, provide light levels up to 35,000 lx before transplanting.

**Fertilizer:** Maintain an EC <0.7. Use a nitrate-based fertilizer with low phosphorus. Feeding should start <100 ppm N.

**Growth Regulators:** When sowing directly into the final pot, a spray of paclobutrazol at 6-8 ppm should be applied 4 weeks after sowing. Repetition can be required 10 days later.

### GROWING ON

**Media:** pH 5.8-6.2; EC 1.0-1.2

**Temperature:** 15-18 °C (58-64 °F) during day and night. Plants are sensitive to frost. Higher temperatures shorten the crop time of this warm-season crop.

**Moisture:** A rather dry cultivation is recommended to support an upright and compact growth of the plants. But avoid drought stress or overwatering.

**Light:** High light levels and long days >13 hours are required to force plants into plume. Provide light levels up to 65,000 lx.

**Fertilizer:** Feed moderate with 150-200 ppm N using a nitrate-based fertilizer with low phosphorus.

**Growth Regulators:** If needed, a spray of 5 ppm three weeks after transplanting is helpful. The application can be repeated two weeks later.

**Pests & Diseases:** Aphids, thrips, leaf miners, whiteflies.

↑	↔	☀	🍃	🌾
60-90 cm (24-36")	40 cm (16")	Sun – Partial Shade	Green	Beige

#### Plug Crop Time

288 tray 4-5 wks

#### Finished Crop Time (from 288 tray)

15-19 cm (6-7") pots (3\*) 10-12 wks

\*plants per pot

# Perennial Grasses

*Corynephorus canescens*

## Spiky

**Seed Form:** Raw

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 3-6 days.

**Cover:** No cover is required.

**Sowing method:** 4-6 seeds per plug.

**Media:** pH 5.5-6.2; EC <0.7

**Temperature:** 20-22 °C (68-72 °F) until radicle emergence, then reduce to 18-20 °C (64-68 °F) during day and night.

**Moisture:** Begin with a wet (4) for the first two weeks. Then keep the moisture constantly at a medium (2) level.

**Light:** Supplemental lighting is optional for germination. Provide light levels up to 35,000 lx before transplanting.

**Fertilizer:** Maintain an EC <0.7. Use a nitrate-based fertilizer with low phosphorus. Feeding should start <100 ppm N and gradually work up to 100-175 ppm N.

**Growth Regulators:** Not required.

### GROWING ON

**Media:** pH 5.5-6.2; EC 1.0-1.2

**Temperature:** 15-20 °C (59-68 °F) during day and night. Cooler temperatures up to a minimum of 10 °C (50 °F) promote a compact, round plant habit in pots, but the crop time will increase significantly.

**Moisture:** A dry cultivation in a well-drained soil is recommended to keep the plants healthy. Avoid overwatering.



**Light:** *Corynephorus* is adaptable, but prefers consistent high light intensity and long days.

**Fertilizer:** Low fertilization levels are required. If desired, light applications of a nitrate-based fertilizer with low phosphorus can be used.

**Growth Regulators:** Not required.

**Pests & Diseases:** Root rot.

		
40-50 cm (16-20")	40-50 cm (16-20")	Sun – Partial Shade

		
5-9	Green-Blue	White

Plug Crop Time	
288 tray	4-5 wks
Finished Crop Time (from 288 tray)	
10-12 cm (4-5") pots (1*)	9-10 wks
15-19 cm (6-7") pots (3*)	10-11 wks

\*plants per pot

Eragrostis spectabilis

## Snuggly



**Seed Form:** BeGreen ApeX Pelleted

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 10-14 days.

**Cover:** No cover is required.

**Sowing method:** 4-6 seeds per plug.

**Media:** pH 5.5-6.2; EC <0.7

**Temperature:** 22-24 °C (72-76 °F) until radicle emergence, then reduce to 18-20 °C (64-68 °F) during day and night.

**Moisture:** Begin with a wet (4) for the first two weeks. Then alternate between moisture levels moist (3) and dry (1) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Light is required for germination. Provide light levels of 30,000 lx which can be increased to 50,000 lx before transplanting.

**Fertilizer:** Maintain an EC <0.7. Use a nitrate-based fertilizer with low phosphorus. Feeding should start <100 ppm N and gradually work up to 100-175 ppm N.

**Growth Regulators:** Not required.

### GROWING ON

**Media:** pH 5.5-6.2; EC 1.0-1.2

**Temperature:** Cooler temperatures promote a compact, round plant habit in pots. Warmer temperatures shorten the crop time.

**Moisture:** A rather dry cultivation in a well-drained soil is recommended to keep the plants healthy. Avoid overwatering.

**Light:** High light levels and long days are required to force plants into plume.

**Fertilizer:** Regular fertilization is not needed. If desired, a light application of a balanced fertilizer can be used.

**Growth Regulators:** Not required.

**Pests & Diseases:** Aphids, leaf spot.

50-60 cm (20-24")	50-60 cm (20-24")	Sun – Partial Shade

5-10	Green	Green

### Plug Crop Time

288 tray	6-7 wks
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### Finished Crop Time (from 288 tray)

10-12 cm (4-5") pots (1*)	6-7 wks
15-19 cm (6-7") pots (3*)	7-8 wks

\*plants per pot

# Perennial Grasses

Festuca glauca

## Freddy

Be...  
Green

Festuca valesiaca var. glaucaantha

## Buddy

**Seed Form:** Raw,  
BeGreen Pelleted (only Freddy)

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 7-14 days.

**Cover:** Cover the seeds lightly. Light is not required for germination.

**Sowing method:** 4-6 seeds per plug.

**Media:** pH 5.5-6.2; EC <0.7

**Temperature:** 18-20 °C (64-68 °F) for the entire plug production.

**Moisture:** Begin with a wet (4) for the first days of germination. Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Supplemental lighting is not needed in the plug stage. If desired, provide light levels up to 35,000 lx.

**Fertilizer:** Maintain an EC <0.7. Use a nitrate-based fertilizer with low phosphorus. Feeding should start <100 ppm N and gradually work up to 100-175 ppm N.

**Growth Regulators:** Not required.

### GROWING ON

**Media:** pH 5.5-6.2; EC 1.0-1.2

**Temperature:** 10-18 °C (50-64 °F) during day and night.

**Moisture:** Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Lighting is not required.

**Fertilizer:** Low fertilization levels are required. Use a nitrate-based fertilizer with low phosphorus. Avoid overfeeding.

**Growth Regulators:** Not required.

		
30-50 cm (12-20")	40 cm (16")	Sun – Partial Shade

		
4-8	Blue-Green (Freddy), Blue (Buddy)	-

### Plug Crop Time

288 tray	4-5 wks
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### Finished Crop Time (from 288 tray)

10-12 cm (4-5") pots (1*)	10-11 wks
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15-19 cm (6-7") pots (3*)	11-12 wks
---------------------------	-----------

\*plants per pot

# Perennial Grasses

Koeleria glauca

## Bluey

**Seed Form:** Raw

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 6-10 days.

**Cover:** No cover is required.

**Sowing method:** 4-6 seeds per plug.

**Media:** pH 5.8-6.2; EC <0.7

**Temperature:** 20-22 °C (68-72 °F) until radicle emergence, then reduce to 18-20 °C (64-68 °F) during day and night.

**Moisture:** Begin with a wet (4) for the first days of germination. Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Supplemental lighting is optional in the plug stage. Provide light levels of 30,000 lx which can be increased to 50,000 lx before transplanting.

**Fertilizer:** Maintain an EC <0.7. Use a nitrate-based fertilizer with low phosphorus. Feeding should start <100 ppm N.

**Growth Regulators:** Not required.

### GROWING ON

**Media:** pH 5.5-6.2; EC 1.2-1.5




**Temperature:** 15-18 °C (58-64 °F) during day and night. Cooler temperatures support a compact, round plant habit in pots.




**Moisture:** Very drought tolerant plants for well-drained soils. Allow the plants to dry back before resaturating to moisture level moist (3). Avoid overwatering.

**Light:** High light levels are required and shorten the crop time.

**Fertilizer:** Low fertilization levels are required. Use a nitrate-based fertilizer with low phosphorus. Avoid overfeeding.

**Growth Regulators:** Not required.

		
60-70 cm (24-28")	40-50 cm (16-20")	Sun – Partial Shade

		
4-9	Green-Blue	Beige

### Plug Crop Time

288 tray 4-5 wks

### Finished Crop Time (from 288 tray)

10-12 cm (4-5") pots (1\*) 9-10 wks

15-19 cm (6-7") pots (3\*) 10-11 wks

\*plants per pot

Nassella tenuissima

## Pony Tails



**Seed Form:** Raw, BeGreen Pelleted

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 6-10 days.

**Cover:** No cover is required.

**Sowing method:** 4-6 seeds per plug.

**Media:** pH 5.8-6.2; EC <0.7

**Temperature:** 20-22 °C (68-72 °F) until radicle emergence, then reduce to 18-20 °C (64-68 °F) during day and night.

**Moisture:** Begin with a wet (4) for the first days of germination. Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Supplemental lighting is optional in the plug stage. Provide light levels of 30,000 lx which can be increased to 50,000 lx before transplanting.

**Fertilizer:** Maintain an EC <0.7. Use a nitrate-based fertilizer with low phosphorus. Feeding should start <100 ppm N and gradually work up to 100-175 ppm N.

**Growth Regulators:** Not required.

### GROWING ON

**Media:** pH 5.5-6.2; EC 1.0-1.2

**Temperature:** 15-20 °C (59-68 °F) during day and night.

**Moisture:** A rather dry cultivation is recommended to support the upright growth of the plants. Avoid overwatering.

**Light:** Lighting is not required.

**Fertilizer:** Low to moderate fertilization levels are required. Use a nitrate-based fertilizer with low phosphorus. Avoid overfeeding.

**Growth Regulators:** Not required.

**Pests & Diseases:** Aphids.

↑	↔	☀
60-90 cm (24-36")	30 cm (12")	Sun – Partial Shade

❄	🌿	🪶
6-10	Green	Beige

Plug Crop Time	
288 tray	4-5 wks
Finished Crop Time (from 288 tray)	
10-12 cm (4-5") pots (1*)	6-7 wks
15-19 cm (6-7") pots (3*)	7-8 wks

\*plants per pot

# Perennial Grasses

Muhlenbergia capillaris

## Ruby

Muhlenbergia reverchonii

## Rosy

**Seed Form:** Raw

### PLUG CULTURE

**Germination:** Optimum conditions for seedling development, beginning on the day of sowing until radicle emergence. Expect germination in 7-14 days.

**Cover:** No cover is required.

**Sowing method:** 4-6 seeds per plug.

**Media:** pH 5.8-6.2; EC <1.0

**Temperature:** 20-22 °C (68-72 °F) until radicle emergence, then reduce to 18-20 °C (64-68 °F) during day and night.

**Moisture:** Begin with a wet (4) for the first two weeks. Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering.

**Light:** Supplemental lighting is optional in the plug stage. If desired, provide light levels up to 35,000 lx.

**Fertilizer:** Maintain an EC <1.0. Use a balanced fertilizer. Feeding should start <100 ppm N.

**Growth Regulators:** Not required.

### GROWING ON

**Media:** pH 5.5-6.2; EC 1.0-1.2

**Temperature:** 15-20 °C (59-68 °F) during day and night. Plants are sensitive to frost.

Higher temperatures shorten the crop time of this warm-season crop.

**Moisture:** Alternate between moisture levels moist (3) and medium (2) to maintain a good wet to dry cycle. Avoid overwatering or underwatering.

**Light:** High light levels and long days are required to force plants into plume.

**Fertilizer:** Moderate fertilization levels are required. Feed with 100-150 ppm N using a balanced fertilizer.

**Growth Regulators:** Not required.

**Pests & Diseases:** Aphids, rust.

	↑	↔	☀
Ruby	70-90 cm (28-36")	60 cm (24")	Sun – Partial Shade
Rosy	60-80 cm (24-32")	50 cm (20")	Sun – Partial Shade

	☀	🌿	🪓
Ruby	6-10	Green	Pink
Rosy	5-10	Green	Pink

### Plug Crop Time

288 tray 6-8 wks

### Finished Crop Time (from 288 tray)

10-12 cm (4-5") pots (1\*) 8-9 wks

15-19 cm (6-7") pots (3\*) 9-10 wks

\*plants per pot



# Future-oriented. Eco-friendly Solutions for Sustainability.

Be...  
Green

**BeGreen** Seed Technology means:  
Chemical and micro-plastics free seed  
treatments by Benary

- For healthier plants
- For happier customers
- For being a true green thinking and acting company in our industry

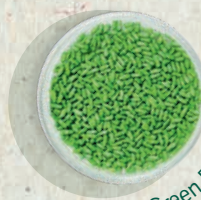
**“BeGreen” Seed – Priming and Pelleting**  
Your Advantages:

- Faster germination
- Higher uniformity
- Easier sowability
- Better visibility of seed
- Enhanced control of seeds per cell
- Higher yields
- Improved cultivation efficiency
- Increased profitability

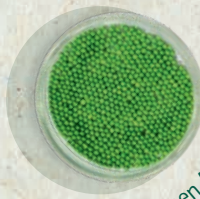
## BeGreen Seed Technology by Benary at a Glance Treatments free of chemicals and microplastics



BeGreen Coating



BeGreen Pelleting



BeGreen Apex Pelleting



BeGreen Priming



BeGreen Apex

# BeGreen Assortment

Product	Product Form	FastraX	BeGreen Pelleting	BeGreen Coating	BeGreen Priming	BeGreen ApeX	BeGreen Apex Pelleting
<b>Annuals</b>							
Dichondra Silver Surfer™	ApeX					•	
Echeveria Urban	pelleted		•				
Eragrostis Lovey	ApeX pelleted						•
Gazania Zany™	coated			•			
Helianthus Bert®	coated, raw			•			
Helianthus Sonja®	coated, raw			•			
Melinis Savannah	pelleted, raw		•				
Pennisetum Fluffy	pelleted, raw		•				
Rudbeckia hirta – all varieties	pelleted		•				
Tagetes Discovery	coated, detailed, raw			•			
Verbena Imagination®	primed				•		
<b>Biennials</b>							
Primula Crescendo®	primed				•		
Viola Admire®	primed, raw				•		
Viola Atlas	primed*, raw				•		
Viola Cats® Plus	primed, raw				•		
Viola Highflyer™	primed, raw				•		
Viola Inspire®	primed, raw				•		
Viola Inspire® DeluXXe	primed, raw				•		
Viola Inspire® Plus	primed, raw				•		

\* Only available as BeGreen Primed in NA

Product	Product Form	FastraX	BeGreen Pelleting	BeGreen Coating	BeGreen Priming	BeGreen ApeX	BeGreen Apex Pelleting
<b>Perennials</b>							
Achillea Marshmallow	pelleted	•	•				
Astilbe Astary®	pelleted		•				
Astilbe Rhapsody	pelleted		•				
Astilbe Showstar®	pelleted		•				
Arabis Catwalk	pelleted	•**	•				
Dianthus RoseQuartz	pelleted	•	•				
Echinacea PollyNation™	raw	•				•	
Eragrostis Snuggly	ApeX pelleted						•
Erigeron Profusion	pelleted, raw		•				
Festuca Freddy	pelleted, raw		•				
Gaillardia Arizona	coated	•		•			
Gaultheria Merry Berry	pelleted		•				
Heuchera Ruby Bells	ApeX pelleted, raw						•
Iberis Snow Flurries	coated			•			
Kniphofia Flamenco	primed				•		
Nassella Pony Tails	pelleted, raw		•				
Scabiosa Fama®	coated, raw	•		•			
Sedum – all varieties	pelleted, raw		•				
Sempervivum Hippie Chicks	ApeX pelleted						•

\*\* Only White

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## Disclaimer

All information is based on our own trials and would therefore be as guideline only.

Detailed cultivation aspects vary depending on climate, location, time of year and environmental conditions. Benary expressly disclaims any responsibility for the content of such data/information and makes no representation or warranty for the cultivation of any products listed.

It is recommended that growers conduct a trial of products under their own conditions.

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The international Benary team is available to support you and assist you with your individual needs. We are committed to your success and are happy to answer any questions.

Our own seed storage and distribution departments in Hann. Münden, Germany, and DeKalb, USA, plus the countless storage facilities of our distribution partners, provide fast order processing and prompt shipping to our customers.



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